



**2021 Scholarship Jazz Brunch**  
***“Changemakers Paving the Way Forward”***  
 Annual Fundraiser and Awards Ceremony

***SPONSOR/ADVERTISEMENT/VENDOR PACKAGES***

	Promotion Provided	Amount
<b>SPONSORSHIPS</b>		
Gold	<ul style="list-style-type: none"> <li>• Event Tickets for 5 Attendees including Booth operator</li> <li>• In-Event Commercial 15 seconds (Video or Still Imaging)</li> <li>• Event Signage - 30 Seconds in Sponsor Carousel on Event Page &amp; Main Stage</li> <li>• Premium Sponsor/Exhibitor Booth in Event platform</li> <li>• Full Page Ad in Digital Event Journal - accessible on ABWL NJ website through September 2021</li> <li>• Sponsor listed in ABWL-NJ Social Media through June 30, 2021 (Facebook, LinkedIn &amp; Email Campaigns)</li> </ul>	\$7,500.00
Silver	<ul style="list-style-type: none"> <li>• Event Tickets for 5 Attendees including Booth operator</li> <li>• Event Signage - 20 Seconds in Sponsor Carousel on Event Page &amp; Main Stage</li> <li>• Premium Sponsor/Exhibitor Booth in Event platform</li> <li>• Full Page Ad in Digital Event Journal - accessible on ABWL NJ website through September 2021</li> </ul>	\$5,000.00



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Bronze	<ul style="list-style-type: none"> <li>• Sponsor listed in ABWL-NJ Social Media through June 30, 2021 (Facebook, LinkedIn &amp; Email Campaigns)</li> </ul>	\$2,500.00
Scholarship Awards (2 available)	<ul style="list-style-type: none"> <li>• Event tickets for 3 Attendees including Booth operator</li> <li>• Event Signage - 10 Seconds in Sponsor Carousel on Event Page &amp; Main Stage</li> <li>• Premium Sponsor/Exhibitor Booth in Event platform</li> <li>• Full Page Ad in Digital Event Journal - accessible on ABWL NJ website through September 2021</li> <li>• Sponsor listed in ABWL-NJ Social Media through June 30, 2021 (Facebook, LinkedIn &amp; Email Campaigns)</li> </ul>	\$5,000.00
<ul style="list-style-type: none"> <li>• Event tickets for 5 Attendees including Booth operator</li> <li>• Scholarship Presentation Session Event Signage - 30 Seconds in Sponsor Carousel</li> <li>• Premium Sponsor/Exhibitor Booth in Event platform</li> <li>• Full Page Ad in Digital Event Journal - accessible on ABWL NJ website through September 2021</li> <li>• Sponsor listed in ABWL-NJ Social Media through June 30, 2021</li> </ul>		



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Vendor Hall Sponsor (1 available)

\$4,000.00

- Event tickets for 4 Attendees including Booth operator
- Naming Rights on Event Exhibitor Hall
- Premium Sponsor/Exhibitor Booth on Event platform with Live Video Chat included
- Full Page Ad in Digital Event Journal - accessible on ABWL NJ website through September 2021
- Sponsor listed in ABWL-NJ Social Media through June 30, 2021

