



BEERS WITH ADAM

Video Dominator Ranking Checklist

This guide is simply a step-by-step guide of what you need to do to any video you hope to rank.

- a. Ensure the keyword you are going after is the actual filename of your video (do this prior to uploading).
- b. Video Description- Only the first few sentences of your video description will appear in search results and above the fold on a watch page - so make them

count! Add the actual video URL in the description minus the 's' of the https.

- c. Add as many tags as you can but they must be relevant.
- d. Add one *Gobbledegook* tag to ALL your videos to ensure the related videos that appear on the right are ALL yours E.g. "f45nt9u4t"
- e. Add a good quality thumbnail that stands out. Have the keyword as the image name and upload it as a jpeg. More on this here:
https://www.youtube.com/watch?v=__zzI-mS_Ok
- f. Add an annotation that includes your keyword. Add one more that includes your brand name (if you have one). Have one more encouraging viewers to keep watching. And perhaps one more with a call to action. Don't overkill though.
- g. Share your video on ALL the social networks you have available under the video.

- h. Send the video to your list if you have one, and ask people to watch it all the way through, like it, comment and favorite it.
- i. Ping your URL at the following: [pingler](#), [Massping](#), [Pingomatic](#) should suffice.
- j. Submit your video RSS to an RSS Feed submitter. This Submitter will do:
<http://tools.950buy.com/rss-submit/> And here is how to do it:
<https://www.youtube.com/watch?v=cJ4svybTrEg>.
Here is the RSS code:
<http://gdata.youtube.com/feeds/api/users/ENTER-CHANNEL-USER-NAME-HERE/uploads?orderby=updated&vq=ENTER-Full-VIDEO-TITLE-HERE>

Now just wait for 24-48 hours and see if it ranks. If it does, then you have done all you can.

If it does not, then we move onto getting some views, likes and comments. Remember, do not go overboard and buy thousands. 100-200 views is enough. The likes and comments must be much less than the views.

Then, go to [fiverr](#) or [Seo clerks](#) and buy some social bookmarks. Get ones that do Onlywire syndication.

Then wait 48 hours and check rankings.

Then, and only if need be, get some embeds. MAke sure that anything that you purchase from fiverr or seo clerks, that they submit the links to be indexed. If not you have to do it yourself.

[I use this to index my links](#)

If you are still not ranking, then you will want to buy some backlinks and perhaps consider a press release (all can be outsourced).

Of course, you should be following the method outlined in the main course of making some sub videos that link to the money video.