

IMPACT REPORT 2025 - 2026

HOPE IN ACTION



The Salvation Army

San Antonio Area Command

Serving San Antonio since 1889



MESSAGE FROM OUR AREA COMMANDERS

Hope is more than a feeling—it is a promise kept through action.

This year's Impact Report, *Hope in Action*, reflects what your partnership has made possible across our communities. Because of your generosity and trust, hope did not remain an idea; it took shape through meals served, families sheltered, lives stabilized, and dignity restored.

Every day, The Salvation Army meets people at moments of uncertainty and hardship. Whether responding to food insecurity, housing instability, disaster relief, or the everyday needs of families and seniors, our commitment is clear: **to be here, to respond with compassion, and to act swiftly and faithfully.**

This year reminded us that need continues to grow, often in complex and challenging ways. Staffing transitions, economic pressure, and rising community demand tested our resolve—but they also strengthened it. Together with our staff, volunteers, donors, and community partners, we leaned into our mission and continued serving without hesitation.

Your support transformed uncertainty into stability, and despair into possibility. Because of you, families found safety, neighbors found nourishment, and individuals found renewed purpose.

As you review this report, we invite you to see not only the impact you helped create, but the lives you helped change. Thank you for standing with The Salvation Army as we continue to serve our communities—faithfully, responsibly, and with compassion.

With gratitude,

Jeremiah and Missy Romack

**Majors Jeremiah and Missy Romack
San Antonio Area Commanders**



FINDING LIGHT IN DARKNESS

The Salvation Army's senior nutrition programs do much more than provide food; they offer social connection, routine and a safety net for older adults who might otherwise face isolation or food insecurity.

For Maria "Toni" Perez-Mencey, our center gave her "light" during the darkest time of her life after her husband passed away five years ago.

"I went through a deep depression for about six months, and I started coming here about four and a half years ago," she said. "The Salvation Army saved my life, mentally. After you're married for 53 years and your husband passes, you feel that you have no purpose in life. I was so depressed."

Toni visited another senior center, but said *"I felt like just a number."* Someone there suggested she try The Salvation Army's senior programs because of the close-knit family atmosphere.

"JUST BEING HERE, IT'S LIKE YOU'RE WITH MEMBERS OF YOUR FAMILY," SAID TONI.

Painting is one of the many activities available to those attending our center. One of our members, Victor Tello, has been painting for many years and often shares his talents with fellow seniors.

At 80 years old, Toni had never painted, but she had dreamt of doing it since she was a child. She decided to finally try it one day after some encouragement from Tello.

"I sat down and I didn't know what I was doing," Toni said. "Now, I'm obsessed with painting. I'm always painting at home. I wake up at 6 in the morning and I'm painting. I'm a firm believer that the Lord sends you instruments and puts people in your life for a reason."

Our senior nutrition center is open to anyone 60 and older.



PATHWAY OF HOPE SHELTERS

The **Salvation Army Emergency Shelters** provide safe, monitored, and healthy housing in Bexar County to address the needs of the homeless. Shelter accommodations are provided for men, women, and families totaling **49,728 shelter nights**.

Case managers offer guidance and support to help the clients resolve issues and obtain permanent housing. Three nutritious meals are served 365 days a year for program residents. Extra beds are also made available to the homeless during extreme weather emergencies. In fiscal year 2025, The Salvation Army provided **145,474 meals** to those residing in our shelters.



VETERANS' PROGRAM

We serve veterans from all areas of military service to ensure our nation's veterans, service members, and their families have stable and successful futures. Whenever a veteran doesn't have a place to go, it's an honor to give them a place to rest their heads, a hot meal, help finding employment, and a fresh start. The rising cost of rent can make it difficult to keep bills current, which is why we offer rent and utility assistance to veterans and their families who have fallen on hard times. Our case managers also provide resources for veterans looking to start a career or go back to school.





RED SHIELD YOUTH CENTER

For nearly 50 years, **The Peacock Red Shield Youth Center** has offered programs that exemplify and actively practice Christian principles. It is designed to serve the needs of local children through programs based on a youth development strategy that builds character and self-confidence, instilling a sense of belonging, competence, usefulness and influence.

The program serves school-aged youth by helping with homework and school assignments, as well as teaching and advancement of literacy and study skills. Healthy minds and healthy bodies are crucial elements of youth development. Our programs offer children a safe space to play sports, learn athletic skills, and cultivate healthy, safe relationships with friends through better social interactions.



RED SHIELD
YOUTH CENTER

SHOE-IN

In 2025, The Salvation Army's Shoe-In program provided new shoes, socks, school supplies and hygiene products to **2,004 individuals from 794 families** throughout the San Antonio area. Through our annual Shoe-In program, children and families received properly fitted footwear and essential back-to-school support to help them begin the school year with confidence and dignity. The program's success was made possible through the service of **349 volunteers who contributed 1,316 hours**, demonstrating the power of community partnership in meeting local needs.