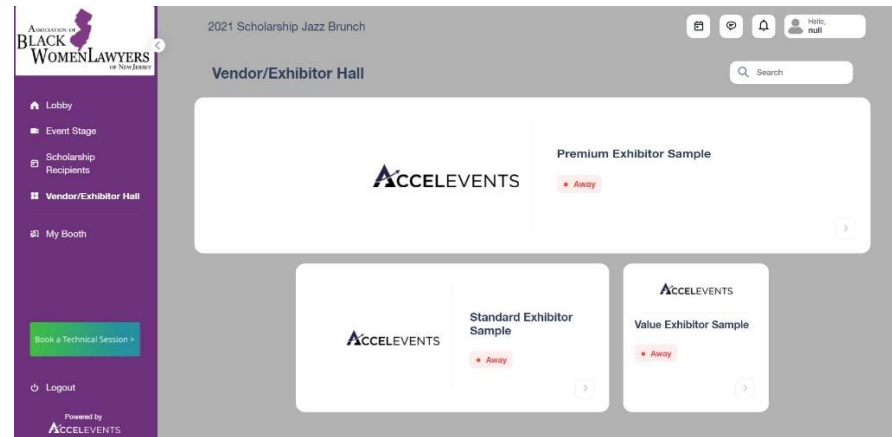
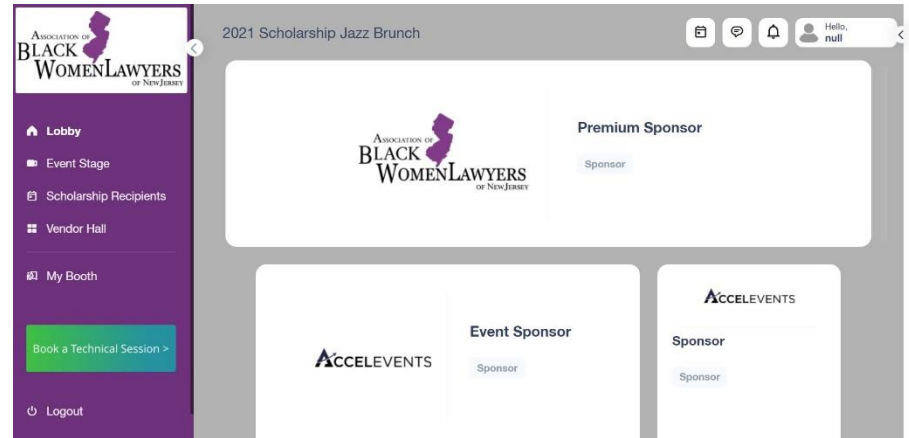
Event Sponsor

\$1,000.00

- Premium Sponsor/Exhibitor Booth on Event platform
- Half-page Ad in Digital Event Journal accessible on ABWL NJ website through September 2021
- Sponsor Listed in ABWL-NJ Social Media through June 30, 2021

***SPONSOR/ADVERTISEMENT/VENDOR PACKAGES***

*\*Sample Images of Sponsor & Vendor navigation page placements. Please see accompanying AccelEvents platform documentation to review full functionality of Sponsor and Exhibitor pages.*



***SPONSOR/ADVERTISEMENT/VENDOR PACKAGES***

**DIGITAL EVENT PROGRAM JOURNAL ADVERTISEMENTS**


- *Journal Available for in-event viewing & download throughout Event.*
- *Journal Published on ABWL-NJ website after Event.*

*\*Advertisements for Digital Journal Book Must be Submitted in Print Ready in 300dpi*

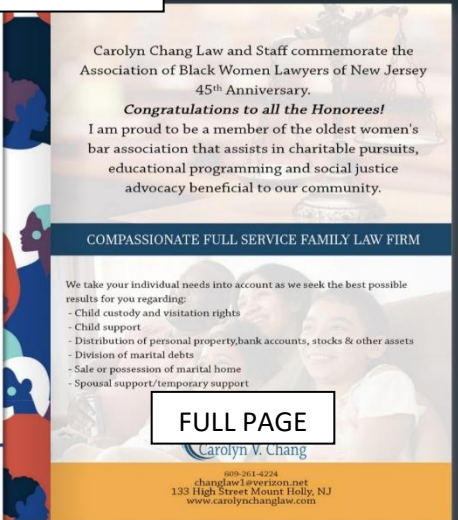
Inside Front Cover	Full Page (2 available)	\$1,000.00
Business/Corporation	Full Page	\$500.00
	Half Page	\$300.00
Individual/Non-Profit	Full Page	\$250.00
	Half Page	\$175.00

Example Images (based on 8.5 x 11 page size):

