

# USTA Arkansas 2019 STAR SYSTEM

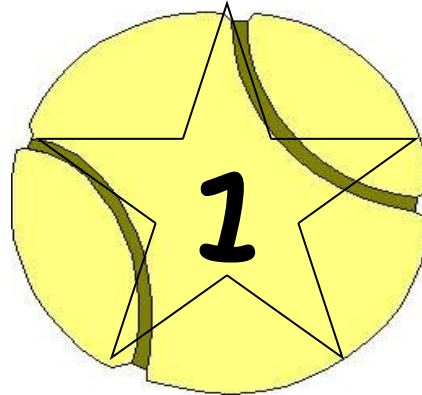


Hints for Star Success &  
Community Tennis Association Guide  
to Funding through USTA Arkansas  
Programs



## **The Definition of a Community Tennis Association (CTA) :**

“Any incorporation, geographically defined, not-for-profit, volunteer-based tennis organization that supports or provides programs which promote and develop the growth of tennis.”



### Criteria:

A group of individuals in the beginning stages of CTA-development. This CTA is eligible for a one-time, \$250.00 start-up grant upon the completion and filing of their Articles of Incorporation with the State of Arkansas. Send a letter to the Arkansas Tennis Association (ATA) stating you wish to establish a CTA in your area. A copy of your Articles of Incorporation must be sent to the ATA. A year-end report will be required from all organizations who receive this grant.

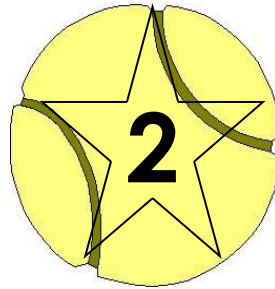
Must reach a minimum of 10% and an average of 20% in five major PBIF Categories to remain a 1 Star and to receive 1 Star funding and benefits.

Local League Coordinators must attend annual and semi-annual meetings.

- Current USTA CTA Organizational Membership sign up at <https://www.usta.com/en/home/membership/organizationalmemberships.html>
- 501(c)(3) or 501(c)(4) tax status (copy of current status paperwork sent to the ATA or it must be in the mail to the IRS with a copy of approved paperwork sent to ATA for their records).
- A financial statement is required on or before the date of the ATA annual meeting before funds are distributed.
- Register/update CTA information at <https://ct.usta.com/cta/>
- Send someone from your CTA to work USTA Junior Team Tennis State Tournament for a minimum of six hours.
- **Reach a minimum of 10% and an average of 20% in five major PBIF Categories.**

### Funding & Benefits:

- Eligible to apply for the Community Growth & Participation Grant (CGPG)
- Junior Team Tennis: The ATA will pay \$10 incentive funding after reaching 50% of goal per unique player in Junior Team Tennis; after reaching a 125% of your goal for Junior Team Tennis players, you will receive an additional \$5 for each player over 100%.
- ATA Incentive Funding (PBIF) is capped at 105% of program goal.

