

# CORPORATE SNAPSHOT

## Wells Fargo



**JAMES KNOWS A LONG-TERM PLAN CAN SET A PERSON UP FOR SUCCESS.** That's what he got from Trident United Way's Berkeley Prosperity Center. After losing his job and having his car repossessed, James hit rock bottom. Encouraged by a former colleague, he visited the Prosperity Center, where he got help finding temporary housing, prescription aid and car assistance. Job coaches helped him create a resume and apply for jobs. Now, James has moved from survival mode into self-sufficiency, with a full-time job and housing he can afford. But he continues to visit the Prosperity Center regularly to encourage others who are on similar journeys.



## CHILDHOOD SUCCESS

**GOAL: Children Enter School Ready and Are Successful in Primary School**



**\$57,835,982** INVESTED



**113,826**

children received literacy support



**7 OUT OF 10**

children reading at grade level

**33,450**

volunteers

**20,127**

early childhood staff trained to provide quality programs

**102,047**

children enrolled in high-quality early childhood programs

**62%**

of children are academically proficient by end of kindergarten

**31X**

policies promoted, enacted, or modified to promote childhood success

**840**

United Way community partners

**106,535**

families provided with resources and training

**73%**

of children achieved developmental milestones

**94%**

of children maintained or improved school attendance



## YOUTH SUCCESS

**GOAL: Youth Gain the Knowledge, Skills and Credentials to Obtain Family-Sustaining Employment**



**\$51,397,272** INVESTED



**706,020**

youth participated in out-of-school time programs and/or received individualized support



**8 OUT OF 10**

youth graduated high school on time

**16,509**

volunteers

**4,256**

youth development staff trained to provide quality programs

**74%**

of youth gained post-secondary employment, further education or credentials

**82%**

of youth maintained or improved school attendance

**82%**

of youth earned passing grades in core subjects

**21**

policies promoted, enacted, or modified to promote youth success

**1,808**

United Way community partners

**10,433**

youth (ages 15-24) gained employment

**33,878**

youth received job skills training

**60%**

of youth developed soft skills such as communication and time management

**United Way fights for the health, education and financial stability of every person in every community.**



# ECONOMIC MOBILITY

GOAL: Individuals/Families Improve Their Socioeconomic Status



**\$57,857,118** INVESTED



**227,425**

individuals accessed affordable housing, financial products, and services



**26,049**

individuals increased disposable income by accessing benefits and/or reducing costs

**19,971**

volunteers

**2,915**

financial sector staff trained to provide quality services

**1,304**

veterans gained employment

**291,326**

individuals received job skills training

**\$107,364,908**

tax refunds returned to individuals/families through VITA and/or MyFreeTaxes®

**37**

policies promoted, enacted, or modified to promote economic mobility

**1,263**

United Way community partners

**1,338**

individuals earned job-relevant licenses, certificates, and/or credentials

**55%**

of individuals gained employment

**73%**

of individuals increased their wages



# ACCESS TO HEALTH

GOAL: Individuals/Families Have Access to Healthcare and Improve Their Health



**\$55,216,929** INVESTED



**490,000**

individuals participated in physical activity and/or healthy food access/nutrition programs



**76%**

of children/adults avoided or reduced risky behaviors

**23,054**

volunteers

**3,455**

health sector staff trained to provide quality services

**91%**

of babies had healthy birth outcomes (e.g. reached full term, first birthday and healthy weight)

**701**

individuals accessed health insurance

**22**

policies promoted, enacted or modified to promote health

**179**

United Way community partners

**673,692**

individuals accessed healthcare services and support

**79%**

of children/adults ate healthier, increased physical activity or moved towards a healthy weight

**UNITED WAY AND WELLS FARGO** are partnering to help every person become more financially stable. Together, we're making it possible for financial coaches to help people start or grow a business, save for a house or reduce debt. We're galvanizing communities to combat hunger. And we're helping team members build stronger communities where they live and work, whether that's through volunteering or charitable giving.

Sources: This data is aggregated from results from the 2017 Global Results Framework report. The data represents a subset of information submitted by 249 United Ways. For more detailed information, please contact your United Way representative.

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### LIST OF PARTICIPATING UNITED WAYS:

Greater Twin Cities United Way  
Mile High United Way, Inc.  
Sioux Empire United Way, Inc.  
United Way Bay Area  
United Way California Capital Region  
United Way of Central Carolinas, Inc.  
United Way of Central Iowa  
United Way of Greater Atlanta  
United Way of Greater Houston  
United Way of Greater Los Angeles  
United Way of Greater Philadelphia and Southern New Jersey  
United Way of Greater St. Louis, Inc.  
United Way of King County  
United Way of New York City  
United Way of Salt Lake  
United Way of the Columbia-Willamette  
Valley of the Sun United Way