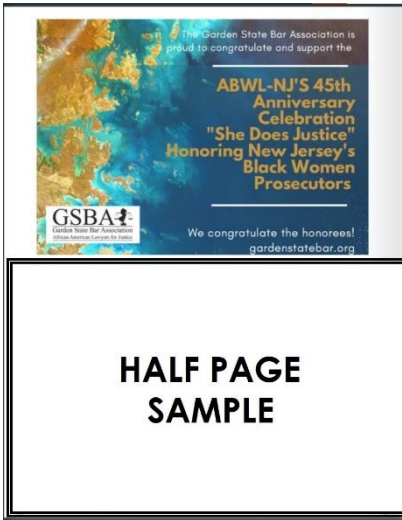
BOOKLET VIEW



FULL PAGE



FULL PAGE



HALF PAGE  
SAMPLE



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**VENDORS**

*All Vendor placements include: Pre-event promotion, vendor “booth” in-platform “Booth” webpage (11am-3pm on Event Day), booth visitor interaction analytics, lead generation, live-chat platform, promo video & document uploads, inventory promotion, social media links. \$99.00 add-on for real-time video chat for Vendor page available for any placement. Vendors are responsible for creating and formatting their Booth on the Event Platform. Assistance provided by AccelEvents and documentation.*

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Premium Placement		\$200.00
	<ul style="list-style-type: none"><li>• Large-sized listing on Vendor Hall landing page</li><li>• Interactive Vendor page/booth on Event Platform</li><li>• Enjoy 15-minute Intermission for attendees to engage in Vendor Hall interaction</li><li>• Listed in Digital Program Journal with vendor website link published</li></ul>	
Standard Placement		\$150.00
	<ul style="list-style-type: none"><li>• Medium-sized listing on Vendor Hall landing page</li><li>• Interactive Vendor page/booth on Event Platform</li><li>• Enjoy 15-minute Intermission for attendees to engage in Vendor Hall interaction</li><li>• Listed in Digital Event Program Journal with vendor website link published</li></ul>	

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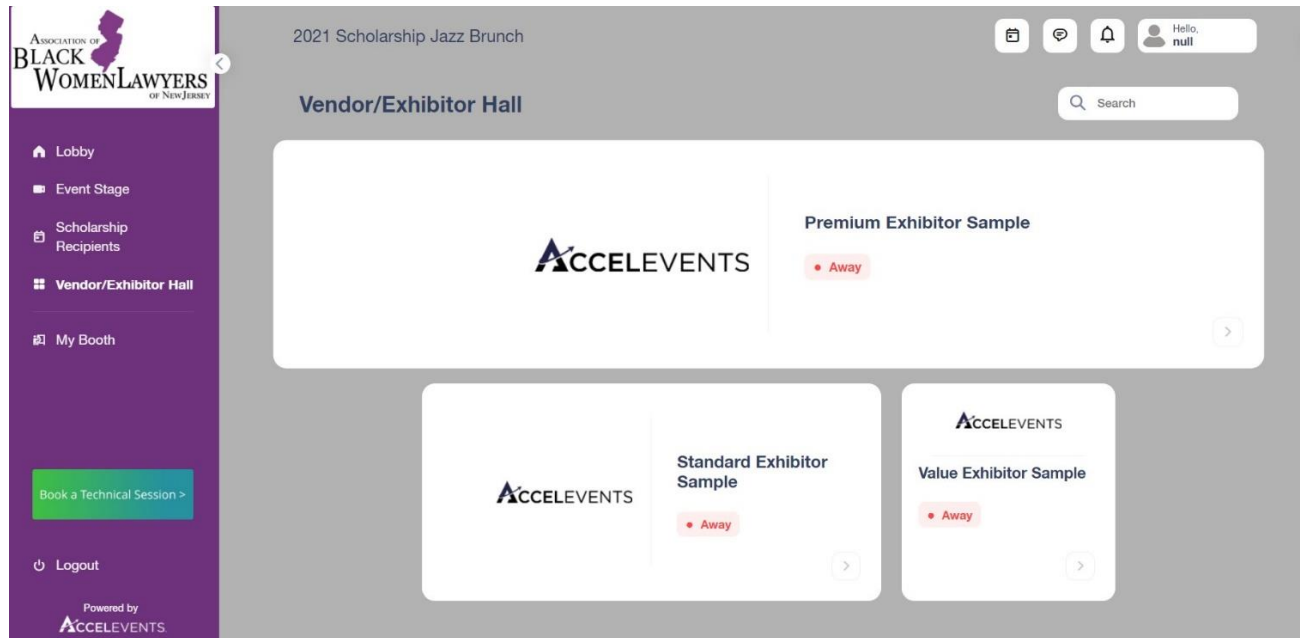
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Value Placement

