REAL PEOPLE, REAL RESULTS Since the start of the Financial Capability Network, more than 42,000 low- and moderate-income families have met with a Des Moines financial coach, and 32,500 have achieved at San Francisco least one of their personal goals. Some 18,000 Winston-Salem clients have increased their income, and over 6,900 clients have reduced their debt. Phoenix Atlanta Jacksonville Houston 2,259 Miami 42,579 Trained Financial Coaches Providing Clients Who Received **Coaching Services** Financial Coaching Services 4,402 6,962 Increased Income Improved Credit Score Reduced Debt Improved Debt to Income Ratio WELLS Increased Savings

Purchased or Acquired a Financial Asset