2022 STEM FOR ALL VIDEO SHOWCASE
Access, Inclusion, and Equity, May 10-17

Save the Dates! May 10th – 17th
We invite you to view short videos depicting innovative, federally funded projects aimed at improving Science, Math, Engineering and CS education. Discuss the videos online with the presenters and other visitors. Vote for your favorite presentations for the Public Choice award. Thousands of researchers, educators, higher ed faculty, and parents will take part in this free, NSF funded event. Sign up for updates!

STEM for All 2022 Video Showcase: May 10-17
Theme: Access, Inclusion, and Equity
http://stemforall2022.videohall.com

- We have reached capacity! Registration is now closed.
- Feb 16 at 3 PM, ET: Presenter Webinar
  Signup for this webinar!
- March 1 - April 20: Video Submission Open
- May 10 - 17: Online Video Showcase
- Questions? Contact Us

See who’s been tweeting
#STEMvideohall

- Important Presenter Info
- Who Can Present
- Video Requirements
- Presenter Webinar: All presenters are encouraged to attend a webinar with tips to create a video on Feb 16 at 3 PM, ET.

“This was a venue that allowed us to share our work with non-research audiences, as well as to generate connections and interactions with other researchers interested in our work. It was a very rewarding engagement experience!” – Presenter

Read Testimonials »

This material is based upon work supported by the NSF under Grant # 1922641. Any opinions, findings, & conclusions or recommendations expressed in this material are those of the author(s) & do not necessarily reflect the views of the NSF.
This webinar will have two parts. The first 20 minutes will provide an overview of the STEM for All Video Showcase and essential elements that must be included in your submission.

Part two will be offered by our videographer Jim Galdos and will provide tips to creating an effective 3-minute video presentation.

Approximately two weeks before the event, we will offer a second webinar which will focus on strategies for effective outreach and will also provide a walk-through of the site.
Everything you need to know can be found at:

https://stemforall2022.videohall.com

Have questions?
contact@stemforall.videohall.com

Share and discuss tips and questions with the community and our videographer at:
https://multiplex.videohall.com/blogs/20
Video Showcase Overview:

This year we received over 350 registrations!

Life happens. If you need to withdraw, please email us as soon as you know.

We anticipate that over 30,000 visitors from over 150 countries will view videos and post to the discussions during the one-week event in May!

During the year, we anticipate that an additional 40,000 visitors will view the videos.
This is an Interactive Event!

It is an opportunity to:

• Learn about related work in the field.

• Disseminate your project broadly to multiple audiences, stakeholders, researchers, practitioners, parents, funders, policy makers.

• Get feedback from colleagues, receive new ideas, hear from people using your project or resources in the field.

• Make new connections and possibly new collaborations; find out about others doing related work.

• Offer your insight, queries expertise, questions to other presenters. By doing so you will contribute to a learning community across NSF and beyond of leaders engaged in improving STEM teaching and learning.
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FOR REGISTERED PRESENTERS
Submit Video
March 1 - April 20

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SHARE SHOWCASE
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LEARN MORE
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http://stemforall2022.videohall.com
Submitting your video: Essential Info

1. Submit your video anytime between March 1st and April 20th at 5 PM EDT. Do so by clicking on the submit button on [https://stemforall2022.videohall.com/](https://stemforall2022.videohall.com/) (The deadline is firm! Site is slow on last day. Please don’t wait until the last minute)

2. In the submission phase, you can edit your abstract, keywords and other metadata. This data is important and can be done before you are ready to import your video. It helps us group your video with related videos. Your abstract counts. It gives the visitor quick info that will tempt or deter them from watching.

3. You can invite co-presenters now. Co-presenters will be contacted. They need to accept and register on the site before April 20th.

4. You can submit a link to your project website and resources for a general audience, for researchers, or for teachers. Resource links appear below your abstract.
Making your video

Your video must be less than 3 minutes, audible, and tell a coherent, story that is understandable to a broad audience.

Presentations usually have video footage. During COVID we realize that there will be increased use of stock footage, graphics, animation, screen captures and video interviews.

It should not be a series of slides to music, purely a narrated PP or a presenter reading a script into a screen. (These will not be accepted.)
Making your video

Videos should tell a compelling story and should include the:

• Need that inspired your project
• Your intervention, innovation, or research
• What it feels like to be a part of the project
• Your project's impact or potential impact and how you will measure it.

Projects are a work in progress. Share successes and challenges to date. Be authentic. It is not a commercial or advertisement.

See Recognized presentations from 2021 which display a wide variation in techniques and production quality, but all have a coherent narrative.
Evidence of Impact

When considering impact, think broadly. The following four categories may be helpful:

• **Immediate**: Has positive impact on local project participants

• **Educational practice**: Offers a model of evidence-based practice to formal and informal educators, school leaders, etc.

