SUCCESSIVE HOWS

GOOD FOR
- UX
- Development

GOOD WHEN trying to figure out how you are ultimately going to solve a problem.

TRY TO start with a problem. Keep asking “how” to every answer until a final solution can be determined.

SOURCE: “Successive Hows” is a derivation of the “Successive Whys” method. To our knowledge this is a Viget Labs home grown solution by Kevin Vigneault.