



Wild Cherry Hot Seats Rules

May 7, 14, 21, 28, 2025

Promotional Rules

1. Participation in the Wild Cherry Hot Seats (the "Promotion") is open to all Cherry Rewards members ("Participant(s)").
2. Membership in Cherry Rewards does not guarantee entry into this Promotion and participation may be limited at Virgin Hotels Las Vegas ("VHLV") Management's discretion.
3. Participants are subject to all terms and conditions of Cherry Rewards membership as outlined in the Cherry Rewards rules at <https://virginhotels.com/casino/cherryrewards/>.
4. Membership in Cherry Rewards is available to qualified persons age 21 and over, and membership is free.
5. No entry fee is required to participate in this Promotion.
6. Weekly prize structure is based on a minimum of ten (10) Participants. There is no limit on the maximum number of Participants who may participate in this Promotion.
7. Participants are eligible to spin the Prize Wheel to receive \$100 FSP to \$500 FSP for this Promotion when playing with the Participant's Cherry Rewards Card on the Casino Floor between 4:00 pm to 7:00 pm on Wednesdays in May.
8. After the Winners spin the first Prize Wheel, they will be given the opportunity to spin the Second Chance Prize Wheel to either double their Prize or split their Prize in half.
9. Weekly Wild Cherry Hot Seats Prize Matrix is as follows:
 - a. Prize Wheel
 - i. \$100 FSP
 - ii. \$200 FSP
 - iii. \$300 FSP
 - iv. \$400 FSP
 - v. \$500 FSP
 - b. Second Chance Prize Wheel
 - i. Double the Prize
 - ii. Half the Prize
10. The Participant's Cherry Rewards Card must be inserted into a machine on the Casino Floor to be picked as a winner for the Promotion.
11. Participants can be chosen as a winner for the Promotion no more than one (1) time per day.
12. Ten (10) Winners will be chosen at random times between 4:00 pm to 7:00 pm.
13. Winners will be announced over the PA system and must remain at their machine until located on the Casino Floor to spin the Prize Wheel to claim their Prize.
14. If a Participant is not found on the floor at or near the location selection within five (5) minutes of being called, that Participant's selection is now void and another Participant will be called. The process repeats until a winner is confirmed.
15. The guest is required to present a valid identification and Cherry Rewards Card for verification. Failure to provide or verify identification will result to the Prize being void and another Participant will be drawn and announced. This process will continue until a valid winner is confirmed.
16. Each Winner of the Promotion is required to sign a release form from VHLV CASINO MARKETING team to authenticate receiving their prize. The release form shall include the specific amount or value of the prize, the time and date it was received, and the Winner's contact information.
17. If for any reason the Promotion is not capable of running as planned by VHLV CASINO MARKETING, including without limitation infection by computer virus, corrupted hardware or software, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of VHLV CASINO MARKETING which adversely affect the administration, security, fairness, integrity, or proper conduct of this Promotion, VHLV CASINO MARKETING reserves the right in its sole and absolute discretion to cancel, terminate, modify, extend, or suspend the Promotion. Malfunction voids all pay.
18. Malfunction by any device or devices voids all plays, pays, and prizes. In any such event, VHLV CASINO MARKETING reserves any and all rights described in these rules.



General Rules:

19. Participants must be at least 21 years of age and be able to present proof of age with a valid (unexpired) government issued identification card for verification.
20. VHLV Casino Marketing Team reserves all rights, without limitation, to cancel, terminate, modify extend, or suspend the Promotion at VHLV Casino Marketing Team's sole discretion and without prior notice.
21. Failure to adhere to the Promotion, Cherry Rewards, or VHLV Casino Marketing Team general rules, procedures and policies may result in disqualification.
22. Employees of VHLV Casino Marketing Team, their immediate family members and family members or other person(s) residing in the employee's place of residence, and its related companies, its advertising agencies, and promotional companies involved in this Promotion are ineligible to participate in the Promotion.
23. Individuals who are excluded from casino facilities, either through a government and/or state program or by their own request or by management's discretionary instruction are not eligible to participate in this Promotion.
24. No purchase is necessary to participate in this Promotion. Subject to rules of membership, Cherry Rewards cards and memberships are free and may be obtained at the Cashier's Cage or enrollment kiosk.
25. Winners are solely responsible for any taxes and fees on their winnings and by entering this Promotion authorize the deduction of such taxes, if any, from the prize(s). U.S. Residents will be issued a W2-G tax form and non-U.S. Residents will be issued a 1042-S tax form, if and as applicable.
26. Entry constitutes permission to utilize patron's and/or Participant's name and likeness for promotional purposes in any media without remuneration. This includes displaying Participant's name on signage, using names in external e-mail announcements or on virginhotelslv.com. Such permission survives the conclusion of this Promotion.
27. By participating in this Promotion, Participants agree to release from any and all liability for any injuries, losses or damages of any kind to person/and or property arising from acceptance, possession, use/misuse of the prize or participation in this Promotion, and to hold harmless VHLV Casino Marketing Team and each of their respective parents, affiliates, subsidiaries, and each of their respective directors, officers, employees, representatives, and agents.
28. VHLV Casino Marketing Team reserves the right to void any entry.
29. Participation in this Promotion is an agreement to abide by the rules of VHLV Casino Marketing Team.
30. VHLV Casino Marketing Team may disqualify any person for any prize based upon fraud, dishonesty, and/or violation of any promotion rule(s) or other misconduct.
31. Cherry Rewards cards are non-transferable.
32. Any dispute or situation involving any claim concerning the Promotion will be resolved by VHLV Casino Marketing Management at its sole and absolute discretion. The decisions of VHLV Casino Marketing Management are final and binding, subject to the initiation and ultimate resolution of a dispute with and adjudicated by the Nevada Gaming Control Board.

If you or someone you know has a gambling problem or concerns with gambling responsibly, please call the 24-hour Problem Gambler's Helpline at 1.800.GAMBLER.