



EL PASO CONNECTION

OCTOBER 2024

A Monthly Newsletter of The Salvation Army of El Paso

LEADERSHIP TRANSITION: CLAIBORNE GALLAGHER PASSES THE TORCH TO NEW CHAIR MYRIAM GUERRERO

The Salvation Army is proud to announce Myriam Guerrero as the new chair of the Advisory Board. Guerrero, who has served on the board for over 10 years, succeeds Claiborne Gallagher, a partner at RJL Real Estate. Gallagher's leadership and extensive real estate network have greatly benefited The Salvation Army, particularly in events, seasonal projects, and public relations.

"On behalf of The Salvation Army and the many individuals and families we serve, I would like to publicly thank Claiborne for his committed and faithful leadership of our Advisory Board," said Floiran Estrada, commanding officer of The Salvation Army in El Paso. "He is a shining example of servant leadership, and we are grateful for his 3.5 years of service as board chair."

Guerrero, the CFO at Workforce Solutions Borderplex, brings a wealth of experience and a strong commitment to furthering The Salvation Army's mission in the community. As chair, she will lead the advisory board in supporting The Salvation Army's efforts to meet community needs and enhance its services.

"We are excited about the next chapter for The Salvation Army and our Advisory Board under the leadership and direction of Myriam Guerrero," said Estrada. "Myriam is a great motivator and passionate leader, and I look forward to her taking the organization forward as we continue to minister and serve in the Sun City."



The Advisory Board is the volunteer army behind the Army that interprets community needs, advocates programs to the community, and provides support to The Salvation Army's efforts to render effective service.



MONTHLY IMPACT REPORT

September 1 - September 30



1,805

NIGHTS OF SHELTER



5,798

TOTAL MEALS



\$20,652

FINANCIAL ASSISTANCE



694

VOLUNTEER HOURS



Wellcare Helps The Salvation Army Roll Out New Donation Truck

The Salvation Army, in partnership with Wellcare, the Medicare brand of Centene Corporation (NYSE: CNC), is excited to announce the addition of a new donation truck to its fleet, serving The Salvation Army Family Thrift Store, supported by a \$25,000 contribution from Wellcare.

"Having a reliable truck is crucial to ensuring those donations reach us," said Myriam Guerrero, advisory board chair. "We are very grateful to Wellcare for making this possible."

The new truck will cover an average of 240 miles weekly, collecting and delivering donated goods across the Sun City. These donated items are sold at the Family Thrift Store.

Proceeds from the sale of these donated items will directly fund life-changing programs of The Salvation Army. Just 17% of the revenue is needed to cover overhead, which means 83 cents of every dollar spent at the store helps El Pasoans in need.

The Salvation Army Family Store accepts a variety of donations, but we do ask that donations be in good condition, functional, and able to pass state health inspection.

Donations may be dropped off at The Family Store, located at 3920 Morehead. The Salvation Army Family Store will pick up furniture and other large donations free of charge.

Field Trip: Amigo Airsho

A Day of Aviation Thrills for Salvation Army Youth



Special Guest Show

The Amigo Airsho donated 14 tickets to The Salvation Army, providing families with this incredible opportunity.



Sky-High Adventures

Friday, October 11, 2024

Families and children from The Salvation Army Family Center experienced the thrill of aviation at a special guest show of the Amigo Airsho, courtesy of El Paso International Airport and Chick-Fil-A. The youth enjoyed a day filled with excitement as they witnessed breathtaking aerial stunts, learned about aviation history, and celebrated the service of our armed forces.

For all of the children, this was their first time attending an airshow, made even more special by the Amigo Airsho's return after a 12-year hiatus. From the roaring jets to meeting pilots, the trip was a memorable experience that fostered a sense of wonder and adventure. The event not only allowed the children to learn about aviation but also gave them an opportunity to bond with each other and create lasting memories.

The Salvation Army is deeply grateful to the Amigo Airsho for providing this unique experience and inspiring the next generation to reach for the skies.





VOLUNTEERS NEEDED!

Interested?

Visit salvationarmyelpaso.org or
call 915-544-9811 to volunteer.

[SALVATIONARMYELPASO.ORG](https://salvationarmyelpaso.org)

WE NEED HELP WITH:

- Ringing the bell for Christmas
- Preparing sack lunches
- Sorting donations
- Rounding up donations
- Recording inventory
- Cleaning up outdoor property