



MASTER'S DEGREE IN POLITICAL MANAGEMENT

Earn a Master's in Making a Difference



The Graduate School
of Political Management

THE GEORGE WASHINGTON UNIVERSITY

TURN YOUR PASSION INTO POWERFUL OPPORTUNITIES.

The George Washington University's (GW's) Master's in Political Management is a 36-credit-hour online program designed to educate students about how to win elections, advocate effectively and formulate sophisticated communications strategies. The program, offered through GW's Graduate School of Political Management (GSPM), is designed to connect you to the best professionals while going beyond theories and fundamentals to action. Seize this opportunity to succeed in the exciting and fulfilling vocation of politics.

Benefits of an Online _____ **MASTER'S IN POLITICAL MANAGEMENT DEGREE**

You are ambitious. You want to change the world. So where do you start?

There are four simple reasons why GSPM is the best place in the world to get a master's in making a difference.

- **Politics Trumps Policy:**

Our biggest hurdle as a society is getting the politics right so we can reach consensus on a policy. This is the essential skill of our time. That is how understanding politics allows you to truly make a difference.

- **The First and Foremost School of Politics and Strategic Communications:**

While an endless array of schools offer studies in policy and theory, GSPM pioneered the study of applied politics more than 30 years ago and still has the most comprehensive program in the world.

- **An Education in How to Make It Happen:**

GSPM's curriculum advances you beyond theory to the study of practical politics. With courses taught by high-profile, experienced professionals, you can learn the latest techniques and gain insider knowledge of politics.

- **Dedication to Making Democracy Work:**

GSPM is focused on overcoming the gridlock that stymies democracies around the world.

The GW GSPM online Master's in Political Management is your opportunity to engage with the best working professionals in your field. The online program is uniquely designed to help you earn your degree while you work. Focus on an electoral or advocacy cluster to enhance your skills and marketability. Take advantage of myriad networking opportunities to develop your career, improve your campaign prospects and elevate your value in the marketplace.

Speak with an Enrollment Advisor today. Call **1.888.989.7067** for more information about the George Washington University Master's Degree in Political Management online program.

ADMISSION REQUIREMENTS

The George Washington University seeks candidates who have demonstrated potential for management and leadership and who have the intellectual ability, maturity, initiative and creativity to thrive in a challenging environment. Applicants must have a bachelor's degree from a regionally accredited college or university or an equivalent academic credential from a recognized international university. GSPM graduates serve in office in capitals around the world, run national campaigns, work as chiefs of staff on Capitol Hill, serve in leadership roles at the White House and with political parties, manage associations and advocacy organizations, and are executives with prominent companies and public affairs firms.

Applicants are required to submit the following:

- A completed application form with the non-refundable application fee
- A current resume with education and work history
- Two letters of recommendation (at least one professional and one academic)
- A Statement of Purpose — a 250- to 500-word essay describing your academic and professional goals
- An undergraduate or master's degree GPA or equivalent from an accredited college or university.* Students with foreign credentials should speak directly with an Enrollment Advisor.**
- Official transcripts from all colleges and universities attended
- A record of previous graduate-level coursework when available

Transfer credit

With the university's approval, up to nine credit hours of coursework may be accepted as transfer credit. Such coursework must have been taken within the past two years, must be related in subject matter, must not have been applied toward another degree and must have been successfully completed with a grade of B or better.

Tuition and fees

To learn more about the online program, tuition and applicable fees, please contact an Enrollment Advisor today at 1.888.989.7067 (U.S. and Canada) or +1.647.789.7067 (International). They will assist you and answer any of your questions.

**Applicants who possess an undergraduate or master's degree GPA of 3.0 or higher will not be required to take the Graduate Record Examination (GRE) as a component of their GSPM application. Applicants with an undergraduate or master's degree GPA below 3.0 can either take the GRE or petition for a waiver. Contact an Enrollment Advisor at 1.888.989.7067 for details.*

***Official results of the Test of English as a Foreign Language (TOEFL) are required for students who are from countries where English is not an official language and for those who do not hold a degree from an accredited American institution of higher learning.*

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ABOUT THE GEORGE WASHINGTON UNIVERSITY

The George Washington University (GW) is a thriving academic institution located in the heart of Washington, D.C. Chartered by the United States Congress in 1821, GW has remained the largest higher education institution in the capital city for more than 180 years. In this hub of both national and international power and influence, GW helps to shape the leaders who benefit and serve the global community.

GW upholds a tradition of excellence in academics, as noted by the consistent recognition awarded to the university by distinguished publications and organizations such as *U.S. News & World Report* (USNWR), *The Princeton Review* and *Forbes*. GSPM's unique status as the first and foremost school of applied politics and strategic communications is reinforced by other GW schools being ranked by USNWR as #2 among Part-Time Law Schools, #13 in Public Management Administration, #13 in Public Policy Analysis, #14 among all Law Schools and #40 in Political Science.

For nine years in a row, the George Washington University has been distinguished as "Military Friendly" by G.I. Jobs and "Best for Vets" by *Military Times Edge*. We're also a proud participant in the Yellow Ribbon Program.



CURRICULUM

The online political management program curriculum consists of 36 credits, including five core courses, seven elective courses (choose from Applied Proficiencies, Advocacy or Electoral Politics clusters) and a capstone seminar.

Core Curriculum

Courses every student must complete to graduate:	Credit Hours
Fundamentals of Political Management	3
Applied Political Communications	3
Political Data and Analytics	3
Principled Political Leadership	3
And one of the following:	
Washington Residency	3
Applied Research Project	3

Clusters

Electoral Politics Cluster	Credit Hours
Campaign Strategy	3
State and Local Campaigns	3
Digital Strategy	3
Advocacy Politics Cluster	
Grassroots Engagement	3
Issues Management	3
State Government and Politics	3
Applied Proficiencies Cluster	
Rules, Laws, and Strategy	3
Fundraising and Budgeting	3
Audience Research	3



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The George Washington University does not unlawfully discriminate in its admissions programs against any person based on that person's race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, or gender identity or expression.

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