Before Bradley Berndt, owner of Auto Haus on Velp in Green Bay, Wisconsin, started working with Provision®, business seemed good — but the hours were bad. He spent more than 20 hours every week looking for inventory, on top of the time it took to run his independent dealership.

That’s why a friend in the industry turned Bradley onto Provision. He immediately got his time back, but he wasn’t selling more cars.

Then his Provision Performance Manager helped Bradley kick things into high gear. He started managing his inventory with the Velocity Method of Management® and using Provision to its full potential. The newfound efficiencies and more effective strategy changed his business, and his life, for the better.

THE POWER OF TURN

10 INVENTORY turning per year
2x INCREASE IN PROFIT PER VEHICLE
220% INCREASE IN SALES VOLUME
“Thanks to Provision, I don’t have a job. I have a fun career.”

Bradley Berndt
Owner
Auto Haus on Velp, Green Bay, Wisconsin

**BETTER TRADE-IN RATIOS**
Provision’s Live Market View gives Bradley an advantage with trade-in offers. He knows how much a car will retail or wholesale for — much more accurately than when he relied on book values alone.

“They’re obtaining way more trades and making way more money on our trades because we know where we can sell them.”

**HIGHER PROFITS**
Bradley makes a bigger profit on each car because Provision tells him exactly how much he can sell it for before he makes a decision. He was amazed by how much more he could make with the right insights in front of him before every buy.

“I moved my PVR (Per Vehicle Retailed) from $1,300 a month to over $3,000.”

**MORE TRUST**
Bradley is able to use Provision to validate his pricing to customers. The transparency builds trust and stops his customers from cruising down the street to a competitor.

“The great thing about Provision is when a customer comes in and asks us about price, we can show them everything. They can’t say there’s a car down the street that’s $500 less.”

**BETTER AUCTION BUYS**
Bradley also dramatically improved his auction buying with Stockwave. Instead of manually sorting through auctions to find the cars Provision recommends, or relying on book values to make his buying decisions, he lets Stockwave show him where the money-makers are.

“I can push a button in Stockwave and see everything Provision tells me I need at auction. I instantly know which cars have bad CARFAX reports and don’t even look at them. It’s a marriage made in heaven.”

**GREATER SALES VOLUME**
Better buys mean Bradley is greatly increasing his sales volume. He knows at what price to buy and sell his cars, and he’s turning his inventory 10 times per year, with a 220% increase in sales.

“I have 88 cars on my lot. I used to sell just 25 per month, but now I sell 80. It’s mind-blowing what Provision has done for me.”

Learn more at vAuto.com/autohaus | 888-362-5783