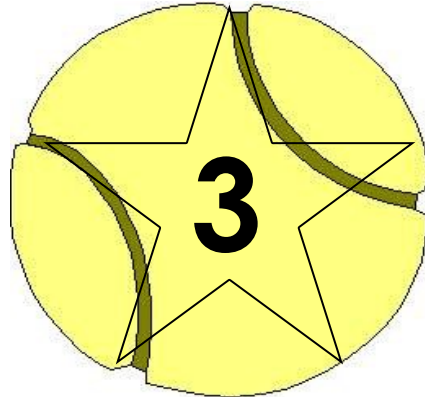


### Criteria:

- Current USTA CTA Organizational Membership Sign up at <https://www.usta.com/en/home/membership/organizationalmemberships.html>
- 501(c)(3) or 501(c)(4) tax status (copy of current status paperwork sent to the ATA or it must be in the mail to the IRS with a copy of approved paperwork sent to ATA for their records).
- A financial statement is required on or before the date of the ATA annual meeting before funds are distributed.
- CTA *Executive Director* or *Board Officer* in attendance at :
  - Annual CTA Training Meeting on **January 12, 2019**
  - Adult League and Junior Team Tennis Coordinator for your CTA required to attend training at Annual CTA meeting and Fall CTA Meeting
- Annual CTA Contact Information submitted to ATA Director of Community Development by **February 2, 2019**. If there are changes, resubmit quarterly.
- Register/update CTA information at <https://ct.usta.com/cta/>
- The CTA must send a volunteer to work a total of 12 hours during the calendar year at Adult League Tournaments. If you cannot provide a volunteer, the ATA will hire someone and bill the CTA.
- Send someone from your CTA to work USTA Junior Team Tennis State Tournament **for a minimum of 6 hours**.
- Must offer at least one weekly Tennis Apprentice class for 6-8 weeks at a public tennis facility in your CTA. The class is recommended to be offered April-September.
- Copy of Adult League rules must be turned in to League Dept. by February 1, 2019 for 2019 Season.
- League reports are due at the ATA office on: as determined by the State League Coordinator.
- **Reach a minimum of 20% of five major PBIF Categories and an average of 45% in the PBIF Categories.**

### Funding & Benefits:

- Eligible to apply for the Community Growth & Participation Grant (CGPG).
- USTA League Tennis - CTA eligible to run programs & keep **\$5** per league player if League Program Report is submitted to USTA Arkansas by due dates provided by the State League Coordinator.
- Eligible to apply for matching marketing funds up to \$250 — December Dec. 15.
- USTA Junior Team Tennis Funds – The ATA will pay \$10 after reaching 50% of goal per unique player in USTA Junior Team Tennis; after reaching a 125% of your goal for Junior Team Tennis players, you will receive an additional \$5 for each player over 100%.
- ATA Incentive Funding (PBIF) is capped at 105% of program goal.

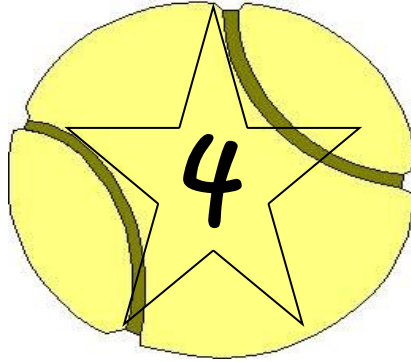


### Criteria:

- Complete 2 star requirements.
- Must have a coordinator for all programs (Name of coordinator turned into ATA at least 45 days before program registration begins):  
USTA League Tennis, USTA Mixed Doubles, Combo Doubles, Interim and USTA Junior Team Tennis
- **Reach a minimum of 50% and an average of 70% of goal in all PBIF Funding Categories.**
- Local League Coordinators must attend annual and semi-annual meetings.

### Funding & Benefits:

- All benefits of a 2 star CTA.  
**Additional benefits**  
USTA League Tennis Funds - CTA eligible to run program & keep \$7.50 per league player if League Program Report is submitted to ATA by due dates provided by the State League Coordinator.
- ATA Incentive Funding (PBIF) is capped at 105% of program goal.



### **Criteria:**

- Complete 2 & 3 star requirements
- Must have quarterly CTA meetings and submit minutes to Director of Community Development by quarter end...Mar. 26, June 25, Sept. 3 , Dec. 17.
- Local League Coordinators must attend annual and semi-annual meetings.
- **Reach a minimum of 70% and an average of 85 % of five major PBIF categories.**

### **Funding & Benefits:**

- All benefits of a 3 star CTA

#### ***Additional benefits***

USTA League Tennis Funds - CTA eligible to run program & keep **\$10** per league player if League Program Report is submitted to ATA by due dates provided by the State League Coordinator.

- Eligible to apply for matching marketing funds up to **\$500** — Deadline Dec. 15.
- Eligible for Baseline Funding: \$5 for each USTA member over previous year actual (# to come from Nov. PBIF).
- ATA Incentive Funding (PBIF) is capped at 105% of program goal.



### **Criteria:**

- Complete 2, 3 & 4 star requirements.
- CTA web page or Facebook page - provide web address/Facebook name to ATA office.
- Local League Coordinators must attend annual and semi-annual meetings.
- **Reach a minimum of 80% and an average of 100% in five major PBIF categories**

### **Funding & Benefits:**

- All benefits of a 4 star CTA.

#### ***Additional benefits***

Bonus Check of \$3 per USTA member from the November PBIF report.

- ATA Incentive Funding (PBIF) is capped at 105% of program goal.