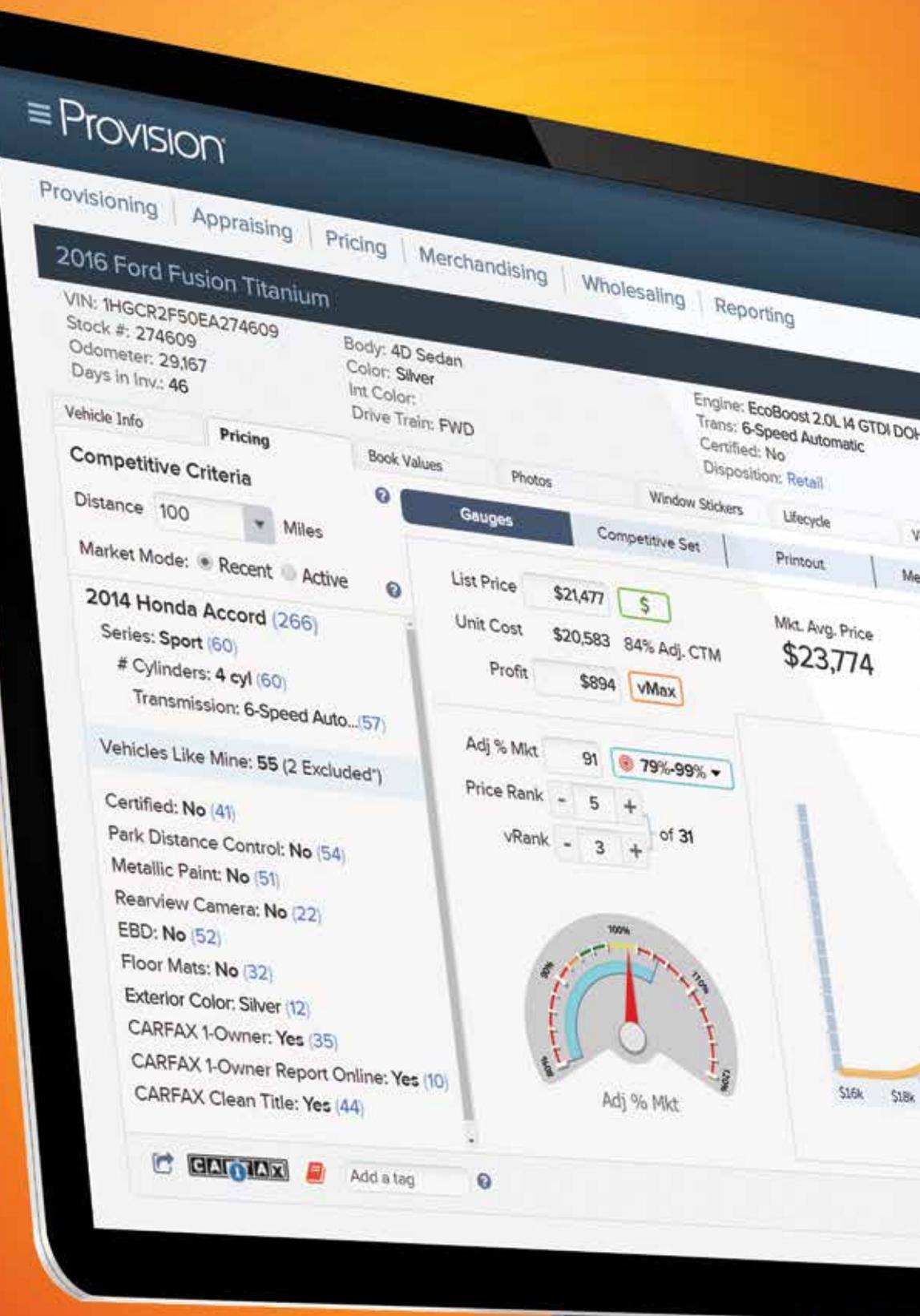


Provision[®]

USED CAR INVENTORY MANAGEMENT

PROVISION[®] AND PROVISION[®] ProfitTime



Discover the new truth of used car profitability.

