

5 WAYS TO GET CARS FRONT-LINE READY FASTER



Between juggling vendors and keeping an eye on multiple cars getting worked on, the road from auction to retail can be a bumpy one.

Smooth out the reconditioning journey with iRecon from vAuto.

iRecon helps you automate the reconditioning process, better manage your preferred partners, and track the progress of any vehicle—so you can get cars front-line ready faster.



GET THE MOST OUT OF iRecon WITH THESE FIVE TIPS:

- 1. MAINTAIN OPEN COMMUNICATION:** Avoid delays by encouraging your staff to clearly set timelines, expectations, and worklists with your preferred partners.
- 2. TAKE ADVANTAGE OF TRANSPARENCY:** Digitally track reconditioning spend and vendor progress so you know where every vehicle stands at any time.
- 3. STICK TO RECONDITIONING MEETINGS:** Review your reconditioning performance as part of your management meeting to stay focused on efficiency.
- 4. LEVERAGE THE DATA:** While you rely on partnerships to get work done, be sure to manage the process based on measurable results, not just relationships.
- 5. SHOW CUSTOMERS THE VALUE ADD:** Share third-party reconditioning reports with customers to build trust that leads to more referrals and repeat sales.



When faster reconditioning improves your used car turn, a better process means higher profits with iRecon.

See iRecon in action.

Visit vauto.com/irecon to take a demo and learn more.

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