



2017 BB&T Atlanta Open Media Packet

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As of 6/12/17

Basic Information

- **Tournament level:** ATP World Tour 250 Event
- **Dates:** Main Draw: July 22-July 30, 2017; Qualifying: July 22-23, 2017
- **Site:** Atlantic Station, 1380 Atlantic Dr. NW Atlanta, Georgia 30363
- **Singles main draw:** 28-player draw with four players from qualifying
- **Doubles main draw:** 16-team draw
- **Qualifying draw:** 16-player singles draw
- **Prize Money:** \$642,750
- **Total Financial Commitment:** \$720,410
- **2017 Stadium Court seating capacity:** 2,670
- **2017 total seating capacity including AJC Grandstand Court and Court 3:** 3,382
- **2016 Total attendance:** 30,229
- **US Open Series:** Atlanta is once again part of the US Open Series leading up to the US Open. 2017 is the 14th year of the Series.

2017 Main Draw Players

18, Sock, Jack, USA

20, Kyrgios, Nick, AUS

21, Isner, John, USA

28, Muller, Gilles, LUX

31, Zverev, Mischa, GER

37, Anderson, Kevin, RSA

41, Harrison, Ryan, USA

44, Edmund, Kyle, GBR

48, Tomic, Bernard, AUS

50, Young, Donald, USA

54, Evans, Daniel, GBR

58, Chung, Hyeon, SOUTH KOREA

62, Mannarino, Adrian, FRA

63, Baghdatis, Marcos, CYP

66, Taifoe, Frances, USA

70, Donaldson, Jared, USA

73, Jaziri Malek, TUN

77, Escobedo, Ernesto, USA

81, Millman, John, AUS

Players with Past Atlanta History

Player/ Previous years played	Current ranking/ Top career ranking	Residence	Career facts	2016 Atlanta results	2015 Atlanta results	2014 Atlanta results	2013 Atlanta results
John Isner 2010-15	21/ 9	Tampa, Fla.	2011 US Open quarterfinalist, played longest match ever at 2010 Wimbledon, 10 titles	Finalist, Lost to Kyrgios	Champion, 6-3, 6-3 over Marcos Baghdatis	Champion, 6-3, 6-4 over Dudi Sela)	Champion, 6-7(7-6(2), 7-6(2) over Kevin Anderson
Nick Kyrgios	20/ 13	Canberra, Australia	Former No. 1 junior, 2014 Wimbledon quarterfinalist	Champion, 7-6,7-6 over Isner	DNP	DNP	DNP
Kevin Anderson 2010-2014	37/ 10	Delray Beach Fla./Johannesburg, South Africa	2006 NCAA Doubles Champion, 3 titles	Lost Second Round to Opelka	DNP	Round 16, lost to Thlemo de Bakker 4-6, 5-7	Final, lost to John Isner 7-6 (3), 6-2, 6-7 (2)
Jack Sock	18/ 14	Kansas City, KS	Turned Pro in 2011 Won Houston (2015), Auckland 2017, Delray Beach 2017	DNP	Lost Second Round to Kudla	Lost Semifinal to Isner	Lost First Round
Gilles Muller	28/ 26	Recange/Mess, Luxembourg	Won Sydney, 2017	DNP	Lost Semifinal to Baghdatis	DNP	DNP
Adrian Mannarino 2015	62/ 27	Soizy, France, Valletta, Malta	Reached 4 th Round of Wimbledon in 2013	Lost Second Round to Isner	Round 16, lost to Go Soeda, 2-6, 4-6	DNP	DNP
Reilly Opelka 2015	551/ 549	Palm Coast, Fla.	2015 Jr. Wimbledon champion	Lost Semifinal to Isner	Qualifying, lost to Shuich Sekiguchi, 4-6, 4-6	DNP	DNP
Donald Young 2010-2015	69/ 38	Atlanta, Ga.	Former No. 1 junior, Reached 2015 US Open Rd of 16	Lost Quarterfinal to Opelka	Round 32, lost to Gilles Muller, 2-6, 1-6	Round 32, lost to Dudi Sela 3-6, 0-6	Qualifying, lost to Tim Smyczek 5-6-7(3)

2017 Notable Main Draw Players (Ranking on 6/12/2017)

Ryan Harrison (No. 41), Hyeon Chung (South Korea, No. 58), Bernard Tomic (Australia, No. 48), Kyle Edmund (Great Britain, No. 44) and Ernesto Escobedo (USA, No. 77).

