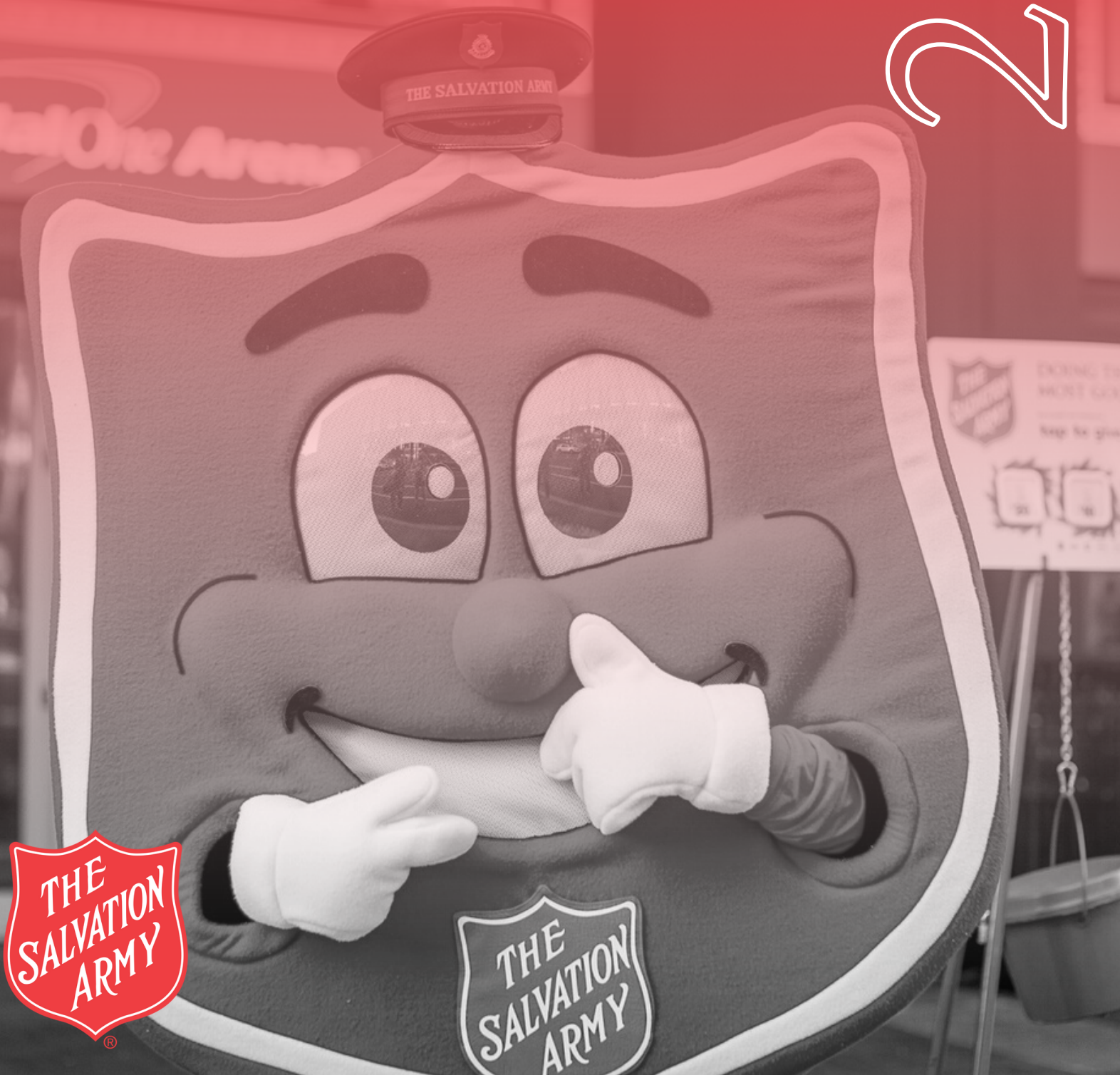


IMPACT REPORT

NATIONAL CAPITAL AREA COMMAND

2022



FROM OUR LEADERSHIP

Dear Friends and Partners,

Let us begin by saying WOW and THANK YOU! Once again, this past year was challenging in ways no one could have predicted – and yet you found the perseverance to love beyond these challenges and support The Salvation Army National Capital Area Command as we served thousands of hungry neighbors, homeless families, and others in our community struggling with chronic poverty.

On behalf of the 100,000 people who felt your love last year, thank you. We could not have reached so many families and individuals in need without you.

