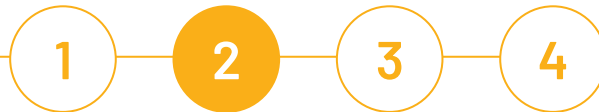


4 KEY METRICS

TO DRIVE NEW CAR SUCCESS



PERCENTAGE OF FAST-MOVING INVENTORY

Many dealers lose between \$6,000 and \$10,000 per month because of the 40 percent of their new vehicle inventory that's more than 90 days old. And the losses only get worse as floorplan interest rates rise.

Dealers can avoid this problem by applying live market insights to identify, order and stock more fast-moving vehicles.

Top-performing dealers
are stocking more than



of their inventory with
fast-turning combinations



Know the model lines, colors and equipment combinations that make the difference

Reduce age-related losses

Act on market trends that signal soft spots and first-mover opportunities

ADD INSIGHTS TO YOUR NEW CAR STRATEGY.
Visit vAuto.com/4metrics or call 888-536-4086 to learn how.