2017 Main Draw Wild Card

Christopher Eubanks (Georgia Tech) (Atlanta, Ga.) Eubanks has been the anchor of the Georgia Tech Men's Tennis Team the last three years and has been ranked consistently in the top-10 nationally. For the 2016-17 campaign, he is two-time ACC Player of the Year and first-team All-ACC. Twice during the 2016-17 season, he was ACC Player of the Week. Eubanks reached the quarterfinals of the 2017 NCAA Single's draw.

2017 Qualifying Players

Notable qualifying players: Tim Smyczek, Matthew Ebden (Aus), 2012 USTA Boys 18 Kalamazoo winner Denis Novikov, Vasek Pospisil, Go Soeda, Michael Mmoh (former No. 2 junior in world), Taylor Fritz and Dudi Sela.

2017 Qualifying Wild Cards

BB&T Wild Card Challenge: Top competitive male tennis players from across the area had the opportunity to play for a wild card into the BB&T Atlanta Open qualifying tournament and compete against some of the world's top players. The winner of the BB&T Atlanta Open Wild Card Challenge will be determined after a four-player playoff. Last year, Georgia Tech's **Christopher Eubanks**, held off **Zac Dunkle**, formerly of Samford University, to take the Wildcard. The BB&T Wildcard playoff matches will be held on July 18 (semifinal matches) and July 19 (finals) at the site of the BB&T Atlanta Open. The winner of the final will gain entry in to the BB&T Atlanta Open Qualifying draw, which begins July 22.

2017 Tournament Schedule

<i>Session & Date</i>	<i>Gates Open</i>	<i>Stadium Matches Start</i>	<i>AJC Grandstand Matches Start</i>	<i>Court 3</i>
#Q1, Sat. July 22 <i>KIDS WEEKEND</i>	9:00 a.m.	10:00 a.m.	10:00 a.m.	Practice cour
#Q2, Sun. July 23 <i>KIDS WEEKEND</i> <i>(Day Session)</i> <i>DOUBLES PRO-AM</i> <i>Women's Exhibition - 7:00 pm</i> <i>(Night Session)</i>	10:00 a.m.	11:00 a.m.	11:00 a.m.	Practice cour
#1, Mon. July 24 <i>ALTA NIGHT</i> <i>OPENING CEREMONIES</i> <i>PRESENTED BY ALTA (Not before 6pm)</i>	11:00 a.m.	12:00 p.m.	12:00 p.m.	Practice cour
#2, Tues. July 25 <i>HIGH SCHOOL DAY</i> <i>COLLEGE NIGHT</i>	11:00 a.m.	12:00 p.m.	12:00 p.m.	Practice cour
#3, Wed. July 26 <i>POST-MATCH CONCERT -</i> <i>PRESENTED BY</i> <i>GAS SOUTH</i>	11:00 a.m.	12:00 p.m.	12:00 p.m.	Practice cour
#4, Thurs. July 27 <i>LADIES DAY</i> <i>PRESENTED BY CHILDREN'S</i> <i>HEALTHCARE OF ATLANTA</i>	1:00 p.m.	2:00 p.m.	2:00 p.m.	Practice cour
#5, Friday, July 28, Day <i>QUARTERFINALS</i> <i>USTA GEORGIA DAY</i> <i>PRESENTED BY USTA</i> <i>(Day Session)</i>	11:00 a.m.	12:00 p.m.	2:00 p.m.	Practice cour
#6, Friday, July 28, Night <i>QUARTERFINALS</i> <i>BETWEEN-MATCH FIREWORKS</i> <i>PRESENTED BY COCA COLA</i> <i>(Night Session)</i>	7:00 p.m.	8:00 p.m.		Practice cour

#7, Saturday, July 29, Day**SEMIFINALS****FAN/VOLUNTEER APPRECIATION DAY****PRESENTED BY LEXUS**

11:00 a.m.

12:00 p.m.

Practice cour

#8, Saturday, July 29, Night**SEMIFINALS**

6:00 p.m.

7:00 p.m.

Practice cour

#9 Sunday, July 30**FINALS****BB&T CHAMPIONS DAY**

12:00 p.m.

5:p.m. -
singles
Following singles -
doubles

Practice cour

All times and players subject to change.