\$100.00

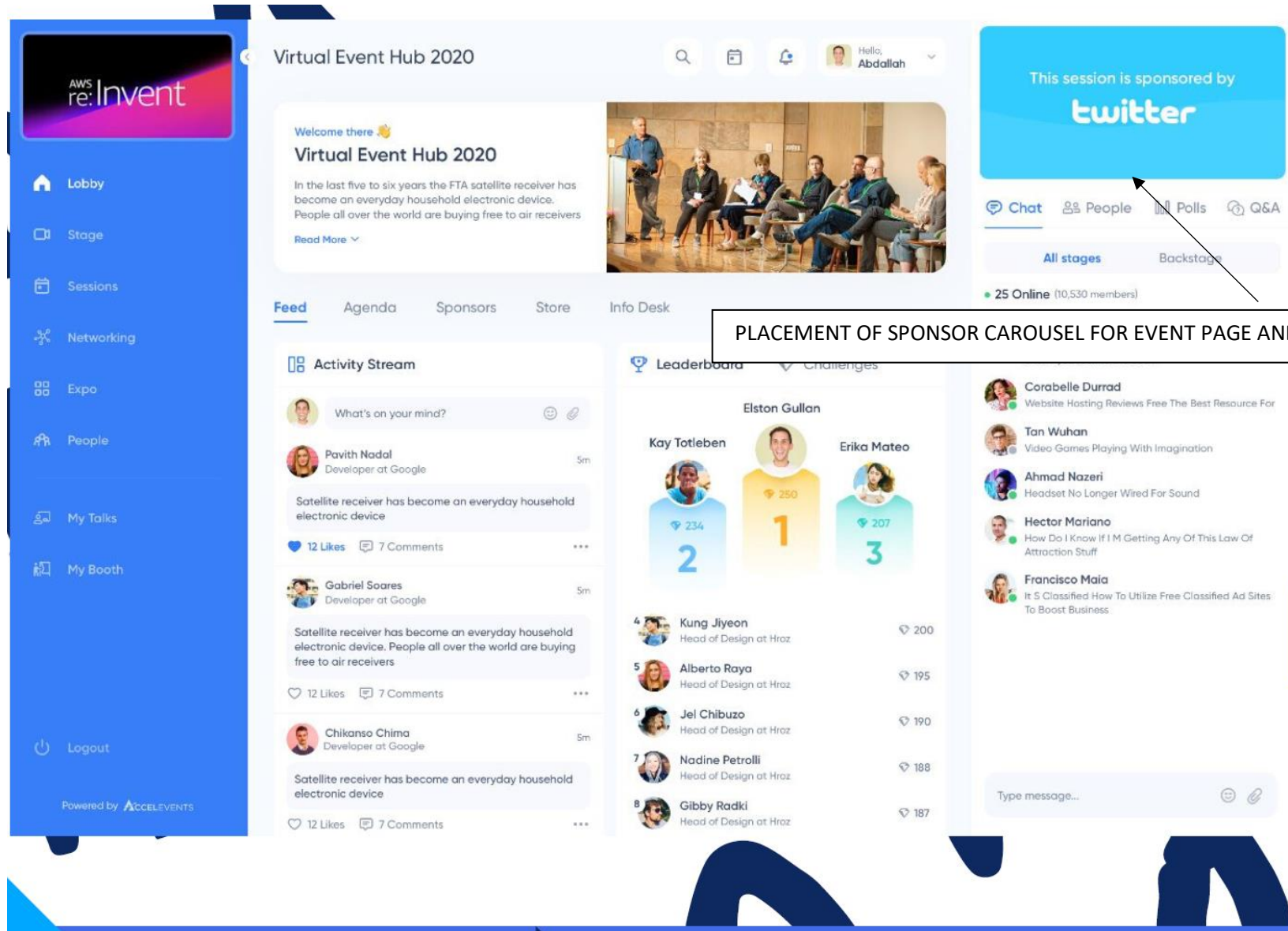
- Small-sized listing on Vendor Hall landing page
- Interactive Vendor page/booth on Event Platform
- Enjoy 15-minute Intermission for attendees to engage in Vendor Hall interaction
- Vendor listed in Digital Event Program Journal with vendor website link published

