



CERTIFICATE *of* ACHIEVEMENT



Darren Dahl

Senior Associate Dean
BC Innovation Council Professor
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LEA SEIDENBINDER

successfully completed and received a passing grade in

Marketing5501x: Marketing for Non-Marketers

a course of study offered by UBCx, an online learning
initiative of The University of British Columbia through edX.

Paul Cubbon

Instructor, Marketing and Behavioural Science Division
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PROFESSIONAL CERTIFICATE
Issued August 07, 2015

Verify the authenticity of this certificate at
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