2017 TV Schedule

Session	Round of Play	Air Time	Provider
#1, Monday, 7/24	Singles and doubles first round	Starting at 2:00 p.m. for four matches.	ESPN 3
#2, Tuesday, 7/25	Singles and doubles first round	Starting at 12:00 p.m. for four matches.	ESPN 3
#3 Wednesday, 7/26	Singles and doubles first round	Starting at 2:00 p.m. for four matches	ESPN 3
#4, Thursday, 7/27	Singles and doubles first or second rounds	Starting at 4:00 p.m. for three matches.	ESPN 3
#5, Friday, 7/28, Day	Singles and doubles quarterfinals	Starting at 12:00 p.m. for three matches.	ESPN 3
#6, Friday, 7/28, Night	Singles quarterfinal	Starting at 8:00 p.m. for one match.	ESPN 3
#7, Saturday, 7/29, Day	Singles semifinal #1	Starting at 3:00 p.m. for one match	ESPN 3
#8, Saturday, 7/29, Night	Singles semifinal #2	7:00 p.m. - 9:00 p.m.	ESPN 2
#9 Sunday, 7/30	Singles final	5:00-7:00 p.m.	ESPN 2

2017 Special Events

Session	Events	Time
Saturday, July 22- Saturday, July 29 Sunday, July 30	Family Zone presented by Wilson Central Park, Atlantic Station Free to all	11:00 a.m.-7:00 p.m. Noon-5:00 p.m.

07/22/17	Kids' Weekend	All day
07/23/17	Kids' Weekend Doubles Pro-Am Stadium Court Venus/Bouchard Exhibition	All day 3:00 p.m. 7:00 p.m.
07/24/17	Opening Ceremonies presented by ALTA	NB 8:00 p.m.
07/25/17	High School Day College Night	All day
07/26/17	Concert presented by Gas South Concert Stage	TBD
07/27/17	Ladies Day presented by Children's Healthcare of Atlanta	2:00 - 3:30 p.m.
07/28/17	USTA Georgia Day Post-match Fireworks Show presented by Coca-Cola Stadium Court	After final match on Stadium Court
07/29/17	Fan/Volunteer Appreciation Day presented by Lexus	All day
Sunday, July 30, 2017	BB&T Champions Day	

Family Zone presented by Wilson

Family Zone presented by Wilson will be the place to be for young tennis players and the young at heart. Come and enjoy hitting tennis balls and having fun on the USTA 10 and Under Tennis 36' courts on Atlantic Station's Central Park. USTA staffers will have age-appropriate tennis racquets, balls, courts and nets for kids to exercise, hit a few balls and enjoy tennis. Free to the public.

*The courts will be open from 11:00 a.m.-7 p.m. all week and noon-5 p.m. on Championship Sunday.

Night on the Town

On July 30, 2016, the BB&T Atlanta Open will kick off its annual tennis tournament with a "Night on the Town," an event presented by founding partners BB&T and Gas South. The YMCA of Metro Atlanta is proud to be BB&T Atlanta Open's official charity partner, and Night on the Town provides an evening of dancing, fine fare and cocktails, followed by a performance by "The Dancing Dream," an ABBA tribute band in Central Park – all to benefit the YMCA of Metro Atlanta's Youth Sports Programs. The Y's goal is to help all kids get off the bench and back into the game. The Y provides opportunities for hundreds of children in underserved communities to have access to tennis and other youth sports programs. Festivities will be held Saturday, July 30, 2016 from 6:30 p.m. - 9:00 p.m. at Twelve Hotel Atlantic Station. Suggested

attire is casual cocktail or come dressed as your favorite tennis personality! Tickets are \$100 per person and \$150 per couple. Tickets can be purchased at: www.AtlantaYMCATennis.org

Opening Ceremonies/ALTA Night

Monday's theme is dedicated to the members of the nation largest metropolitan tennis league, ALTA. Atlanta enjoys the distinction of having the largest number of tennis league players in the world with more than 42,000 USTA members and 80,000 ALTA members. This dynamic tennis community will be recognized by the tournament with attending ALTA members receiving a 15 percent ticket discount, as well as 15 percent any other session throughout the remainder of the tournament.

College Night

On Tuesday, August 2, any student with a college ID that purchases a ticket can bring another patron in for free (2 for 1 special). Chris Eubanks, Georgia Tech's No. 1 player, will play in the main draw. Students are encouraged to wear their school colors.

Ladies Night

Ladies Day will highlight the Thursday session with a VIP ticket package, including a Q&A luncheon with The Bryan Brothers,

Fan/Volunteer Appreciation Day

On Saturday, fans and volunteers will receive their deserved recognition on the court's video board; this gratitude extends to weeklong ticket holders and volunteers.

BB&T Champions Day

Sunday features our champions, on and off the court. The BB&T Champions Day will also celebrate former Atlanta Falcons great, Warrick Dunn, who as a philanthropist, began Homes for the Holidays, during his rookie season in the NFL to honor his late mother, Betty Smothers.