*Sample Image of Vendor/Exhibitor Hall navigation page placements. Please see accompanying AccelEvents platform documentation to review full functionality of Vendor/Exhibitor pages.*





**SPONSOR/ADVERTISEMENT/VENDOR PACKAGES**



PLACEMENT OF SPONSOR CAROUSEL FOR EVENT PAGE AND MAIN STAGE



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The screenshot displays the 'Virtual Event Hub 2020' interface. On the left is a blue navigation sidebar with the 'ACCELEVENTS' logo and a user profile for 'Hello, Abdallah'. The sidebar menu includes: Lobby, Stage, Sessions, Networking, My Talks, Expo (highlighted with a white square and an arrow pointing to the main content), and People. At the bottom of the sidebar is a 'Logout' button and the text 'Powered by ACCELEVENTS'. The main content area is titled 'Virtual Event Hub 2020' and features a search bar, a calendar icon, and a notification bell. Below the title is an 'Exhibitors' section with filter tabs for 'All Expo', 'Marketing', 'CRM', and 'Design'. The exhibitor cards are arranged in a grid:

- Apple**: Technology company. Status: Available.
- Slack App**: Communication platform. Status: Available.
- Dribbble**: Creative platform. Status: Away.
- Bēhance**: Creative platform. Status: Away.
- Twitter**: Social platform. Status: Available.
- Stripe**: Payment gateway. Status: Available.
- Jira Software**: project management. Status: Away.

On the right side of the interface, there is a chat area showing '25 Online' and '10,530 members'. It includes buttons for 'Live Stream', 'Polls, Q&A', and 'Other'. Below these are several chat messages from users like Lucas Simões, Jurrien Oldhof, Débora Barbosa, and Emilee Simchenko. At the bottom right is a text input field labeled 'Type message...' with a smiley face and a paper plane icon.

ATTENDEES WILL FIND SPONSORS' EXHIBITOR PAGES AND VENDOR BOOTHS IN THE "EXPO HALL"

