

# LEVEL 5

## GLOBAL/ NATIONAL/LOCAL PARTNERSHIPS AND CO-SPONSORSHIPS

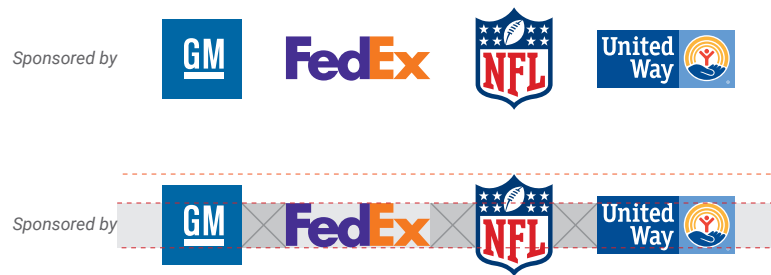
The logos of partners and co-sponsors should always be center-aligned, spaced equally and optically at the same size. Use the diagrams here to guide their placement. The United Way brandmark should always appear last and farthest to the right or bottom.

**Note:**  
These examples and specifications apply when United Way is the lead partner in a cooperative effort. When one of many or a lesser partner in the effort, United Way can recommend or request that these visualization guidelines be followed. But it is understood that these guidelines may not prevail in a program that United Way does not control.

### National/local partnership examples and specifications



### Global Corporate Leadership tagline examples and specifications



### Co-sponsorship horizontal examples and specifications



### Co-sponsorship vertical examples and specifications