BB&T Atlanta Open History

The sanction for the BB&T Atlanta Open was originally purchased by USTA Southern and the USTA from the ATP World Tour on December 17, 2009. The 250-point tournament had been played in Indianapolis beginning in 1921. After a successful completion of the BB&T Atlanta Open in August 2015, GF Sports, LLC, a newly formed integrated event content company, formed by the New York-based financial management company GF Capital Private Equity Fund, and its founder Gary Fuhrman, along with long time sports executive, Jerry Solomon and his Lynnfield-based company, StarGames, acquired the tournament.

2016

For the first time in the tournament's seven-year history, a non-American took home the BB&T Atlanta Open singles title as Aussie Nick Kyrgios dethroned three-time defending champ John Isner, 7-6(3), 7-6(4). Isner entered Atlanta with a 15-match winning streak on the line, and posted victories over Adrian Mannarino, Taylor Fritz and surprise semifinalist, Reilly Opelka. The former Georgia Bulldog was playing his sixth Atlanta final to Kyrgios' first.

In his inaugural Atlanta appearance, the 21-year old Kyrgios began his run for a second career ATP career title, by taking out young American Jared Donaldson 7-6(4), 6-3 in his opening round match. In the quarterfinals awaited Spaniard Fernando Verdasco, who was also making his first Atlanta appearance.

Verdasco pushed the 2015 Australian Open quarterfinalist to the brink of defeat, but not before Kyrgios regrouped and took the match in three sets, 6-4, 6-7(5), 6-3. Kyrgios faced another young star on the rise in his semifinal match, Yoshihito Nishioka of Japan. The 20-year old baseliner scored convincing wins over ATP vets Horacio Zeballos and Alexandr Dolgoplov before falling to Kyrgios, 3-6, 6-3, 3-6.

The week wrapped up with Argentinians Andres Molteni and Horacio Zeballos capturing the 2016 doubles title, defeating Johan Brunstrom and Andreas Siljeström of Sweden, 7-6(2), 6-4.

In their first tournament together as a team, Molteni and Zaballos only dropped one set en route to the final, narrowly escaping defeat to the Indian duo of Purav Raja and Divij Sharan in the semifinals, 7-6(6), 4-6, 10-7.

The Argentine tandem managed to dodge raindrops on a stormy Sunday to prevail after one hour and 33 minutes. Molteni clinched his first ATP World Tour title in his second doubles final, while Zeballos claimed his fifth career doubles crown and first on hard courts.

2015

Top seeded American John Isner completed a hat trick by swept aside Marcos Baghdatis of Cyprus in the final of the BB&T Atlanta Open 6-3, 6-3 for his third consecutive title.

The former University of Georgia star started his title defense quickly, grabbing an early break of serve. Gambling more on his first and second serves as the first set progressed, Isner ended up dropping only one point on serve in the opening set.

Baghdatis took an injury timeout in the second set to try to treat a reoccurring groin injury, but it did little to disrupt the momentum of the match, eventually leading Isner to his 10th career title.

Isner landed 71% of his first serves and didn't face a single break point throughout the match, only losing three points on serve in his nine service games. Baghdatis was aiming to end a title drought which dates back to 2010 in his first ATP World Tour final since 2011.

The world's greatest doubles team, Bob and Mike Bryan, capitalized on their inaugural BB&T Atlanta Open appearance by defeating Colin Fleming of Great Britain and Gilles Muller of Luxembourg in the final, 4-6, 7-6(2), 10-4. Muller, who had just completed a semifinal Saturday with over five hours on court, eventually succumbed to his fatigue later in the finals match, allowing the Bryans to secure their 107th title as a team together.

The tournament's theme: "World-Class Field, World-Class Fun" brought on new musical talents for fans to enjoy in 2015. '70s soul legends, The Commodores, kicked off the tournament with an exclusive concert on stadium court on Qualifying Saturday.

In front of an ecstatic audience of tennis enthusiasts, the group performed "old school" Motown jams from the 1970s until now, having listeners singing along and bobbing in their seats throughout the evening.

Wednesday's post-match concert was put on by popular country band, LoCash. Led by Chris Lucas and Preston Brust, the group took time off their "I Love This Life Tour" to perform hits such as, "Here Comes Summer," "Keep In Mind," and "C.O.U.N.T.R.Y." in front of a stadium audience.