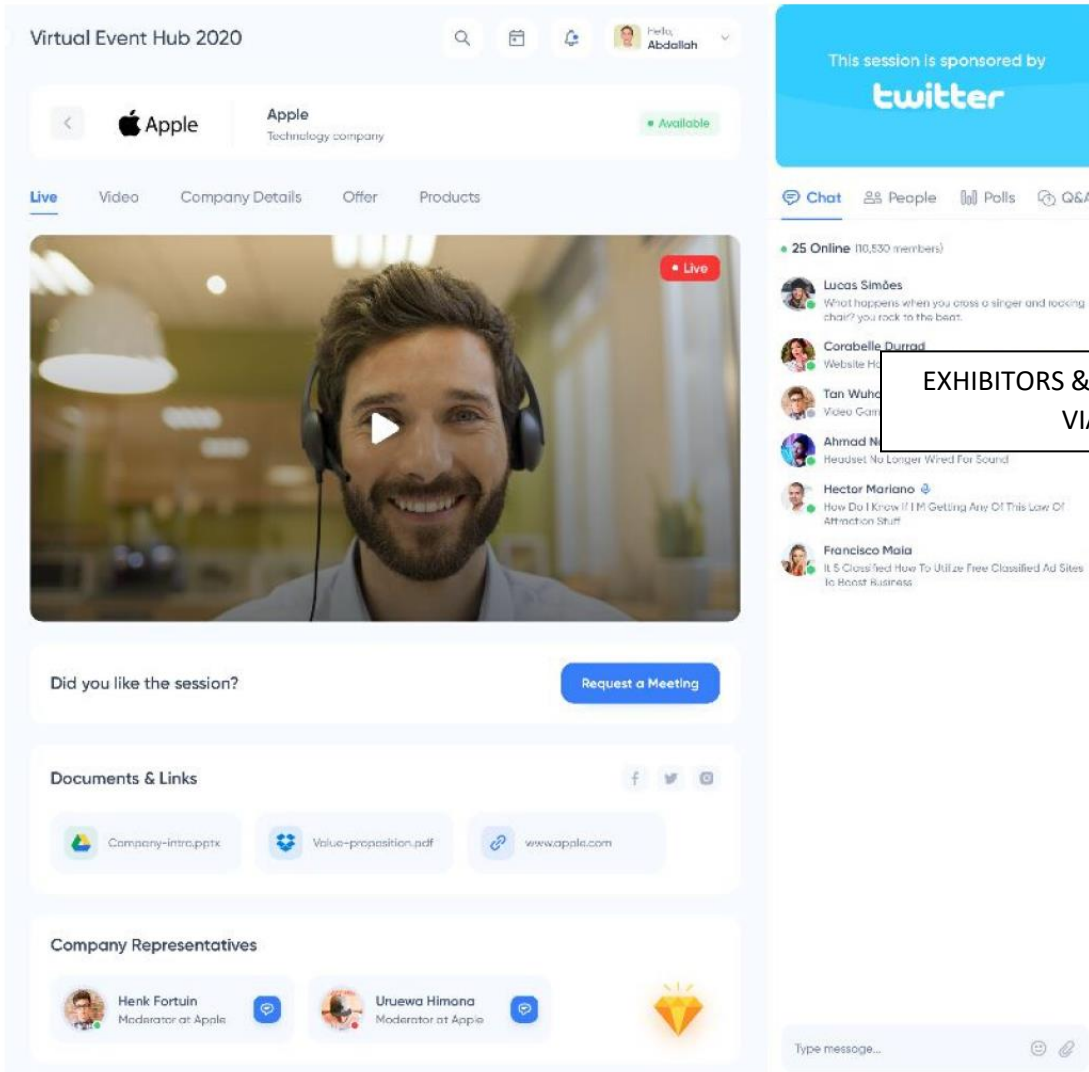
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The screenshot displays a virtual event interface. On the left is a blue sidebar with a logo and navigation menu: Lobby, Main Stage, Sessions, Networking, Lounges, Workshops, Expo, and People. A green button 'Book a Technical Session >' and a 'Logout' button are also present. The main content area is titled 'Accevents Demo Event' and includes a user profile 'Hello, CAMERYN'. A callout box states: 'YOUR EXHIBITOR/VENDOR PAGE IS FULLY CUSTOMIZABLE. THIS IS YOUR VIRTUAL BOOTH.' Below this are tabs for 'Live', 'Video', 'Company Details', 'Offer', and 'Products'. The 'Live' tab is active, showing a 'Join Meeting' button. A 'Meet with Us!' button is also visible. A 'Documents & Links' section contains a PDF file 'AcceventsSalesKitVirtualEvents.pdf'. At the bottom, a 'Company Representatives' section lists three individuals: Chloe Tykal (CS Manager), Carson OShoney, and Suzanna Thompson, each with a profile picture and communication icons.

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**EXPO & VENDOR BOOTHS**



- Lead generation
- Live conversations with vendor reps
- Vendors can host live in-booth interactive sessions
- Downloadable content
- In-booth offers for attendees

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The screenshot displays a web interface for an event. On the left is a blue sidebar with a white logo 'A' and an arrow. The sidebar menu includes: Lobby, Main Stage, Sessions, Networking, Lounges, Workshops, Expo, People, a green button 'Book a Technical Session >', and a 'Logout' option. At the bottom of the sidebar, it says 'Powered by ACCELEVENTS'. The main content area is titled 'Accelevents Demo Event' and has a search bar. Below the search bar are tabs for 'Live', 'Video', 'Company Details' (which is selected), 'Offer', and 'Products'. The 'Company Details' section features a white box with the heading 'Tell the attendees a little bit about your organization!' and three prompts: 'Who are you?', 'What do you do better than your competition?', and 'Why should they choose you?'. Below this is a blue 'Meet with Us!' button. A 'Documents & Links' section contains a document icon and the filename 'AcceleventsSalesKitVirtualEvents.pdf'. Social media icons for Facebook, Twitter, Instagram, and LinkedIn are also present. At the bottom, a 'Company Representatives' section is partially visible.

EVERY EXHIBITOR & VENDOR BOOTH INCLUDES A PROMO VIDEO UPLOAD OPTION, AND CONTENT AREAS FOR COMPANY DETAILS, OFFERS, PRODUCTS, PROMOTIONAL MATERIAL, AND COMPANY CONTACTS FOR LIVE CHAT.