

Prep your listing like a pro with these helpful tips.

Inside the Home

- 1. **De-clutter** as much as possible. Put away toys, clothing, dishes, towels, shoes etc. It's a lot cheaper to put these things away before the photo shoot than to pay to have the photos "photoshopped".
- 2. **Depersonalized** to a certain degree. Photos of young children and any potentially offensive art (believe us, we've seen it all!) should be put away.
- 3. **Dust** and **vacuum**.
- 4. Make all the **beds**, fluff all the pillows, and check the bed skirts.
- 5. Clean the **kitchen sink** and Clear all **kitchen counter tops** put away all the dishes. Remove all **magnets and decorations** from the refrigerator.
- 6. Clear all **bathroom counter tops** and put away all personal items, Remove all shampoos, conditioners, body-washes, etc. from the shower.
- 7. Put out the **guest towels** and hide all the others.
- 8. Hide all trash cans.
- 9. If there are **pets**, hide all food/water bowls, pet beds, and pet toys.
- 10. Put all **toilet seats** and lids down.
- 11. Replace all burned out light bulbs.
- 12. Consider decorating the tables with your prettiest place settings.
- 13. Consider putting out vases of **fresh flowers**.



Outside the Home

- 1. Have the **lawn trimmed**, leaves raked, bushes and trees pruned. Clean up after any **animal**. Put away all garbage **cans**, hoses, garden tools, toys, bikes etc.
- 2. If there will be any twilight photos taken, **replace any broken lighting** on the home, around the landscape, and in the pool.
- 3. Open the **umbrellas** on any patio sets.
- 4. When in season, uncover grills.
- 5. Consider adding splashes of **bright colored flowers** to the landscape and in pots.

Right Before the Photographer Arrives

- 1. Turn on ALL interior lights even lights in furniture cabinets.
- 2. Turn OFF all ceiling fans.
- 3. Light fireplaces if possible otherwise we can add fire to the fireplace.
- 4. Open all blinds, shades, and curtains if there is a view.
- 5. Clear all cars and vehicles from the driveway and the street in front of the home.
- 6. Please secure any potentially aggressive animals in a safe location, away from all rooms being photographed.