



FOR IMMEDIATE RELEASE

WAKE COUNTY SALVATION ARMY WELCOMES NEW LEADERS, JOSEPH AND LORRAINA CRAWFORD

Raleigh, NC (July 1, 2025)—The Salvation Army of Wake County welcomes its new leaders, Majors Joseph and Lorraina Crawford to the Raleigh community. The Crawfords bring fresh energy and a shared vision to support The Salvation Army's work in Wake and Lee counties.

"We are thrilled to continue the ministry of The Salvation Army in Raleigh and look forward to getting to know the people who make up this vibrant community," said Maj. Joseph Crawford. "Working alongside the dedicated employees, volunteers, donors, and community members who do so much for others is an honor."

Prior to their appointment in Raleigh, the Crawfords served in the Potomac Division, which includes Maryland, Virginia, West Virginia, and Washington D.C. Their experience across these diverse communities has equipped them with valuable insights and strategies to address local needs.

In their new roles, the Crawfords will oversee all aspects of The Salvation Army's mission in Raleigh, including worship services, church programs, and social service initiatives. These include emergency shelter, food assistance, clothing, Angel Tree Christmas assistance program, and disaster relief services.

"Meeting the spiritual and physical needs of those in crisis is the heart of our mission and why we do what we do," said Maj. Lorraina Crawford. "First and foremost, The Salvation Army is a church. Our work to help others is how we help share God's love."

For more information about programs and services available at The Salvation Army of Wake County, or to make a donation, visit www.wakearmy.org or call 919-834-6733.

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About The Salvation Army

The Salvation Army annually helps nearly 24 million people in America overcome poverty, addiction, and economic hardships through a range of social services. By providing food for people experiencing hunger, emergency relief for individuals who have survived disasters, shelter for people experiencing homelessness, and rehabilitation services for people in need, The Salvation Army is Doing the Most Good at nearly 7,000 centers of operation around the country. For more information, visit SalvationArmyUSA.org. Follow us on X @SalvationArmyUS and #DoingTheMostGood.