



# CERTIFICATE *of* ACHIEVEMENT



This is to certify that

## David Kay

successfully completed and received a passing grade in

**15.390.1x: Entrepreneurship 101: Who is your customer?**

a course of study offered by MITx, an online learning initiative of The Massachusetts Institute of Technology through edX.

A handwritten signature in black ink that reads 'Bill Aulet'.

**Bill Aulet**

Managing Director,  
*Martin Trust Center for MIT Entrepreneurship*

Senior Lecturer  
*MIT Sloan School of Management*

A handwritten signature in black ink that reads 'Sanjay Sarma'.

**Sanjay Sarma**

Director of Digital Learning  
*Massachusetts Institute of Technology*

VERIFIED CERTIFICATE  
Issued April 3rd, 2015

Verify the authenticity of this certificate at  
<https://verify.edx.org/cert/591d90731d08470ea77f0669937ca718>