2014

No.1 Israeli Dudi Sela upset Donald Young, Sam Querrey, and Benjamin Becker en route to his second ATP World Tour final appearance, but failed to pull off the biggest potential upset. 6'10" top-seed John Isner was too much for the 5'9 Sela as Isner cruised to his second consecutive BB&T Atlanta Open title winning 6-3, 6-4.

Isner took advantage of his height and serve against the smaller Sela. This helped him gain an early break to begin the first set; Isner wouldn't look back, playing ahead the rest of the match until his victory.

In six of his nine ATP World Tour wins, Isner was able to gain a break in the first set.

The second set was more of the same, but with Isner breaking Sela in the fourth game. Isner saved one break point late in the second set, but closed out the match with a 139-mph ace down the center to claim yet another ATP World Tour 250 title and confidence heading into the rest of the summer.

In the first match of Champions Sunday, Wimbledon defending doubles champs Jack Sock and Vasek Pospisil defeated Americans Sam Querrey and Steve Johnson 6-3, 5-7, [10-5] to capture the BB&T Atlanta Open doubles title. Pospisil and Sock also won this year's Indian Wells doubles crown.

2013

With the definitely partisan Georgia crowd on his side yelling “Go Bulldog,” John Isner put his third-set disappointments behind him and slammed the door on Kevin Anderson. In his third BB&T Atlanta Open final, Isner rode the wave of University of Georgia fans and won 6-7(3), 7-6(2), 7-6(2).

With dogged play, Isner stood his ground, saving all 11 break points that Anderson threw at him. In the tenth game of the first set, Anderson couldn’t convert two set points. At 1-1 in the second set, Isner saved two more break points. Additionally, in his opening game of the final set, he stared down four break points, finally converting on the third deuce. In the final tiebreak, Isner took control early, and raced to a 6-1 lead on two mini-breaks. A backhand unforced error by Anderson finished the long final, running 2:54.

The match reached new heights and made history; the two players -- 6’10” Isner and the 6’8” Anderson -- combined for the tallest size of two singles finalists in ATP history.

After falling short in the finals of the Claro Open Columbia, Edouard Roger-Vasselin and Igor Sijsling avenged their last loss by capturing the BB&T Atlanta Open doubles title, taking down Colin Fleming and Jonathan Marray in straight sets 7-6, 6-3.

2012

The 2012 tournament was held at its current site right in the heart of Atlanta at Atlantic Station in Midtown Atlanta, a site universally praised as an outstanding site for fans, players and sponsors.

Mardy Fish, the 2010 and 2011 champion, and John Isner, America's highest ranked player and former Georgia Bulldog, are committed to play through 2014. Andy Roddick win his 32nd and final ATP World Tour title when he defeated Gilles Muller 1-6, 7-6(2), 6-2, overcoming a minor injury to change the momentum of the match. A month later at the U.S. Open, Roddick would announce his retirement from professional tennis. Ryan Harrison, a native of Shreveport, La., and Australian Matthew Ebden defeated Xavier Malisse and Michael Russell to win the doubles crown 6-3, 3-6, [10-6]. In 2011, Ebden took the doubles crown while playing with Alex Bogomolov Jr.

2011

Mardy Fish repeated as the singles champion of the tournament that was then called the Atlanta Tennis Championships. He played John Isner for the second consecutive year in the final. While both matches went to a third set, Fish had an easier time in the final set this year as opposed to 2010, winning 3-6, 7-6(6), 6-2. Unseeded American Alex Bogomolov Jr. and Matthew Ebden of Australia edged out the unseeded German team of Matthias Bachinger and Frank Moser 3-6, 7-5, [10-8] in a third-set match tiebreak to earn the doubles crown.

Lifetime Fitness Athletic at Peachtree Corners (known then as the Racquet Club of the South), in Norcross, Ga., hosted the tournament with an intimate setting July 18-24, 2011. A unique stadium court with sharply angled steps made for an up-close-and-personal feel.

2010

The inaugural BB&T Atlanta Open was played at the Atlanta Athletic Club, 1930 Bobby Jones Drive, Johns Creek, Ga. 30097 from July 19-25, 2010. Mardy Fish defeated John Isner 4-6, 6-4, 7-6(4) to win the singles title. Americans Scott Lipsky and Rajeev Ram defeated Rohan Bopanna (IND) and Kristof Vliegen (BEL) 6-3, 6-7(4), [12-10] to win the doubles crown. The tournament also hosted the US Open National Playoffs – Men's Championships. Blake Strode defeated Cecil Mamiit 2-6, 6-4, 7-6(1). The tournament was named the Atlanta Tennis Championships in 2010.



Contacts

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