Values Matter

"For Millennials, it's all about action"

Introducing Philanthropy Cloud
Connected Corporate Philanthropy

Welcome to the A New Era of Corporate Giving

92% agree it's important to work for a company that shares their values.

57% want corporate America to play a more active role in addressing societal issues.

45% think corporate America's role is more important now than it was a year ago.

If their company empowers them to make a difference on societal issues, Millennials are...

...more likely to recommend their company as a place to work.

...more likely to recommend their company's products/services.

...more likely to continue working for the company long-term.

...more likely to make positive comments about their company on social media.

...more likely to increase their overall level of engagement at work each day.

By 2025, Millennials will make up 75% of the global workforce and command an estimated $8 trillion in earnings.

Your employees want to make an impact. Does your company have the right tools to support them?

Learn more

Data points come from a survey conducted by Povaddo in April 2017 among n=1,236 individuals throughout the U.S. working for companies with annual revenues of at least $1 billion.

Match employee donations

Provides open feedback channels

Offer paid time off to volunteer

Employee Giving*

Employee Volunteering*

Corporate Grants

Management*

Powered by Salesforce Customer Success Platform

Collaboration & Engagement*

Fund Disbursement*

Companies & Employees

Nonprofit & Causes

Doing Good is Good for Business

Engage and retain employees

Build organizational and peer relationships

Enhance employee engagement and awareness

Put your values into action

Engage and retain employees

Develop employee skills and competencies

Attract purpose-driven employees

Build intimate customer and partner relationships

Enhance brand reputation and awareness

Put your values into action

*Disclaimer: Any unreleased services or features referenced in this presentation or public statements are not currently available and may not be delivered on time or at all. Customers who purchase our services should make their purchase decisions based upon features that are currently available.

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