You won’t make profitable decisions about a used car if you don’t know its true demand in your market. Color, equipment, mileage ... it all makes a difference. That’s why Market Days Supply (MDS) is one of the most important metrics for used car success. It shows you how well a particular car will or won’t perform if you bring it onto your lot.

**MARKET DAYS SUPPLY**

**ASSESS YOUR MARKET APPEAL**

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**HOW MDS IMPROVES YOUR INVENTORY MANAGEMENT:**

- Stock the cars that your customers want
- Price to attract shoppers and protect profits
- Optimize every listing to maximize clicks

Provision gives you the tools you need to get more out of your metrics, including Market Days Supply. See it in action at [vAuto.com/MDS](https://vAuto.com/MDS)