



High Limit Hot Seats Rules

July 19, 2025

Promotional Rules

1. Participation in the High Limit Hot Seats (the "Promotion") is open to all Cherry Rewards members ("Participant(s)").
2. Membership in Cherry Rewards does not guarantee entry into this Promotion and participation may be limited at Virgin Hotels Las Vegas ("VHLV") Management's discretion.
3. Participants are subject to all terms and conditions of Cherry Rewards membership as outlined in the Cherry Rewards rules at <https://virginhotels.com/casino/cherryrewards/>.
4. Membership in Cherry Rewards is available to qualified persons age 21 and over, and membership is free.
5. No entry fee is required to participate in this Promotion.
6. Two (2) Cherry Rewards Member playing on a slot machine in the High Limit Area across Ruby Tower will be chose at random times within every hour from 5pm – 10pm to win \$100 in Free Slot Play.
7. Free Slot Play is valid for seven (7) days after issuance.
8. The Prize Structure is based on a minimum of ten (10) Participants. There is no limit on the maximum number of Participants who may participate in this Promotion.
9. Players must be actively playing with their Cherry Rewards Card inserted into the machine in the High Limit Area to be eligible for the High Limit Hot Seats Promotion.
10. Winners will be announced through the on-floor speaker in High Limits. The Winners must stay at their seats and the VHLV Marketing Team will come to the Winners to reward their Prize.
11. Participants may be chose a max of one (1) time for the Promotion.
12. If a Participant is not found on the floor at or near the location selection within two (2) minutes of being called, the Participant's selection is now void and another Participant will be called. The process repeats until a Winner is confirmed.
13. The Winner is required to present a valid identification and Cherry Rewards Card for verification. Failure to provide or verify identification will result to the Prize being void and another Participant will be drawn and announced. The process will continue until a valid Winner is confirmed.
14. Each Winner of the Promotion is required to sign to authenticate receiving their Prize.
15. Each Winner of the Promotion is required to sign a release form from VHLV Marketing team to authenticate receiving their prize. The release form shall include the specific amount or value of the prize, the time and date it was received, and the Winner's contact information.
16. If for any reason the Promotion is not capable of running as planned by VHLV casino marketing, including without limitation infection by computer virus, corrupted hardware or software, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of VHLV CASINO MARKETING which adversely affect the administration, security, fairness, integrity, or proper conduct of this Promotion, VHLV CASINO MARKETING reserves the right in its sole and absolute discretion to cancel, terminate, modify, extend, or suspend the Promotion. Malfunction voids all pays.
17. Malfunction by any device or devices voids all plays, pays, and prizes. In any such event, VHLV casino marketing reserves any and all rights described in these rules.

General Rules:

18. Participants must be at least 21 years of age and be able to present proof of age with a valid (unexpired) government issued identification card for verification.
19. VHLV Casino Marketing Team reserves all rights, without limitation, to cancel, terminate, modify extend, or suspend the Promotion at VHLV Casino Marketing Team's sole discretion and without prior notice.
20. Failure to adhere to the Promotion, Cherry Rewards, or VHLV Casino Marketing Team general rules, procedures and policies may result in disqualification.
21. Employees of VHLV Casino Marketing Team, their immediate family members and family members or other person(s) residing in the employee's place of residence, and its related companies, its advertising agencies, and promotional companies involved in this Promotion are ineligible to participate in the Promotion.
22. Individuals who are excluded from casino facilities, either through a government and/or state program or by their own request or by management's discretionary instruction are not eligible to participate in this Promotion.



23. No purchase is necessary to participate in this Promotion. Subject to rules of membership, Cherry Rewards cards and memberships are free and may be obtained at the Cashier's Cage or enrollment kiosk.
24. Winners are solely responsible for any taxes and fees on their winnings and by entering this Promotion authorize the deduction of such taxes, if any, from the prize(s). U.S. Residents will be issued a W2-G tax form and non-U.S. Residents will be issued a 1042-S tax form, if and as applicable.
25. Entry constitutes permission to utilize patron's and/or Participant's name and likeness for promotional purposes in any media without remuneration. This includes displaying Participant's name on signage, using names in external e-mail announcements or on virginhotelslv.com. Such permission survives the conclusion of this Promotion.
26. By participating in this Promotion, Participants agree to release from any and all liability for any injuries, losses or damages of any kind to person/and or property arising from acceptance, possession, use/misuse of the prize or participation in this Promotion, and to hold harmless VHLV Casino Marketing Team and each of their respective parents, affiliates, subsidiaries, and each of their respective directors, officers, employees, representatives, and agents.
27. VHLV Casino Marketing Team reserves the right to void any entry.
28. Participation in this Promotion is an agreement to abide by the rules of VHLV Casino Marketing Team.
29. VHLV Casino Marketing Team may disqualify any person for any prize based upon fraud, dishonesty, and/or violation of any promotion rule(s) or other misconduct.
30. Cherry Rewards cards are non-transferable.
31. Any dispute or situation involving any claim concerning the Promotion will be resolved by VHLV Casino Marketing Management at its sole and absolute discretion. The decisions of VHLV Casino Marketing Management are final and binding, subject to the initiation and ultimate resolution of a dispute with and adjudicated by the Nevada Gaming Control Board.

If you or someone you know has a gambling problem or concerns with gambling responsibly, please call the 24-hour Problem Gambler's Helpline at 1.800.526.GAMBLER.