



Sweet Cherry Case Pick Drawing Rules

July 1 - 30, 2025

Promotional Rules

1. Participation in the Sweet Cherry Case Pick Drawing (the "Promotion") is limited to Cherry Rewards members ("Participant(s)").
2. Membership in Cherry Rewards does not guarantee entry into this Promotion and participation may be limited at Virgin Hotels Las Vegas ("VHLV") Management's discretion.
3. Participants are subject to all terms and conditions of Cherry Rewards membership as outlined in the Cherry Rewards rules at <https://virginhotels.com/casino/cherryrewards/>.
4. Membership in Cherry Rewards is available to qualified persons age 21 and over, and membership is free.
5. No entry fee is required to participate in this Promotion.
6. Participants can earn one (1) Drawing Ticket for every hundred (100) Base Rewards Points from 12:00 am, July 1 through 6:55 pm, July 30. Drawing Tickets may be activated at any slot machine.
7. Drawings will be conducted every Wednesday in July at 7:00 pm. Five (5) Participants will be chosen from the electronic drawing program to either take a guaranteed \$500 in Free Slot Play or choose one of six cases containing as low as \$100 in Free Slot Play or up to \$2,500 in Free Slot Play.
8. Three (3) cases will contain Free Slot Play Prizes lower in value than \$500 in Free Slot Play and three (3) cases will contain Free Slot Play Prizes higher in value than \$500 in Free Slot Play. After the first Winner chooses a Free Slot Play Prize from the case, the prizes inside all six cases will be refilled and shuffled.
9. Winners will be announced at the Promotion Desk next to Hotel Registration. Winners will have three (3) minutes from being announced to present themselves at the drawing area to choose their Prize. If a Participant does not show up within the allotted time, another name will be called in their place.
10. Winners must be present for the Drawing to choose their Prize.
11. Participants will enter their Drawing Tickets through the following steps:
 - a. Press **Menu** on the slot machine screen
 - b. Press **Drawing**
 - c. Press **Sweet Cherry Case Pick Drawing**
 - d. Press the **Drawing Date** and choose one of the following:
 - i. **Enter All** – Enter all available Drawing Tickets into the chosen drawing
 - ii. **Enter Some** – Enter a specified number of available Drawing Tickets into the chosen drawing
 - iii. **Start Auto Entry** – Enter any Drawing Tickets into the chosen drawing as soon as they are earned
 - e. Press **Confirm**
 - f. Press **Done**
12. Participants must check in their Drawing Tickets on the slot machine from 6:00 pm to 6:55 pm on the Drawing Date for their Drawing Tickets to be pulled. Participants can check in their Drawing Tickets through the following steps:
 - a. Press **Menu** on the slot machine
 - b. Press **Drawings**
 - c. The **Check In All** option will show when it is time to check into the Drawing. Press **Check In All** to check into the upcoming Drawing.
13. There is no limit to the number of Drawing Tickets that may be earned/entered.
14. Any Drawing Tickets that aren't selected in the Drawing will still have a chance to be pulled in a future Sweet Cherry Case Pick Drawing in July.
15. The Participants' Cherry Rewards Card must be inserted in the slot machine while playing to earn Rewards Points.
16. Drawing Tickets are non-transferable.
17. A Participant may only win one (1) Prize per week.
18. Free Slot Play won from the Promotion will be valid for seven (7) days.
19. If for any reason the Promotion is not capable of running as planned by VHLV casino marketing, including without limitation infection by computer virus, corrupted hardware or software, tampering, unauthorized



intervention, fraud, technical failures, or any other causes within or beyond the control of VHLV CASINO MARKETING which adversely affect the administration, security, fairness, integrity, or proper conduct of this Promotion, VHLV CASINO MARKETING reserves the right in its sole and absolute discretion to cancel, terminate, modify, extend, or suspend the Promotion. Malfunction voids all pays.

20. Malfunction by any device or devices voids all plays, pays, and prizes. In any such event, VHLV casino marketing reserves any and all rights described in these rules.

General Rules:

21. Participants must be at least 21 years of age and be able to present proof of age with a valid (unexpired) government issued identification card for verification.
22. VHLV Casino Marketing Team reserves all rights, without limitation, to cancel, terminate, modify extend, or suspend the Promotion at VHLV Casino Marketing Team's sole discretion and without prior notice.
23. Failure to adhere to the Promotion, Cherry Rewards, or VHLV Casino Marketing Team general rules, procedures and policies may result in disqualification.
24. Employees of VHLV Casino Marketing Team, their immediate family members and family members or other person(s) residing in the employee's place of residence, and its related companies, its advertising agencies, and promotional companies involved in this Promotion are ineligible to participate in the Promotion.
25. Individuals who are excluded from casino facilities, either through a government and/or state program or by their own request or by management's discretionary instruction are not eligible to participate in this Promotion.
26. No purchase is necessary to participate in this Promotion. Subject to rules of membership, Cherry Rewards cards and memberships are free and may be obtained at the Cashier's Cage or enrollment kiosk.
27. Winners are solely responsible for any taxes and fees on their winnings and by entering this Promotion authorize the deduction of such taxes, if any, from the prize(s). U.S. Residents will be issued a W2-G tax form and non-U.S. Residents will be issued a 1042-S tax form, if and as applicable.
28. Entry constitutes permission to utilize patron's and/or Participant's name and likeness for promotional purposes in any media without remuneration. This includes displaying Participant's name on signage, using names in external e-mail announcements or on virginhotelslv.com. Such permission survives the conclusion of this Promotion.
29. By participating in this Promotion, Participants agree to release from any and all liability for any injuries, losses or damages of any kind to person/and or property arising from acceptance, possession, use/misuse of the prize or participation in this Promotion, and to hold harmless VHLV Casino Marketing Team and each of their respective parents, affiliates, subsidiaries, and each of their respective directors, officers, employees, representatives, and agents.
30. VHLV Casino Marketing Team reserves the right to void any entry.
31. Participation in this Promotion is an agreement to abide by the rules of VHLV Casino Marketing Team.
32. VHLV Casino Marketing Team may disqualify any person for any prize based upon fraud, dishonesty, and/or violation of any promotion rule(s) or other misconduct.
33. Cherry Rewards cards are non-transferable.
34. Any dispute or situation involving any claim concerning the Promotion will be resolved by VHLV Casino Marketing Management at its sole and absolute discretion. The decisions of VHLV Casino Marketing Management are final and binding, subject to the initiation and ultimate resolution of a dispute with and adjudicated by the Nevada Gaming Control Board.

If you or someone you know has a gambling problem or concerns with gambling responsibly, please call the 24-hour Problem Gambler's Helpline at 1.800.526.GAMBLER.