This impact was made possible through the generosity of **The Najim Charitable Foundation**, whose longstanding commitment continues to strengthen the program year after year. We are also grateful for the support of **Walmart, Security Service Federal Credit Union, Marathon Petroleum**, and other generous donors whose financial contributions helped provide essential resources for local children and families.



ANGEL TREE PROGRAM

New clothes, shoes, toys, and bikes made a happy Christmas for many. The Salvation Army provided **gifts to 5,566 children** through our Angel Tree program. More than **27,800 toys** were distributed in San Antonio and New Braunfels. Additionally, **493 seniors** received individual Christmas gifts. The generosity of residents in Bexar and Comal Counties speak volumes about the giving spirit in our community as more than \$1.8 million worth of toys, clothing, personal hygiene items and household goods were donated to make the Angel Tree program successful.

Partnerships with area businesses, churches, civic clubs, radio, and television stations bring community drives for toys, food, and blankets. Generous individuals provide for thousands of families in need. Thank you to all who donated time, gifts and money!



SENIOR NUTRITION PROGRAM

Monday through Friday, eligible adults aged 60 and up gather in our Senior Centers to share interests, develop new skills, and enjoy the company of their peers.

The Senior Centers provide senior adults and their spouses with nutritionally-balanced meals in a congregate setting with supportive services, such as **basic health screenings, nutrition education, and exercise equipment**. This free program provides a continental breakfast and lunch as well as social and educational opportunities, art projects, and seasonal-themed activities.



FOOD PANTRY

We provide emergency food assistance to families and single households in the community, as well as sack lunches for those experiencing homelessness. Our on-site food pantry provides nutrition and other necessary items for those facing food insecurity. A typical visit to the food pantry provides a **three-to-five-day supply of nutritionally balanced groceries, such as bread, cereal, meat, and other necessities**. When possible, we also provide clients with hygiene kits, shoes, clothing, water bottles, and other items they may need.



EMERGENCY DISASTER SERVICES

In any disaster, the mission of The Salvation Army is to alleviate human suffering. In the early phases of a disaster, emergency assistance is focused on the most urgent needs: **food, clothing, shelter, and spiritual wellness**.

The Salvation Army Officers, along with trained staff and volunteers, provide pastoral and emotional comfort to disaster survivors and emergency workers. The most visible Salvation Army service in times of disaster are the hot meals and cold drinks served from The Salvation Army mobile kitchen to those affected and emergency personnel. The “canteen” is a full-service kitchen-on-wheels equipped to prepare and serve approximately **1,500 meals a day**.



disaster.salvationarmyusa.org

WAYS TO SUPPORT OUR WORK

Here are a few ways you can support The Salvation Army:

- **Attend:** Join us for one of our Church services.
- **Make A Gift:** Visit salvationarmysatx.org to make an online gift at any time. We also accept gifts of cash or check. All gifts help families in need right here in our community.
- **Donate Items:** Clean out your closet and drop off gently used items at our family thrift stores to help fund our Men's Adult Rehabilitation Center.
- **Organize a Food Drive:** Collect and donate non-perishable food to help families in need.
- **Volunteer:** Give your time and skills to support programs that change lives.
- **Take a Tour:** Visit us to see our work in action. Call 210-352-2000 to schedule a tour today.
- **Follow Us Online:** Stay updated about events, volunteer needs, and impact stories by following us on Facebook and Instagram.
- **Amazon Wish List:** Our needs vary and change throughout the year. Please visit our Wish List at www.salvationarmysatx.org today.

Thank you for supporting our mission.



The Salvation Army Family Thrift Stores

1324 S. Flores Street
San Antonio, TX
78204

10203 W. Loop 1605
North
San Antonio, TX
78254

301 SW Military
Drive
San Antonio, TX
78221

Call :
1-800-SA-TRUCK.

ADVISORY BOARD

Chris Warren
Advisory Board Chair

Manuel Long
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Ron Fowler
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Melissa Hjalquist
Milton Glueck
Monica Ramos
Natalie Kuhn
Penny DiRago
Richard Thomas, *Life Member*
Stan Berry Jr.
Tabor Brooks
Wayne Noll



VOLUNTEER OPPORTUNITIES

Red Kettle Campaign

We need volunteers to ring bells for The Salvation Army Red Kettle Campaign. Whether it's for two hours, four hours, or a whole day, you are sure to enjoy this rewarding experience as you support the life-changing programs of The Salvation Army. Visit: salvationarmysatx.org to learn more!

Angel Tree

You can help families in need each Christmas by volunteering at The Salvation Army. We need help to process applications, interview families, organize, and distribute all of the toys and items received.

