

THE SALVATION ARMY CENTRAL VIRGINIA



SIGN TURE EVENTS

Updated August 2025

JOIN US AND GET INVOLVED TODAY.

We have volunteer and sponsorship opportunities for you and your team.



APRIL

NATIONAL VOLUNTEER WEEK

Held in April every year, National Volunteer Month is a time to celebrate and recognize the contributions of volunteers. It is an opportunity to join the impact of volunteerism and encourage more people to get involved in their communities. We host an annual Volunteer Appreciation Day.



JUNE

NATIONAL DONUT DAY

The Salvation Army established National Donut Day in 1938 to honor The Salvation Army's Donut Lassies, who traveled to the front lines in WWI where they provided essential supplies and made donuts for troops to boost morale. Nationally and locally, we celebrate Donut Day the first Friday in June.



APRIL/MAY

LEADERS DOING THE MOST GOOD AWARDS LUNCHEON

The Salvation Army Central Virginia's Leaders Doing The Most Good (DTMG) Awards Luncheon recognizes non-profit, corporate and individual excellence in the Greater Richmond community.



SEPTEMBER

RUN FOR HOPE

The Run for Hope benefits The Salvation Army Red Shield Youth Center, a place where every child can have a safe and nurturing community to call their own. The program is located in Richmond's East End and offers low to no-cost after-school programs and summer camps.



MAY

NATIONAL SALVATION ARMY AWARENESS WEEK

National Salvation Army Week originated in 1954 with a proclamation by President Dwight D. Eisenhower, as a reminder to Americans to give freely and learn about the vast scope of services and ways to help our neighbors in need and serve our brothers and sisters.



ANGEL TREE

DECEMBER

ANGEL TREE

The Salvation Army Angel Tree program provides Christmas assistance to families and seniors. In Central Virginia, thanks to the generosity of donors, volunteers and community partners, more than 2,500 families / 4,500 individuals annually benefit from the Angel Tree program.

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SCAN TO
DONATE

