UNITED WE FIGHT.
UNITED WE WIN.

United Way fights for the health, education and financial stability of every person in every community.
INCREASING ACCESS TO HEALTHY FOOD

In Baltimore City, Maryland, an estimated one out of four people don’t have access to affordable, nutritious food. Residents like Franny live in what’s called a “food desert,” neighborhoods devoid of healthful whole foods. Through United Way of Central Maryland’s Access to Healthy Food initiative, Franny can now buy fruit and vegetables from urban farm stands in her neighborhood, helping her eat better for less. United Way is fighting for people like Franny to eat and live well.

PREPARING STUDENTS FOR COLLEGE AND CAREERS

For many low-wage families, sending their children to college seems out of reach. In California, Orange County United Way is making higher education a reality through Destination Graduation. The program aims to reduce high school dropout rates, while bridging the education achievement gap for middle and high school students in high-need districts. To date, Destination Graduation has prepared more than 26,000 students with the skills they need to compete in the global economy.

HELPING FAMILIES WITH FINANCIAL STABILITY

As a 21-year-old mother, and her family’s primary breadwinner, Amanda was struggling to stay financially afloat. Living paycheck to paycheck, Amanda reached out to United Way of Greater Houston for support. She was immediately connected to United Way THRIVE, a financial stability program that benefited more than 211,000 families so far. Every year, United Way helps millions of people like Amanda access the support they need to achieve their financial goals.
For 130 years, we have partnered with companies around the world to help their employees make a difference, and advance their CSR goals. With more than 60,000 corporate partners, United Way is the go-to philanthropic partner.

GIVING HOPE TO THE HUNGRY IN GERMANY
With one in seven people in Germany living below the poverty line, hunger is a stark reality. That’s why 300 John Deere employees throughout Germany came together during United Way’s “Day of Caring” event to give hope to the hungry. The result: 6,400 bags for local food banks—that’s more than 28 tons of food! United Way continues to help John Deere grow its international employee volunteerism.

HELPING STUDENTS GRADUATE HIGH SCHOOL
With a 60 percent high school graduation rate, many of the students in southeastern Michigan’s low-performing schools saw graduation as a dream. Thanks to United Way for Southeastern Michigan’s High School Turnaround initiative, and in partnership with the General Motors Foundation, the schools have pushed average on-time graduation rates past 80 percent. For students, the hope of pursuing higher education is now a reality.

GUIDING YOUTH TOWARD QUALITY CAREERS
Of all the jobs in Minnesota, 63 percent will require some education beyond high school. But too many youth are graduating without the skills need for quality careers. With support from U.S. Bank, Greater Twin Cities United Way launched the Career and College Academy, a high school-to-postsecondary experience that infuses college and career readiness with focused curriculum. So far, 4,000 students (half are students of color) have enrolled in 27 high-demand career pathways, earning some 6,244 college credits.

OFFERING SUPPORT FOR FINANCIAL STABILITY
One out of every three families in central Iowa can barely cover basic daily expenses. United Way of Central Iowa launched the Financial Capability Network with Wells Fargo to provide low- to moderate-income individuals and families with a pathway toward financial stability. Since its inception, nearly 25,000 more central Iowans are financially self-sufficient.

Learn more about United Way’s impact: www.unitedway.org
Every day, people look to United Way for lasting solutions to local problems. We are a vehicle for volunteers, donors and advocates who seek to change lives and communities through service, collaboration and impact. As the largest privately funded nonprofit in the world, we connect people and companies with the causes that matter to them the most.

We are more than fundraisers. We are the hand raisers. The game changers. No matter the obstacles. No matter the odds. We surround a community’s most critical problems—and we fight. United Way fights for the health, education and financial stability of every person in every community. Join us to build a stronger world, starting in your own backyard.

WE ARE UNITED WAY.

Learn how you can LIVE UNITED—
visit www.unitedway.org/liveunited