Your business, church, or civic club can host a Salvation Army Angel Tree. We will provide you all of the necessary materials so you and your team will have the opportunity to give children in need a Christmas they will never forget!

Emergency Disaster Services

Want to serve alongside The Salvation Army in times of disaster? Trained Disaster volunteers are called into action when disaster strikes.

To learn more, visit: disaster.salvationarmyusa.org.

Here at The Salvation Army, we truly value our volunteers and realize they are a gift from God. We are here to encourage our volunteers, provide them with the tools they need, and support them at all times.

Interested in volunteering? Call 210-352-2000, Ext. 79037



OUR FINANCIALS

The Salvation Army San Antonio Area Command
Operating Income/Expense Fiscal Year Ending
September 30, 2025.

REVENUE

Contributions	\$ 4,413,759
Distributions In-Kind	1,668,598
Special Events	269,071
Allocated Federal Fund	435,500
Fees/Grants from Gov. Agencies	788,397
Other Revenue/Internal Support	8,100,250
Adult Rehabilitation Center	5,761,045

Total Support and Revenue: \$21,436,620

EXPENSES

Program Services	\$ 11,780,715
Management and General Services	1,327,405
Fundraising	3,484,437
Adult Rehabilitation Center	5,761,045

Total Expenses: \$22,353,602

The financial statements included in this Impact Report have been prepared by The Salvation Army San Antonio Area Command and are presented in accordance with generally accepted accounting principles. They have not yet been audited or reviewed by an independent CPA firm. The statement is prepared for informational purposes only.

A planned gift is a meaningful way to demonstrate your passion for the humanitarian work of The Salvation Army in San Antonio.

To leave a lasting legacy, call **806-300-7885**.



CORPORATE PARTNERSHIPS & SPONSORSHIPS

The Salvation Army San Antonio Area Command gratefully acknowledges the support of local businesses and foundations. Generous gifts were received from foundations, businesses, and churches to support our mission and programs.

Ace Mart Restaurant Supply
Air Force Village II Protestant Church
AT&T
Bass Pro Shops
Beldon Roofing Company
Ben E Keith
Bexar County
Broadway Bank
Cintas
City of San Antonio
CJDA Foundation
Comal County
Community Bible Church
CPS Energy
Dallenbach-Cole Architecture
Energy Transfer
EOG Resources, Inc.
Ernst & Young, U.S. LLP
Ewing Halsell Foundation
Fastenal Company Purchasing
First Protestant Church
Frost
GM Financial Company, Inc.
Grace Church New Braunfels
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Harambe Oaks Ranch
HB Family Foundation
Heathcott Associates
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Humana
In-N-Out Burger
Inspire Foundations
Jefferson Bank

Lancer Worldwide
Leon Valley Baptist Church
Marathon Petroleum Corporation
Mays Family Foundation
McCombs Foundation
McKenna Foundation
Methodist Healthcare System
OST Cares
Peacock Military Academy
Alumni Association, Inc.
Robert W. Baird & Co. Incorporated
Security Service Federal Credit Union
Sinclair Giving Fund
Soarion Credit Union
St. Paul Lutheran Church
Stanley Black & Decker
STS Peter & Paul Catholic Church
TCS Mechanical, LLC
Texas Capital Foundation
Texas 281 RV Park Ltd.
Texas Veterans Commission
The Najim Charitable Foundation
Transwestern
TrueSense Marketing
Ubeo Business Services
United Way of Bexar County
United Way of Comal County
USAA
Valero Services, Inc.
Vision Service Plan
Walmart
WellCare
Xerox

OUR MISSION

To preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

WHERE WE WORK

San Antonio Area Command

521 W. Elmira

San Antonio, TX 78212

210-352-2000

Majors Jeremiah & Missy Romack

Center of Hope Corps

521 W. Elmira

San Antonio, TX 78212

210-352-2000

Majors Guy & Dolores Watts

Mission Corps

3802 SW Military Dr.

San Antonio, TX 78211

210-390-1119

Lts. Karim II & Jenayia Shuaib

New Braunfels Corps

615 S. Business 35

New Braunfels, TX 78130

830-608-9129

Majors Isaias & Adelma Braga

Red Shield Youth Center & Peacock Campus

615 Peacock Ave.

San Antonio, TX 78201

210-736-5102

Emergency Family Shelter

515 W. Elmira

San Antonio, TX 78212

210-352-2046

Men's Shelter

226 Nolan Street

San Antonio, TX 78202

210-226-2291

Social Services Center

910 N. Flores

San Antonio, TX 78212

210-352-2020

Majors Guy and & Dolores Watts

Adult Rehabilitation Center

1324 S. Flores Street

San Antonio, TX 78204

210-223-6877

Majors John & Christina Branscum



www.salvationarmysatx.org

TAX ID# **58-0660607**