



# PLAYBACK PACKAGE

## Session List

**LEADINGAGE**  
Annual Meeting + EXPO

**OCTOBER 24 - 27, 2021**  
Georgia World Congress Center | Atlanta, GA

## **AGING SERVICES TECHNOLOGIES**

- 1-A [Accelerating Technology Innovation after COVID](#)
- 5-D [Promoting Wellness in a Socially Distanced World](#)
- 12-H [Leveraging Technology to Build Community During COVID](#)

## **DESIGN STRATEGIES & SOLUTIONS**

- 16-C [Challenge, Change, and Contemplation: The Future of Senior Living](#)
- 203-E [Roundtable Discussion: Diversity and Design](#)
- 21-G [Designing Spaces that Promote Engagement](#)

## **DIVERSITY, EQUITY, & INCLUSION**

- 30-F [How Do We Move Toward Racial Equity?](#)
- 32-H [Creating Brave Spaces for Conversations about Diversity](#)

## **GOVERNANCE & LEADERSHIP**

- 33-A [Cultivating Board Innovation and Strategic Thinking](#)
- 34-A [Leadership Transition: An Opportunity for Stability](#)
- 35-B [Good Governance: What Influences Success?](#)
- 202-D [Board Impact: Strategy Development in a Rapidly Changing World](#)
- 40-E [Now What? Moving to the Future with Strategic Foresight](#)
- 41-F [How to Create an Inclusive Leadership Culture](#)

## **ADDED VALUE: [KEYNOTE PRESENTATIONS](#)**

## **GROWTH & MISSION ADVANCEMENT**

- 48-B [Revenue Opportunity: Primary Care Partnerships](#)
- 55-E [Preserving the Nonprofit Legacy by Talking about Growth](#)
- 57-F [Why Single-Site Life Plan Communities Continue to Thrive](#)

## **MARKETING & CONSUMER BEHAVIOR**

- 68-F [Overcome Your Post-Pandemic Marketing Challenges](#)
- 69-G [Milestone-Based Planning: Maximizing Results in Troubled Times](#)

## **OPERATIONS & PERFORMANCE IMPROVEMENT**

- 73-B [Using a Predictive Model to Transform Your Life Plan Community](#)
- 75-C [Metrics that Matter: Using the Right Data to Drive Success](#)
- 80-E [How Will Future Trends Impact Your Business Planning?](#)
- 85-H [Revitalize Your Community: Adopt an Entrepreneurial Spirit](#)

## **PERSON-DIRECTED WELLBEING**

- 100-G [How to Prepare Older Adults for Aging Solo](#)

## **POLICY, COMPLIANCE, & LEGAL ISSUES**

- 111-G [Employee Benefits: Legal and Regulatory Update](#)

## **WORKFORCE DEVELOPMENT**

- 114-B [Engaging with the New CNA Workforce](#)
- 116-C [Make Your Organization a Place Where People Want to Work](#)
- 118-D [Engaging and Strengthening the Workforce: What's Your Best Option?](#)
- 122-F [Supporting Team Members During Trying Times](#)

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