You loved beyond eviction. Requests for rent and utility assistance surged as COVID-related eviction moratoriums ended. With your support, we disbursed over \$5 million in direct rent and utilities payments to help keep people in their homes.

You loved beyond hunger. Lately, working families coming to Salvation Army for food assistance tell us that they rely on our weekly grocery distributions as part of their food budget. Their income has not changed, even with rising food costs and the worst inflation in decades. Your contributions enabled us to help them and others in need with over 500,000 meals last year.

You loved beyond measure. Today, just as we have for the past 157 years, The Salvation Army serves all in need without discrimination. With this perspective, we can continually respond to community need here in the National Capital Region. We quickly develop outreach activities like “Diapers and Donuts” to support families with young children during isolating periods of the pandemic; creatively bring on AmeriCorps Members and other volunteers to support our 18 unique programs; and recently became a DC Food Distribution Hub Site to maximize our reach, supported by partners like the Capital Area Food Bank.

FROM OUR LEADERSHIP

We extend our gratitude to area businesses, grantors, community and corporate partners, individual donors, and volunteers. We offer a special “Thank You” to members of The William Booth Society for their generous gifts of \$5,000 or more.

Through this Impact Report, we invite you to read stories and see pictures of how, with your support, The Salvation Army loved beyond the struggles affecting our neighbors right here in Washington, DC, Maryland, and Northern Virginia.

God bless you,



Cicely Simpson
Chair



Major Mark A. Woodcock
Area Commander



Major Rhea Woodcock
Area Commander

2022 NATIONAL CAPITAL AREA COMMAND BOARD

Cicely Simpson | Mark A. McFaddin | Evangeline Paschal
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MISSION

The Salvation Army, an international movement, is an evangelical part of the Universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

COMMUNITIES

Washington, D.C. | Maryland | Virginia

NCAC SnapShot

The Salvation Army National Capital Area Command serves all in need, year-round, without discrimination. Our key programs include rental and utilities assistance, homeless outreach, shelter, meals, addiction treatment, disaster services, and youth engagement. We directly operate social service programs as well as support local corps community centers.



OVERVIEW OF SERVICES PROVIDED



Pictured: Major Mark Woodcock passing out cold drinks to homeless neighbors during the summer heat; backpacks donated by Coca Cola Consolidated and filled with the needed tools to thrive in school; thanksgiving fellowship at a local corps.

- EMERGENCY ASSISTANCE PROGRAM
- UTILITIES/ RENTAL ASSISTANCES
- GRATE PATROL MOBILE FEEDING VAN FOR DC HOMELESS
- ADULT REHABILITATION CENTER FOR MEN
- TURNING POINT CENTER FOR WOMEN AND CHILDREN
- YOUTH PROGRAMS
- ANGEL TREE
- HOLIDAY ASSISTANCE
- EMERGENCY DISASTER SERVICES
- SPIRITUAL CARE
- CHURCH SERVICES
- SALVATION ARMY WOMEN'S AUXILIARY
- SOCIAL SERVICES
- CASE MANAGEMENT
- WORKFORCE DEVELOPMENT
- MOBILE FEEDING VAN
- ADDICTION TREATMENT CENTER
- FOOD INSECURITIES ASSISTANCE
- HOMELESSNESS ASSISTANCE

IMPACT HIGHLIGHTS



100,000

Number of people supported
through our Nation's Capital



12,697

Children received gifts



308,563

Meals served



25,675

Nights of Shelter
provided



100%

Of Turning Point Center
graduates secured safe housing
and improved employment.



18

Unique programs and
services across the
DMV



\$14,000,000 MILLION

Direct assistance.



83¢

of every dollar donated to The Salvation Army
National Capital Area Command is invested in a
program that directly benefits our community

PROGRAM FOCUS:

EMERGENCY ASSISTANCE

The Salvation Army's Emergency Assistance Program provides help paying housing and utility bills to prevent evictions and homelessness, food relief through hot meals, pantries, and grocery gift cards, clothing, and furniture vouchers, and seasonal or unexpected needs such as burial assistance. In addition, we offer built-in case management services.



Our comprehensive program provides both immediate and long-term strategies – offering crisis intervention for emergencies and case management and support for future stability – so that our neighbors in need can move from poverty to greater self-sufficiency and well-being. Our goal is to create more stable families and communities.

Emergency Assistance is available at 8 locations throughout the Greater Washington DC region.

