



NMAA General Meeting with Tennis Coaches & Sports Specific Committee Joe Butler, NMAA

July 26th. (9:00—9:50)



**General Sessions:** 

Chris Herren: July 24th. (2:00-3:15)

Mike Morgan: July 24th. (5:45-6:00)

Life of An Athlete Professional Development Series: (July 25th. 8:30—12:15)

- NMAA Eligibility & Coaches Guidelines
- ♦ First Steps to Great Teams
- Life Lessons for Athletes

Rob Miller: July 25th. (2:00-2:50)

Ray Birmingham: July 25th. (5:00-5:30)



Laurie Martin, Xavier College Prep

"Creative Practice Plans for No-Cut tennis teams"

July 24th (2:30-3:20)

Running a No-Cut high school tennis team is a great way to build a program at your high school. Coach Martin will go over the ways she has been able to run teams as large as 93 girls on

6 courts.

"Coaching the Female Athlete, "Girls Just Want to Have Fun."

July 24th. (4:30—5:20)

Coach Martin has been the head coach at Xavier College Prep, an all-girls catholic high school for the past 12 years. What are the dos and don'ts when coaching a female high school tennis player?



Dick Johnson

"Creating a Fun & Winning Environment in High School Tennis"

July 24th. (3:30—4:20)

This is an extremely well done power point presentation that will benefit all high school tennis coaches. There will be

something new to learn; something re-enforced that you already; and something that might just make you a better tennis coach. Attend this session. It will be a good one.

#### Tennis "On Court" Skills & Drills

#### **Presented by Laurie Martin**



Laurie Martin, Xaxier College Prep Albuquerque Academy High School

July 25th. (3:00—4:30)

This presentation will go through a series of drills to specifically increase skill level of high school tennis players. Outstanding opportunity to become a better coach.







# REBOUND The Chris Herren Story



Chris Herren, a basketball legend from Fall River, Massachusetts,

dreamed of one day playing for his hometown team, the Boston Celtics. An All-American, Chris broke scoring records, was recruited by top colleges, featured in Sports Illustrated and became the focus of an acclaimed book, *Fall River Dreams*. Herren realized his lifelong dream of playing in the NBA when he was drafted by the Denver Nuggets in 1999 and was traded to the Boston Celtics after his rookie season, but lost it all due to substance abuse.

**Alcohol and drug-free since August 1, 2008,** he has refocused his life to put his sobriety and family above all else. He shares his harrowing story of abuse and recovery in his memoir, *Basketball Junkie*, as well as in numerous interviews throughout the Emmy nominated ESPN Films documentary *Unguarded*, of which he is the subject.

**Please join us** for an inspiring presentation featuring former NBA professional basketball player, Chris Herren. A tale of descent into addiction, a miraculous recovery and his new life mission: to share his story with audiences in the hopes of reaching at least one person and making a difference in their life.

DATE:

July 24th, 2017

TIME:

2:00

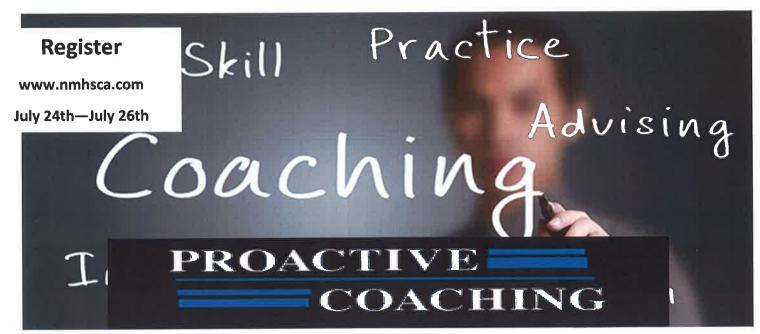


## LOCATION:

73<sup>rd</sup> Annual
NMHSCA Coaches Clinic

Register @ www.nmhsca.com

Life of an Athlete New Mexico was launched in 2010 in partnership with the DOT's Traffic Safety Division. The program has educated middle & high school students on the dangers of alcohol & drugs as well as lost athletic performance and potential when using alcohol and drugs. This first of kind program created a free online interactive website, <a href="www.lifeofanathlete.com">www.lifeofanathlete.com</a>, in which nearly 50,000 students nationwide have been educated on living the life of an athlete. NM has led the nation in percentage of youth who start drinking before the age of 13. Please join us in educating our students of the dangers of alcohol & drugs.





#### Rob Miller, Proactive Coaching

Rob is a motivational speaker for "Proactive Coaching". Along with Bruce Brown, Rob uses his speaking skills and "coaching" knowledge to promote

the "Proactive Coaching" mission of helping coaches positively impact their athlete's lives. His experience gives him an amazing view at the status of modern day coaching and parenting

#### NMHSCA 73rd Annual Coaches Clinic

July 24th—July 26th, 2017 // Albuquerque, Crown Plaza www.nmhsca.com



**Proactive Coaching** works with coaches and teams to help intentionally create character-based team cultures, provide a blueprint for team leadership, develop confident, tough-minded, fearless competitors, and train coaches for excellence and significance.

