

4 ESSENTIAL METRICS TO DRIVE USED VEHICLE SUCCESS

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MARKET DAYS SUPPLY

ASSESS YOUR MARKET APPEAL

You won't make profitable decisions about a used car if you don't know its true demand in your market. Color, equipment, mileage ... it all makes a difference. That's why Market Days Supply (MDS) is one of the most important metrics for used car success. It shows you how well a particular car will or won't perform if you bring it onto your lot.



HOW MDS IMPROVES YOUR INVENTORY MANAGEMENT:



Stock the cars that your customers want



Price to attract shoppers and protect profits



Optimize every listing to maximize clicks

Provision gives you the tools you need to get more out of your metrics, including Market Days Supply. See it in action at vAuto.com/MDS