The used car business has changed and so has Provision[®], now with Provision ProfitTime[™] — the used car inventory management tool that sees each vehicle as a unique investment and helps a dealership shift to the *investment-minded approach*, gaining the ability to **accurately predict profitability for every vehicle from Day One.**

Data

Better decisions start with better information. Provision + Provision ProfitTime shows you complete real-time data for every car across the country, right down to the trim and equipment level. It's comprehensive and the most accurate information from the most trusted sources — including Autotrader[®], Manheim, Cars.com and many more.

Insight

No other solution helps you leverage data as completely to make the snap decisions that give you an edge. Provision's report card and letter grades convert complex market data into easy-to-understand conclusions. Provision ProfitTime assigns a Platinum, Gold, Silver or Bronze value to a vehicle, precisely predicting its profit potential.

Access

Start any appraisal with a simple VIN scan from your smartphone or tablet. Once you purchase a vehicle, you can price it competitively and list it in near-real time from that same device — complete with auto-generated descriptions and customized photos.

Results

Provision provides every customer with a dedicated Performance Manager, an experienced automotive expert who helps you leverage the *investment-minded approach* to management and use Provision + Provision ProfitTime for stronger net profit.

Provision[®] AND Provision[®] ProfitTime

FOCUS ON NET PROFITS IN EVERYTHING YOU DO



It's called
ProfitTime
for a reason.

Provision ProfitTime is a new way of thinking, based on the *investment-minded approach*, that sees each vehicle as a unique investment. It shifts the focus from the number of days you hold a vehicle to the profit potential each vehicle holds.

The program identifies the vehicles with the greatest profit potential and presents an ideal time frame to optimize earnings, while also identifying vehicles with less potential that you should retail quickly. Critically important, Provision ProfitTime lets you measure the investment potential of every vehicle *in real*



Provisioning

The Provisioning tool brings the vehicles with the highest profit potential in your live market directly to your lot. It's a real-time view of what to buy, what to pay and exactly where to find it. With no extra clicks, see critical CARFAX[®] data — like accident, owner and service history — in the same view as the rest of the vehicle data you review before acquiring a vehicle. You can even filter based on CARFAX criteria to avoid unwanted surprises.

Appraising

The appraising tool provides a multi-out exit strategy for every vehicle you appraise — so you know the retail, wholesale and subprime potential before you get into the car. And it tells you what identically equipped vehicles are selling for in your live retail market, so you can determine your precise margin potential.

Pricing

Price every used vehicle on your lot to maximize your VDPs, your turns and your profits. Armed with all the numbers you need, you can effectively compete for the top spot on customers' online shopping lists and drive more traffic to your showroom.

Merchandising

Keep your online inventory as sharp as your showroom. The merchandising tool optimizes vehicle listings and maximizes results in online searches. And its AutoWriter[®] feature uses intuitive templates to automatically generate compelling descriptions for every vehicle in your inventory. It's the best way to ensure the quality, completeness and performance of every listing, all in one place.

Deal Finder

Seize more opportunities in the growing market for credit-challenged buyers. Deal Finder lets you easily find back-of-book inventory at any auction and determine the subprime potential of any appraisal against multiple lenders' criteria at once. Then it uses this information to match the right customers to the right cars, right away.

Mobile

Provision brings together all the used vehicle information you need — wherever you need it — thanks to the industry's leading fully mobile, fully optimized inventory management system. Available as an app on a smartphone or tablet, Provision allows you to make decisions directly from your mobile device. Whether you're in the office, on the lot, at the auction or on the go, the ability to access information and make inventory decisions is always at your fingertips.

**It's time to
start making
more money.**

Discover Provision +
Provision ProfitTime today.

877-828-8614

Provision[®]

USED CAR INVENTORY MANAGEMENT

vAuto.com/Provision
877-828-8614

vAuto[®]
LIVE MARKET VIEW

COX AUTOMOTIVE[®]