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**FOR IMMEDIATE RELEASE**

## **Bartlett Takes Georgia Tennis Service Representative Post**

**CHATTANOOGA NATIVE IS PODCAST AUTHOR AND NCAA & SEC CHAMPION**

**ATLANTA – Dec. 18, 2020** – USTA Southern Tennis Service Representative (TSR) Claire Bartlett will be overseeing a new territory in USTA Southern and will bring her expertise to tennis businesses across north Georgia.

For the past three-and-a-half years, Bartlett has served as USTA Southern's TSR covering Tennessee where she assisted tennis providers, facilities and other professionals with growing their businesses and getting more individuals playing tennis.

Beginning, Jan. 1, Bartlett will be assigned to the Peach State north of I-85. USTA Southern Director, TSRs, Tennis On Campus & School Tennis Bill Dopp covers the state south of the highway.

Born and raised in Chattanooga, Tenn., Bartlett grew up in a family of teaching professionals, including her mother and father, Sue and Billy, and her late grandfather, Tommy. While she was playing for the University of Florida from 2009-2012, the team won both SEC and NCAA championships in 2010. Bartlett received her bachelor's degree in English from the university. In 2013, she earned her master's degree in Sport Psychology and Motor Behavior from the University of Tennessee-Knoxville. Bartlett has a history of teaching tennis at private clubs and private schools,

Recently, Bartlett created and is hosting a weekly podcast Me and My Racquet that highlights tennis professionals and their work in local communities, along with nationally known industry leaders.

Dopp said, "We are excited to have Claire bring her knowledge and ability to connect with tennis players and providers further south and engage with tennis providers in Georgia!"

Bartlett said, "I am very excited for this new opportunity to serve USTA Southern as a Georgia tennis service representative. Additionally, I am looking forward to bringing my passions for people and community together and creatively through tennis."

Bartlett is moving into the position held by Mark Suiter, who retired this month after more than 10 years.

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The **USTA** is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level – from local communities to the highest level of the professional game. It owns and operates the US Open, the largest annually attended sporting event in the world, and launched the **US Open Series** linking six summer tournaments to the US Open. In addition, it owns about 90 Pro Circuit events throughout the U.S., and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic games. A not-for-profit organization with more than 519,000+ members, it invests 100 percent of its proceeds in growing the game. It is divided into 17 sections, of which **USTA Southern** is the largest. The 131,000+ USTA members living in Alabama, Arkansas, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee make up USTA Southern, and account for 25 percent of the total USTA membership. A professional staff housed in Peachtree Corners, Ga., carries out USTA Southern's daily operations, but policy is formed and much of the organization's work is executed via a board and committee structure of more than 200 volunteers. For more information about the types of programs and services offered by USTA Southern, visit [www.SouthernTennis.com](http://www.SouthernTennis.com) and [www.USTA.com/Southern](http://www.USTA.com/Southern).

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