



# CERTIFICATE *of* ACHIEVEMENT



This is to certify that

**José Pablo Andrés Pérez Gutiérrez**

successfully completed and received a passing grade in

**15.390x: Entrepreneurship 101: Who is your customer?**

a course of study offered by MITx, an online learning  
initiative of The Massachusetts Institute of Technology through edX.

**Bill Aulet**

Managing Director,  
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Senior Lecturer  
MIT Sloan School of Management

**Sanjay Sarma**

Director of Digital Learning  
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VERIFIED CERTIFICATE  
Issued May 14th, 2014

Verify the authenticity of this certificate at  
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