PROGRAM FOCUS:

GRATE PATROL

Grate Patrol is a mobile feeding canteen supporting homeless and hungry neighbors in need. Grate Patrol serves 365 days a year at a cost of approximately \$4.50 per meal. Our Grate Patrol Case Manager provides material assistances such as blankets, hats, hygiene kits, and other resources.



After building trust through meeting physical needs, our Case Manager opens doors for recipients to complete applications for housing, social security benefits, veterans' benefits, medical care, and substance abuse treatment and rehabilitation services.



TURNING POINT CENTER FOR WOMEN AND CHILDREN

The Turning Point Program helps single mothers get back on their feet by providing a transitional housing program for up to two years and by stopping generational poverty. Our program is tailored to address and overcome challenges facing young mothers such as single teen/early parenthood, homelessness or housing instability, and low self-esteem. Case management and counseling services help keep them on course, while intensive classes in budgeting, job training, education, parenting, and life skills help them move towards independent living.

PROGRAM FOCUS:



ANGEL TREE

Every Christmas there are children who do not receive gifts because their families are struggling financially and cannot afford the expense. The Salvation Army's Angel Tree Program has been providing toys for over 40 years to ensure that these children have a Merry Christmas morning with their families.



THANK YOU TO ALL OF OUR ANGEL TREE SPONSORS!



YOUTH PROGRAMMING

We offer Summer Day and Sleepaway Camps to combat summer learning loss. A cornerstone of Salvation Army Youth Programs is our musical ministry. Youth Music Programs can be found in all corners of the Washington Metropolitan area with opportunities for more than 200 individuals from preschool children through college-aged young adults.

FINANCIALS:

The money you donate to The Salvation Army does the most good to meet the needs of your local community's most vulnerable citizens. In the National Capital Region, 83 cents of every dollar donated is used to directly help local children and adults in need. Your support ensures families and individuals living on the financial edge receive food, rental and utility bills assistance, temporary shelter for young mothers rebuilding their lives, and emergency support for survivors and emergency responders to natural and other disasters.



TOTAL 2022 REVENUE

\$29,410,360



TOTAL 2022 EXPENSES

\$29,831,829

**40% SPENT IN DIRECT
FINANCIAL ASSISTANCE**



PROGRAM SERVICES

83 ¢

MANAGEMENT & FUNDRAISING

17 ¢

83 ¢ of every dollar donated is used for direct assistance to those in the most need living in Washington, D.C., Suburban Maryland, and Northern Virginia.

MAXIMIZE YOUR IMPACT. MAXIMIZE YOUR BENEFITS.

GIVE THROUGH A DONOR ADVISED FUND (DAF)

A donor advised fund is easy to set up and you get an immediate tax benefit when you put money into your DAF. Once your DAF is set up you can easily recommend a grant, just contact your DAF sponsoring organization and in less than two minutes you can support causes near and dear to your heart. You don't need to write a check or wait for an acknowledgement letter since you get an immediate tax break when you contribute to your DAF



If you do advise a grant to The Salvation Army National Capital Area Command through your DAF, please request that your name and address be included. That way I can personally thank you for your generosity to our mission.

However you choose to support The Salvation Army please know that your support NEVER goes unnoticed. We are blessed to have support from compassionate friends like you. Thank you for supporting the individuals in crisis who come to us in their most desperate times. Your support makes a difference.

Donor advised funds are a cost-effective way to support the missions you care about – like the mission of The Salvation Army.

PS. If you have set aside money for charitable giving through a Donor Advised Fund account, your grant to The Salvation Army National Capital Area Command will make an immediate and powerful difference to those in crisis right here in the DMV. Advise a grant from your DAF to The Salvation Army National Capital Area Command, Federal Tax ID: 58-0660607, and send it to 2300 Martin Luther King Jr. AVE Washington DC 20020 TODAY!

To learn more about bequests, beneficiary designations, gift annuities, and estate planning or other ways to plan your legacy, please contact Patrick McAuliffe, Divisional Director of Planned Giving at 202-617-1891 or patrick.mcauliffe@uss.salvationarmy.org.



CORPORATE SUPPORT AROUND OUR NATIONS CAPITAL



To learn about Corporate social responsibility and to financially Support NCAC, please contact: michelle.wolfe@uss.salvationarmy.org

To learn about group volunteer projects and in-kind support , please contact: ruth.mwanza@uss.salvationarmy.org

QUESTIONS & INFORMATION



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