



Back-to-Back Blackjack Bottle of Jack Rules

May 29 - 31 2025

Promotional Rules

1. Participation in the Back-to-Back Blackjack Bottle of Jack (the "Promotion") is open to all Cherry Reward Card Members ("Participant(s)").
2. Membership in Cherry Rewards does not guarantee entry into this Promotion and participation may be limited at Virgin Hotels Las Vegas ("VHLV") Management's discretion and as described in these rules.
3. No entry fee is required.
4. Participants are subject to all terms and conditions of Cherry Rewards membership as described in the Cherry Rewards Rules located at <https://virginhotels.com/casino/cherryrewards/>.
5. Membership in Cherry Rewards is available to qualified persons aged 21 and over, and membership is free.
6. The Promotion will take place from 12:00 am, May 29, 2025 to 11:00 pm, May 31, 2025.
7. When Participants get back-to-back blackjacks on any live dealt Blackjack Table during the Promotion Period, they will win a Bottle of Jack.
 - a. \$10 Bet = (1) Jack Daniels #7
 - b. \$25 Bet = (1) Jack Daniels Gentlemen
 - c. \$50 Bet = (1) Jack Daniels Single Barrel Jack
8. There is a max of three (3) Bottles of Jack per Participant for the entirety of the Promotion.
9. A coaster will be given to a Participant that hits their first blackjack. If the Participant's next hand is not a blackjack, the coaster will be taken back. If the player hits a blackjack on the next hand after given the coaster, the player will be given a Back-to-Back Blackjack Voucher and the coaster will be taken back.
10. Vouchers can be redeemed at the Satellite Desk for one (1) Bottle of Jack. The Satellite Desk will be open to redeem Vouchers from 12:00 pm – 8:00 pm from May 29, 2025 – May 30, 2025 and 12:00 pm – 11:00 pm on May 31, 2025.
11. Vouchers will be valid from 12:00 am, May 29, 2025 to 11:00 pm May 31, 2025.
12. If for any reason the Promotion is not capable of running as planned by VHLV Casino Marketing Management, including without limitation infection by computer virus, corrupted hardware or software, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of VHLV Casino Marketing Management which adversely affect the administration, security, fairness, integrity, or proper conduct of this Promotion, VHLV Casino Marketing Management reserves the right in its sole and absolute discretion to cancel, terminate, modify, extend, or suspend the Promotion. Malfunction voids all plays.
13. Malfunction by any device or devices voids all plays, pays, and prizes. In any such event, VHLV Casino Marketing Management reserves any and all rights described in these rules.

General Rules:

14. Participants must be at least 21 years of age and be able to present proof of age with a valid (unexpired) government issued identification card for verification.
15. VHLV Casino Marketing Team reserves all rights, without limitation, to cancel, terminate, modify extend, or suspend the Promotion at VHLV Casino Marketing Team's sole discretion and without prior notice.
16. Failure to adhere to the Promotion, Cherry Rewards, or VHLV Casino Marketing Team general rules, procedures and policies may result in disqualification.
17. Employees of VHLV Casino Marketing Team, their immediate family members and family members or other person(s) residing in the employee's place of residence, and its related companies, its advertising agencies, and promotional companies involved in this Promotion are ineligible to participate in the Promotion.
18. Individuals who are excluded from casino facilities, either through a government and/or state program or by their own request or by management's discretionary instruction are not eligible to participate in this Promotion.
19. No purchase is necessary to participate in this Promotion. Subject to rules of membership, Cherry Rewards cards and memberships are free and may be obtained at the Cashier's Cage or enrollment kiosk.
20. Winners are solely responsible for any taxes and fees on their winnings and by entering this Promotion authorize the deduction of such taxes, if any, from the prize(s). U.S. Residents will be issued a W2-G tax form and non-U.S. Residents will be issued a 1042-S tax form, if and as applicable.



21. Entry constitutes permission to utilize patron's and/or Participant's name and likeness for promotional purposes in any media without remuneration. This includes displaying Participant's name on signage, using names in external e-mail announcements or on virginhotelslv.com. Such permission survives the conclusion of this Promotion.
22. By participating in this Promotion, Participants agree to release from any and all liability for any injuries, losses or damages of any kind to person/and or property arising from acceptance, possession, use/misuse of the prize or participation in this Promotion, and to hold harmless VHLV Casino Marketing Team and each of their respective parents, affiliates, subsidiaries, and each of their respective directors, officers, employees, representatives, and agents.
23. VHLV Casino Marketing Team reserves the right to void any entry.
24. Participation in this Promotion is an agreement to abide by the rules of VHLV Casino Marketing Team.
25. VHLV Casino Marketing Team may disqualify any person for any prize based upon fraud, dishonesty, and/or violation of any promotion rule(s) or other misconduct.
26. Cherry Rewards cards are non-transferable.
27. Any dispute or situation involving any claim concerning the Promotion will be resolved by VHLV Casino Marketing Management at its sole and absolute discretion. The decisions of VHLV Casino Marketing Management are final and binding, subject to the initiation and ultimate resolution of a dispute with and adjudicated by the Nevada Gaming Control Board.

If you or someone you know has a gambling problem or concerns with gambling responsibly, please call the 24-hour Problem Gambler's Helpline at 1.800.GAMBLER.