

# Preparation Checklist

Marketing material is a very important aspect in selling your home. Photos, 3D scans, floor plans, and videos are typically the first impression a buyer has when considering your home. Take the time to prepare your home; this will help our professional photographers create images of your home that will promote the sale by following the tips below.

## Exterior

- Move vehicles from the driveway and park away from the front of the home. Move it from the garage if you wish to include this in your listing photographs. Place garbage bins and anything that is not attached to the home out of site.
- Remove or coil garden hoses neatly.
- Remove any toys or pet related items from the yard.
- Remove seasonal décor.
- Straighten deck furniture.
- Cut the grass and remove all weeds from cracks in concrete, and generally tidy the area.

## General

- Turn all inside lights on, including lamps, under counter lights and stove lights, and replace any burned bulbs.
- Open all drapes and blinds on windows with a good view. Exception would be bathrooms or rooms with a poor view. If blinds are down, ensure they are equally angled open.
- Conceal cords. Unplug them from the wall if needed (except lights).
- Turn off all televisions and ceiling fans, as they will create motion blur.
- Remove small rugs from floors, especially from tile or wood floors.
- Remove all family photos or private material you wish not to include in the images.
- Make beds and close closets. If you want to showcase a closet, let the photographer know.
- Remove all evidence of toys, pets, food dishes, cages, and litter boxes.
- No shoes by the doors or anywhere visible.
- Remove any religious material, as this may deter potential buyers.
- Store all removed items in the garage (if not being photographed) or in closets or cabinets.
- Inform renters that we will be onsite and ask them to clean the premises and vacate while we are there.
- We will need to measure and access closets and rooms. If you would not like us to access specific areas, please let us know, or place a post-it note on the door or area.
- If we are performing a scan or integrated virtual tour, ensure we have clear access through the entire property (all levels, top to bottom) this is essential to join the tour together. If this does not happen, additional time and costs may apply to separate the levels.
- Please ensure children and animals are contained as they may knock over our photographic equipment. We have a limited time allotted to shoot the property, and delays may result in us needing to abandon the shoot.

## Kitchen

- Clear all counter tops. No dish rags or towels, soaps, knives or cutting boards. It's ok to leave a few small appliance for size perception.
- Remove dish drying racks and dishes from the sink. Hide the trash cans.
- Clear all sides of the refrigerator completely of any magnets, pictures or lists.
- Remove any calendars. Calendars make listings dated if it exceeds 30 days.

## Bathroom

- Clear the counter from absolutely every item considered to be personal.
- Remove toilet cleaning brushes, toilet plungers and trash cans. Close the toilet lid.
- Remove shampoo and conditioner bottles and personal items from the shower and tub area.
- Remove all floor mats, and clean all glass and mirrors.
- Ensure towels are clean and neatly hung.

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