CORPORATE SNAPSHOT
Wells Fargo

JAMES KNOWS A LONG-TERM PLAN CAN SET A PERSON UP FOR SUCCESS. That’s what he got from Trident United Way’s Berkeley Prosperity Center. After losing his job and having his car repossessed, James hit rock bottom. Encouraged by a former colleague, he visited the Prosperity Center, where he got help finding temporary housing, prescription aid and car assistance. Job coaches helped him create a resume and apply for jobs. Now, James has moved from survival mode into self-sufficiency, with a full-time job and housing he can afford. But he continues to visit the Prosperity Center regularly to encourage others who are on similar journeys.

CHILDHOOD SUCCESS
GOAL: Children Enter School Ready and Are Successful in Primary School

- **113,826** children received literacy support
- **20,127** early childhood staff trained to provide quality programs
- **102,047** children enrolled in high-quality early childhood programs
- **33,450** volunteers
- **$57,835,982** invested

- **7 out of 10** children reading at grade level
- **840** United Way community partners
- **106,535** families provided with resources and training
- **62%** of children are academically proficient by end of kindergarten
- **31x** policies promoted, enacted, or modified to promote childhood success
- **73%** of children achieved developmental milestones
- **94%** of children maintained or improved school attendance

YOUTH SUCCESS
GOAL: Youth Gain the Knowledge, Skills and Credentials to Obtain Family-Sustaining Employment

- **706,020** youth participated in out-of-school time programs and/or received individualized support
- **16,509** volunteers
- **$51,397,272** invested
- **1,808** United Way community partners
- **10,433** youth (ages 15-24) gained employment
- **33,878** youth received job skills training
- **21** policies promoted, enacted, or modified to promote youth success
- **33%** of youth earned passing grades in core subjects
- **82%** of youth maintained or improved school attendance
- **82%** of youth developed soft skills such as communication and time management

United Way fights for the health, education and financial stability of every person in every community.
**ECONOMIC MOBILITY**

**GOAL: Individuals/Families Improve Their Socioeconomic Status**

- **227,425** individuals accessed affordable housing, financial products, and services
- **2,915** financial sector staff trained to provide quality services
- **1,304** veterans gained employment
- **291,326** individuals received job skills training
- **19,971** volunteers

**$57,857,118 INVESTED**

- **37** policies promoted, enacted, or modified to promote economic mobility
- **1,263** United Way community partners
- **1,338** individuals earned job-relevant licenses, certificates, and/or credentials
- **55%** of individuals gained employment
- **73%** of individuals increased their wages

**$107,364,908** tax refunds returned to individuals/families through VITA and/or MyFreeTaxes®

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**ACCESS TO HEALTH**

**GOAL: Individuals/Families Have Access to Healthcare and Improve Their Health**

- **490,000** individuals participated in physical activity and/or healthy food access/nutrition programs
- **3,455** health sector staff trained to provide quality services
- **91%** of babies had healthy birth outcomes (e.g. reached full term, first birthday and healthy weight)
- **2,673,692** individuals accessed healthcare services and support
- **701** individuals accessed health insurance

**$55,216,929 INVESTED**

- **22** policies promoted, enacted or modified to promote health
- **179** United Way community partners
- **79%** of children/adults ate healthier, increased physical activity or moved towards a healthy weight

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**UNITED WAY AND WELLS FARGO** are partnering to help every person become more financially stable. Together, we’re making it possible for financial coaches to help people start or grow a business, save for a house or reduce debt. We’re galvanizing communities to combat hunger. And we’re helping team members build stronger communities where they live and work, whether that’s through volunteering or charitable giving.

Sources: This data is aggregated from results from the 2017 Global Results Framework report. The data represents a subset of information submitted by 249 United Ways. For more detailed information, please contact your United Way representative.
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LIST OF PARTICIPATING UNITED WAYS:
Greater Twin Cities United Way
Mile High United Way, Inc.
Sioux Empire United Way, Inc.
United Way Bay Area
United Way California Capital Region
United Way of Central Carolinas, Inc.
United Way of Central Iowa
United Way of Greater Atlanta
United Way of Greater Houston
United Way of Greater Los Angeles
United Way of Greater Philadelphia and Southern New Jersey
United Way of Greater St. Louis, Inc.
United Way of King County
United Way of New York City
United Way of Salt Lake
United Way of the Columbia-Willamette
Valley of the Sun United Way