#### **NMHSCA Coaches Clinic Presentations:**

#### **Life Lessons for Athletes**

Tuesday July 25th: 11:00—12:15

Have standards, not rules. The clearer behavioral standards are defined, the better chance athletes will rise to them. In order for individual athletes and teams to reach their potential they must have clearly identified expectations for team behaviors. This presentation clearly defines the following characteristics in athletic, age appropriate terms; Discipline, Teachable Spirit, Mental Toughness, Accountability, Integrity, Selflessness, Pride & Humility.

#### 7 Ways to Lead

Tuesday, July 25th: 2:00-2:50

Do not leave leadership of your teams to chance, teach and empower your captains how to lead successfully. This presentation applies seven principles of leadership: 1) Be the first to serve, 2)Be the first to lead by example, 3)Be a lifeline of communication between the coach and the team, 4)Be the first to praise others, 5)Be the first to protect and defend your team (loyalty), 6)Be the first to confront violations of your team standards (solving problems before they impact your teams, and 7)Be the first to encourage and the last to become discouraged (mental toughness).

#### **Stages for Coaching Teams**

Wednesday, July 26th: 10:00-12:00

(This session is a part of the Bobby Gibbs Awards Show)

This presentation identifies five stages of coaching. Every coach is in one of these five stages. We look at each stage – the positives, the negatives, and what it requires to move toward the highest level of coaching – coaching for significance.



## Register



**Proactive Coaching** works with coaches and teams to help intentionally create character-based team cultures, provide a blueprint for team leadership, develop confident, tough-minded, fearless competitors, and train coaches for excellence and significance.



**Proactive Coaching "WHY":** Because the character lessons intentionally taught will be the coach's best legacy. One athlete of character improves your team — one team of character changes your school — one school of character impacts your community. A coach of significance can impact generations.



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#### Mike Morgan, Proactive Coaching

Mike Morgan has been in education for the past 27 years. He currently teaches instrumental music grades 5-12 and is the high school head football coach. Mike is an award winning FB Coach & Band Director.

# NMHSCA Coaches Clinic Presentations:

#### From Worst to First & Somewhere In Between

Monday, July 24th: 2:30-3:20

How do you have longevity in the business of coaching? Winning is a large part but being a coach of significance should be the ultimate goal. This session will walk you through the highs and lows of coaching and how to survive the rough times, so you may become a coach whose influence is felt years into the future by your athletes.

#### There was this Coach!

Monday, July 24th: 5:45-6:40

There are six motivational concepts that separate teachers and coaches. Your success as a teacher/coach will be in direct proportion to your ability to plan, teach, relate and motivate. Your goal should be to get your students/ athletes to do everything they are capable of and to enjoy it.

#### First Steps to Great Teams

Tuesday, July 25th: 10:00-10:50

This presentation is an in-depth look at the first things that must be done when building a team – Guiding Principles: (establishing Core Covenants, an identity and vision with actions) and Pride (establishing an inner circle based on shared joy.)



A coach is one of the most influential people in a student-athlete's life, often being more influential about certain decisions than even their parents. Being an Education Based Coach means that coaches recognize and understand their impact on the lives of student-athletes, as well as the legal and ethical expectations placed upon them as scholastic coaches by the community, parents, and school administrators.



#### **Bobby Gibbs Awards Show**

July 26th, 2017 10:00 am

Bobby Gibbs was the executive director of the NMHSCA for thirty-five years. Mr. Gibbs' passion and dedication for recognizing and rewarding NM coaches will forever be the reason he is recognized as the **Builder of the NMHSCA**. The following coaches will be recognized at the 2017 Awards Show.

- ♦ 2017 NMHSCA Hall of Honor Induction Ceremony including Hall of Honor video for each.
- ♦ 2017 Ralph Bowyer & Distinguished Service Awards
- ♦ 2017 NMHSCA Coaches of the Year
- **♦ 2017 Milestone Award Winners**
- ♦ 2016/2017 State Championship Recognition

#### Special Guests:

Mike Adams as Master of Ceremonies

Rob Miller of Proactive Coaching



"We are New Mexico" Presentation by Ray Birmingham, UNM. July 25th. (5:00–5:30)

Coach Ray Birmingham, a selfdescribed lover of the Great State of

New Mexico, will deliver a motivational and inspiring presentation to remind us that we, all, are on the same team.



#### Joe Zeni Coaches Social

Monday, July 24th. (6:45—9:00)

Joe Zeni was loyal friend and sponsor of the NMHSCA. The Annual Coaches Social is a NMHSCA staple event.

Purchase tickets (\$5) at the registration desk.



5A/6A North vs. South All-Star Football
Game is Tuesday, July 25th @ 7:00pm at
Nusenda Stadium

#### 1A/2A & 5A/6A All-Star Basketball

Game is Wednesday, July 26th @ 6:00 & 8:00 at Eldorado High School



NMAA Eligibility & Coaches Guidelines

July 25th. (8:30—9:50)