

We are guided by the legacy of

Carol "Lulu" Kimmelman,

a former elementary school teacher in South Los Angeles, mother of four, and lifelong athlete who believed fervently in making education and sports more accessible to the children most in-need.



Our mission is to create an extraordinary youth center

with high-quality academic, athletic and wellness programs that open doors to a lifetime of opportunity for underserved students in a safe and encouraging environment.

Core Program Partners



The USTA Foundation

supports programs nationwide through the National Junior Tennis & Learning (NJTL) network which features nearly 300 chapters providing free or low-cost tennis and education programming to empower under-resourced kids to succeed on the court and in life.



The TGR Foundation

offers underrepresented students the resources and support needed to thrive in school through their awardwinning STEM curricula, collegeaccess programs and educator professional development.



Winward Academy

Winward Academy is a research-based learning platform supporting students with math courses, ACT/SAT prep and college applications.



Lulu's PLACE

Opening Doors for LA Youth



We believe that all children have the potential to achieve greatness if given the education, resources and support they need to thrive in school and in life.



We bring together the powerful combination of academics and athletics to support the holistic development of a child's education, health, and lifelong well-being.

Our Four Pillars of Success:

Academic Enrichment & Support



Provide core subject support in English and Math, focused homework help and tutoring, professional development for teachers, as well as unique learning experiences in STEAM with state-of-the-art equipment.

College & Career Preparedness



Support low-income and first-generation students by providing college entrance exam preparation, application assistance, targeted financial aid support, curriculum advising, college athletics eligibility guidance, and career mentoring.

Athletics & Fitness



Offer playing, introductory lessons, and advanced training in tennis as well as soccer, basketball and other sports to promote physical activity and teach vital life skills like discipline, practice, focus, leadership and teamwork.

Health & Wellness



Empower students to live healthier lives by offering wellness resources including nutrition education, a community garden, and programs that promote holistic physical and emotional well-being.