

# SUCCESSIVE HOWS

PROBLEM

HOW?

INITIAL SOLUTION

HOW?

INITIAL SOLUTION

HOW?

INITIAL SOLUTION

HOW?

INITIAL SOLUTION

HOW?

INITIAL SOLUTION

HOW?

FINAL SOLUTION

## GOOD FOR

- UX
- Development

**GOOD WHEN** trying to figure out how you are ultimately going to solve a problem.

**TRY TO** start with a problem. Keep asking “how” to every answer until a final solution can be determined.

SOURCE: “Successive Hows” is a derivation of the “Successive Whys” method. To our knowledge this is a Viget Labs home grown solution by Kevin Vigneault.