• **Research and theory**: Provides evidence that advances the field; provides a generative framework for others

• **Other stakeholders**: Addresses the concerns of families, employers and policy makers
Making your video: Essential Info

Make sure to credit the funder and provide a disclaimer!
Here are examples of how to do this.

We provide a template under important presenter information:
https://stemforall2022.videohall.com/pages/about/crediting-funders
Think About Your Primary Audience

1. It is helpful to think about your audience. Are you hoping to primarily reach educators, researchers, policy makers, or parents? This may influence the tone of your video.

2. As you will not be able to control, exactly who comes, make sure to avoid jargon and **make your work accessible to a general audience**.

3. Guide the discussion with questions that you hope will be addressed by researchers, teachers, or the general public.
Feedback from Teachers:

1. If you are hoping to reach educators, think about how your video will provide either professional enrichment, or programs, apps, or ideas, that they can use or adapt.

2. Teachers value detailed descriptions of the program, and ancillary materials that they can access.

3. Teachers value evidence of impact so that they know it is worth their while to give it a try.

4. It is effective to include teacher and student voices to describe the experience, but this needs to be “authentic.” Teachers sense when this is “staged.”

5. Showing student – teacher interaction is of value, but only when the students and teachers look engaged.
Discourse:
The event is just as much about collegial discourse as it is about the video itself.

- Last year 7,290 posts were exchanged during the event with an average of 25 posts per presentation. The number of comments per presentation ranged from 5 to 242. Presenters found the exchange to be very valuable. They appreciated feedback, learned of related projects and conversed with multiple constituencies including other researchers and educators.

- PLEASE: reserve time every day during the event to answer posts to your presentation and to post on the presentations of your colleagues.

- Your outreach will bring the constituencies that you care about most to your discussion. Invite your colleagues, friends, and project members to post. Take an active role in shaping the dialogue.
Outreach:

We rely on each presenter to engage in outreach in order to bring people to your video and to the event. Closer to the event we will:

• Run a webinar to provide ideas for effective outreach strategies.

• Provide you with a media toolkit to easily disseminate your video and the event to your collegial networks, Facebook and twitter.

• Provide you with sample messages for you to send to everyone you know.

• Encourage you to write blogs, stories, and newsletters and to contact your media department (should you have one) for help in doing so.

• In addition, we will work with NSF and our partners to maximize outreach. Partners include: NSTA, NCTM, CADRE, CAISE, CIRCL, STELAR, CS for all teachers, NSF INCLUDES, QEM, and RPP for CS
Three Forms of Recognition:

While all videos receive attention and high visibility during the event there are three different ways that videos will be recognized on the site following the event: Public Choice, Presenter Choice and Facilitator Choice.

These “recognitions” are the result of three forms of voting that takes place during the event. We will spend more time on this in the next webinar… but very briefly.
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Recognitions:

Public Choice: All visitors are invited to cast a “public choice vote” through Facebook, Twitter, or directly on the site. The public choice award was created to encourage broad dissemination of your cutting-edge work to the public at large.
Recognitions:

**Presenter Choice:** Presenters and co-presenters are invited to vote for four presentations (one of which can be your own.) This was created to encourage you to leave your presentation and to view and comment on the presentations of your colleagues.
Recognitions:

**Facilitator Choice:** Each video has three assigned facilitators who help to seed conversation and set a constructive tone for the event. Facilitators also recognize approximately 20 videos based on the following rubric.

1. The presentations and explanations should be targeted to a general educated audience.
2. Select the score (1-5) in the column to the right of each category.

<table>
<thead>
<tr>
<th></th>
<th>1 Poor</th>
<th>2 Fair</th>
<th>3 Good</th>
<th>4 Very Good</th>
<th>5 Excellent</th>
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</thead>
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**Video Presentation:** Please rate the video presentation in respect to how successful it is in meeting these goals

| Creatively uses video to share work with a public audience. | 4 - Very Good |
| Provides an effective narrative which describes the problem that motivated the project. | 3 - Good |
| Effectively describes the intervention, innovation or research. | 5 - Excellent |
| Addresses the impact of the project (on participants, or educational practice or research and theory, or on other stakeholders) and how impact has been/will be measured. | 2 - Fair |
To get a better sense of what this will look like if you have not participated before, please visit last year’s event at: http://stemforall2021.videohall.com/

Watch a webinar featuring our videographer, Jim Galdos, sharing more tips and strategies for creating a video in the time of COVID: https://stemforall2021.videohall.com/pages/about/creating-a-video-webinar-recording
Visit the STEM for All Multiplex:
https://multiplex.videohall.com