

# HONOR CODE CERTIFICATE



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Professor of Marketing and  
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## Simon Bentholm

successfully completed and received a passing grade in

**BE101x: Behavioural Economics in Action**

a course of study offered by University of TorontoX, an online learning  
initiative of University of Toronto through edX.

HONOR CODE CERTIFICATE  
Issued December 19th, 2013

Verify the authenticity of this certificate at  
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