CORPORATE SNAPSHOT
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JANE GREW UP IN TOUGH CIRCUMSTANCES, but was determined to shift her odds. In middle school, she joined Breakthrough Twin Cities in St. Paul, a six-year college access program dedicated to readying motivated youth without resources for college. She spent weekends and summers in Breakthrough, eventually becoming an intern and teaching fellow. Greater Twin Cities United Way supports this program as part of its focus on education, and to give every child in an opportunity to succeed. Jane says teaching has shown her that she can change lives. She’s now a college freshman and plans to become a teacher.

CHILDHOOD SUCCESS
GOAL: Children Enter School Ready and Are Successful in Primary School

- **70,162** children received literacy support
- **6,134** early childhood staff trained to provide quality programs
- **60,034** children enrolled in high-quality early childhood programs
- **10,773** volunteers
- $48,854,991 INVESTED
- **738** United Way community partners
- **106,553** families provided with resources and training
- **78%** of children achieved developmental milestones
- **57%** of children are academically proficient by end of kindergarten

YOUTH SUCCESS
GOAL: Youth Gain the Knowledge, Skills and Credentials to Obtain Family-Sustaining Employment

- **216,655** youth participated in out-of-school time programs and/or received individualized support
- **864** United Way community partners
- **67%** of youth maintained or improved school attendance
- **85%** of youth earned passing grades in core subjects
- **8,683** volunteers
- **1,115** youth development staff trained to provide quality programs
- **7,332** youth ages 15-24 gained employment
- **33,919** youth received job skills training
- **82%** of youth developed soft skills such as communication and time management

$48,645,965 INVESTED

United Way fights for the health, education and financial stability of every person in every community.
**ECONOMIC MOBILITY**

**GOAL: Individuals/Families Improve Their Socioeconomic Status**

- **222,955** individuals accessed affordable housing, financial products, and services
- **2,643** financial sector staff trained to provide quality services
- **1,265** veterans gained employment
- **249,655** individuals received job skills training
- **16,085** individuals increased disposable income by accessing benefits and/or reducing costs
- **7,575** volunteers
- **$148,064,054** tax refunds returned to individuals/families through VITA and/or MyFreeTaxes®

- **$53,572,941 INVESTED**
- **$148,064,054 INVESTED**

- **42** policies promoted, enacted, or modified to promote economic mobility
- **1,522** United Way community partners
- **30%** of individuals earned job-relevant licenses, certificates, and/or credentials
- **48%** of individuals gained employment
- **37%** of individuals increased their wages

**ACCESS TO HEALTH**

**GOAL: Individuals/Families Have Access to Healthcare and Improve Their Health**

- **217,532** individuals participated in physical activity and/or healthy food access/nutrition programs
- **2,338** health sector staff trained to provide quality services
- **74%** of children/adults avoided or reduced risky behaviors
- **8,355** volunteers
- **$59,688,398 INVESTED**
- **39,489** individuals accessed health insurance
- **30** policies promoted, enacted or modified to promote health
- **208** United Way community partners
- **93%** of babies had healthy birth outcomes (e.g. reached full term, first birthday and healthy weight)
- **737,739** individuals accessed healthcare services and support
- **78%** of children/adults ate healthier, increased physical activity or moved towards a healthy weight

**UNITED WAY AND DELOITTE** are working together to help build stronger communities where employees live and work, whether that’s through volunteering or charitable giving. We share a passion for preparing youth for success in college, work, and ensuring veterans get the help they need. Together, we’re engaging employees in pro-bono support and skill-based volunteerism – and helping them make a difference in the world.

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Sources: This data is aggregated from results from the 2017 Global Results Framework report. The data represents a subset of information submitted by 249 United Ways. For more detailed information, please contact your United Way representative.
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LIST OF PARTICIPATING UNITED WAYS:
United Way Bay Area
United Way for Greater Austin
United Way for Southeastern Michigan
United Way of Coastal Fairfield County
United Way of Greater Atlanta
United Way of Greater Cincinnati
United Way of Greater Houston
United Way of Greater Los Angeles
United Way of Greater Philadelphia and Southern New Jersey
United Way of Massachusetts Bay and Merrimack Valley
United Way of Metropolitan Chicago
United Way of Metropolitan Nashville
United Way of New York City
United Way of the National Capital Area