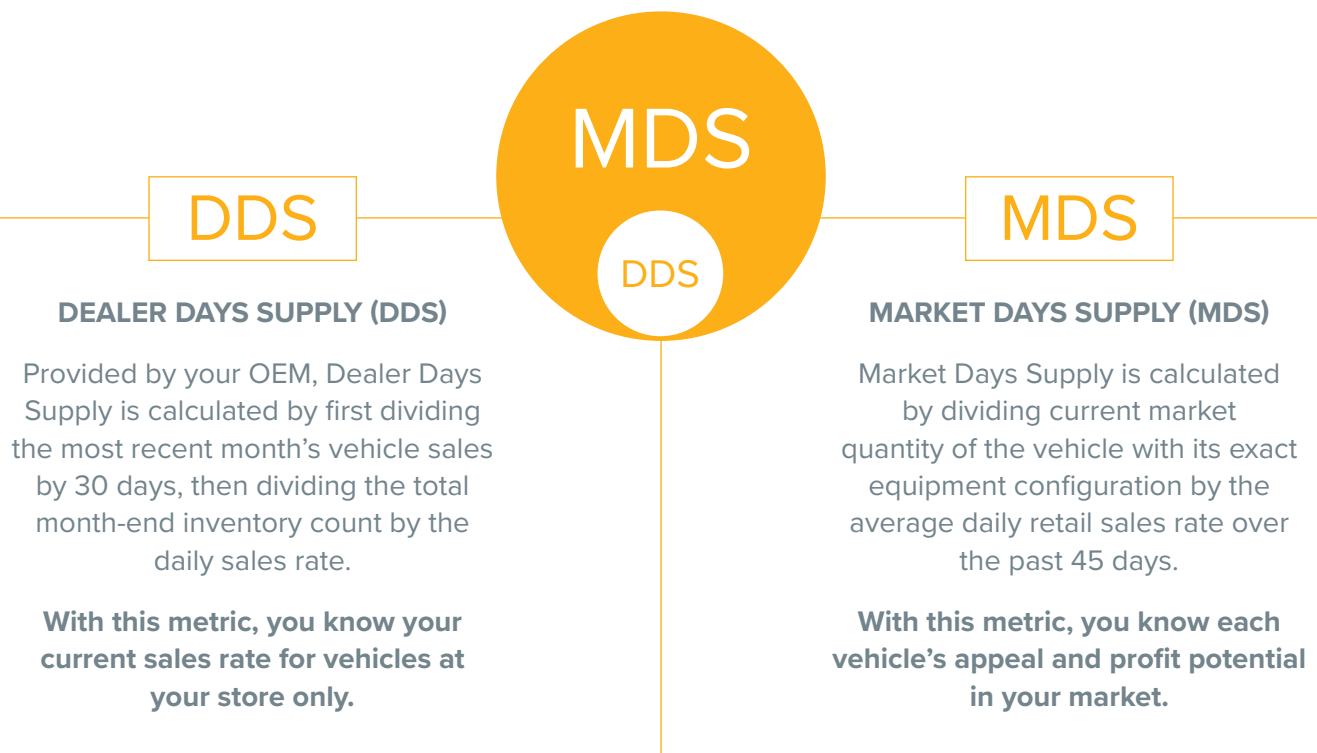


USING DDS AND MDS FOR EFFECTIVE INVENTORY MANAGEMENT

Dealers who rely solely on DDS are at a disadvantage to the competition.

By using these metrics together, you can find opportunities to better align your inventory levels with both your business trends and how the market is performing as a whole.



3 BENEFITS OF USING DDS AND MDS

1. INCREASED SALES

Hit monthly factory sales targets with less effort by accurately stocking in-demand new vehicles.

2. REDUCED EXPENSES

Identify inventory that is at risk of becoming aged and develop a strategy to minimize floor plan expenses.

3. BETTER DECISION-MAKING

Develop a customized pricing and merchandising strategy across all inventory.

Learn how live market data can make your new car strategy more competitive.
Visit vAuto.com/ConquestMDS or call 888-536-4086.

