How VGS Can Elevate Your C-Store

MOVING BEYOND OUTDATED DESIGN AND BUSINESS MODELS, today's C-stores are pioneering brand-new approaches where 'convenient' and 'comprehensive' converge—all to create an 'everything for everyone' marketplace that effortlessly draws guests who visit more often, stay longer, and spend more.



Brand Development





































Brand Development











Foodservice Brand Development













Foodservice Brand Development



























Interior Decor & Signage

















Interior Decor & Signage













Exerior Signage & Interior Facelift













Shop-in-Shop















Drive Thru













Retail Trade Dress







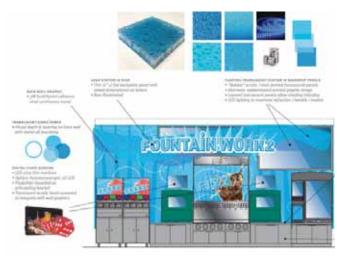


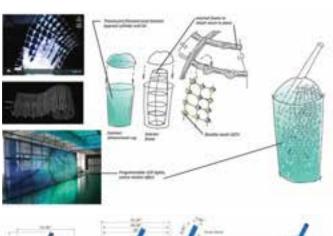


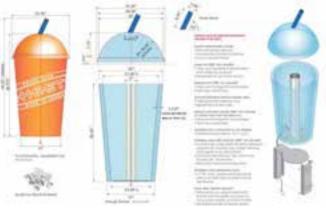


Tactical Design & Fabrication













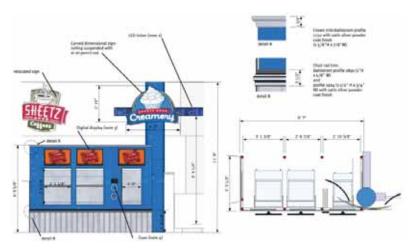
Tactical Design & Fabrication















Mural/Category Design & Localization Imagery







Equipment Wraps















We Are Creative Fabricators



ROOTED IN OVER 35 YEARS

of craftsmanship, creativity and innovation, we work with restaurants to create an unforgettable customer journey, both in-store and outside. As experienced storytellers, we have mastered the art of communicating and fostering your brand through an emotional connection to the restaurant environment.

A single-source leader in design, value-engineering, fabrication and implementation, we can utilize your existing program — or design a new one — and create a flexible, value-driven visual communication package that can easily be duplicated, kitted and rolled-out, or inventoried for later, effectively setting you up for continued growth.



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