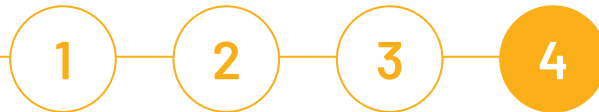


4 KEY METRICS

TO DRIVE NEW CAR SUCCESS



VDP ENGAGEMENT

Static VDPs and stock photos used to be enough for consumers. But today's buyers expect multiple opportunities to engage with digital listings. Give them full VDPs with custom photos, more content, and transparent pricing to attract more consumers and move them along the buying journey.

VDP engagement is a leading indicator of your potential for that vehicle's retail sale.

New > New BMW > 2018 BMW X3 > 2018 BMW X3 SAV M40i

Photos Stock Photos

SHARE

DETAILED PRICING

MSRP \$66,770
DEALER DISCOUNT -\$3,339
SONIC PRICE **\$63,431**

GET TODAY'S PRICE

SAVE THIS CAR GET PRICE ALERT

GET TODAY'S PRICE

First Name*

Comments

SUBMIT

GET FINANCING

SCHEDULE A TEST DRIVE

VALUE YOUR TRADE

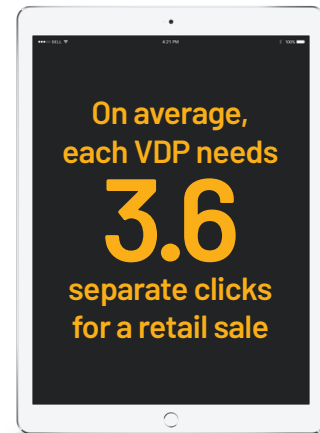
Distance pacing cruise control
Automatic temperature control

Leather upholstery
Emergency communication system

PACKAGES & OPTIONS

INCLUDED PACKAGES

Package Description	Package MSRP
PREMIUM PACKAGE	\$2,950
<ul style="list-style-type: none"> Heated Steering Wheel \$190 Heated Front Seats \$500 	



EACH VDP ENGAGEMENT SHOULD FACILITATE A SHOPPER'S INTERESTS.

This VDP has 8 opportunities for customer engagement.

ADD INSIGHTS TO YOUR NEW CAR STRATEGY.

Visit vAuto.com/4metrics or call 888-536-4086 to learn how.