

FOR IMMEDIATE RELEASE



VIRGIN HOTELS LAS VEGAS TO DEBUT NEW RESORT POOL CONCEPT MARCH 16

LAS VEGAS (Feb. 27, 2024) – Virgin Hotels Las Vegas, part of Curio Collection by Hilton, is refreshing its resort pool offering for the upcoming season. The new concept, which will be known as **The Pool at Virgin Hotels Las Vegas**, will be an upscale, modern tropical oasis for hotel guests, locals and non-guests to enjoy beginning **Saturday, March 16**. The Pool, located on the second level near the Ruby Tower entrance, will feature luxurious cabanas, food & beverage service, pool-side services from The Spa and a serene beach-like atmosphere.

The Pool is included as one of the many upscale amenities provided to hotel guests and will be accessible to non-guests and locals with the purchase of a \$25 day-pass. Cabanas will be available to hotel guests for \$100 Sunday through Friday and \$150 on Saturday. Locals will receive an exclusive offer of a \$50 cabana reservation Sunday through Friday with a valid Nevada ID. A cabana reservation includes four day-passes.

The Pool's food & beverage menu includes pool-side favorites like wings, wraps, salads and fruit platters, as well as a few specialty dishes like Bigeye Tuna Poke Tacos, Hangover Fries and The Virgin Cheeseburger. Bottle service and a selection of cocktails perfect for summertime relaxation will also be available. Food & beverage service will be offered daily from 11 am - 4 pm.

The Pool at Virgin Hotels Las Vegas will be open daily from 9:30 am to close.

Virgin Hotels Las Vegas will present a brand-new adults-only pool concept this season, which will be announced later this spring.

Follow Virgin Hotels Las Vegas on [Facebook](#), [Twitter](#) and [Instagram](#) for the latest updates.

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About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been consecutively awarded the AAA Four Diamond Award since its first

year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Casino Las Vegas operated by Mohegan and the Mohegan Sun Sportsbook powered by Betfred; a five-acre desert pool oasis and a multi-functional event lawn; live music and entertainment theater with 4,600 capacity operated by AEG Presents; 24 Oxford showroom accommodating 650 guests; and an exclusive portfolio of twelve food and beverage venues including Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream, and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas, and newly launched Virgin Hotels Edinburgh. New properties in Glasgow and New York City debuted in 2023, and new locations in Miami and Denver are expected to open in 2025 as well as the launch of Virgin Residences. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

About Curio Collection by Hilton

[Curio Collection by Hilton](#) is a global portfolio of more than 140 individually remarkable hotels handpicked to immerse guests in one-of-a kind moments in the world's most sought-after destinations. Each hotel in the Curio Collection evokes a bespoke story through distinctive architecture and design, world-class food & beverage and curated experiences, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](#). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at stories.hilton.com/curio, and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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