



CERTIFICATE *of* ACHIEVEMENT



Darren Dahl

Senior Associate Dean
BC Innovation Council Professor
Sauder School of Business
University of British Columbia

ELYNOR HERNANDEZ

successfully completed and received a passing grade in

Marketing5501x: Marketing for Non-Marketers

a course of study offered by UBCx, an online learning
initiative of The University of British Columbia through edX.

Paul Cubbon

Instructor, Marketing and Behavioural Science Division
Leader, Entrepreneurship Group
Sauder School of Business
University of British Columbia

PROFESSIONAL CERTIFICATE
Issued August 07, 2015

Verify the authenticity of this certificate at
<https://verify.edx.org/cert/a09e34ce57b44619aff2df21a7e19595>