

YOUNG ADULT TENNIS LEAGUE

TIPS FOR SUCCESS:

- Keep all matches relevant using total games won scoring
- Highlight fee benefits
 - Kick-off party
 - Tennis balls
 - Court fees
 - Team shirt
- Allow players to sign up individually or as part of a team
- Limit team matches to two hours; individual matches to 30-45 minutes
- Enlist an enthusiastic on-site league coordinator
- Be flexible allowing subs in all matches even different genders
- Get a local restaurant or bar to sponsor the league or individual teams
- Include all registration info, such as payment, waivers and T-shirt size at one time
- Engage players by recapping scores, highlights and photos
- Connect with local adult social and sports clubs

