

PRESENTING SPONSOR (\$15,000) GROW VISIBILITY AT SIGNATURE EVENTS



SPRING EVENT



AND

SUMMER EVENT



BENEFITS & BRAND RECOGNITION

Presenting benefits apply for either event unless noted

- Official Christmas in July Partner
- Logo on sponsor banner, displayed at Youth Center (1 year)
- Company name featured on back of race shirt
- Signage in Angel Tree Christmas Center
- Opportunity for remarks (2 minutes)
- Complimentary tickets
 - 2 tables of premium seating (20 tickets)
 - 20 race registrations (Fun Run or 5k)
- Logo presence on all printed materials, event signage and digital promotions*
- Logo hyperlinked on www.salvationarmycentralva.org and event pages
- Logo on all signage for event*
- Ability to provide giveaways/promo piece



* Subject to print deadlines

PREMIUM SPONSOR (\$7,500)

FOCUS YOUR BRAND VISIBILITY AT ONE SIGNATURE EVENT

SPRING EVENT



OR

SUMMER EVENT



BENEFITS & BRAND RECOGNITION

Presenting benefits apply for either event unless noted

- Logo on sponsor banner, displayed at Youth Center (1 year)
- Company name listed on back of race shirt
- Signage in Angel Tree Christmas Center
- Recognition from podium / PA announcement
- Sponsor booth/table during networking time
- Complimentary tickets
 - 2 tables of premium seating (20 tickets)
 - 20 race registrations (Fun Run or 5k)
- Logo presence on all printed materials, event signage and digital promotions*
- Logo hyperlinked on www.salvationarmycentralva.org and event pages
- Logo on all signage for event*
- Ability to provide giveaways/promo piece



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GOLD SPONSOR (\$5,000)

FOCUS YOUR BRAND VISIBILITY AT ONE SIGNATURE EVENT

SPRING EVENT



OR

SUMMER EVENT



BENEFITS & BRAND RECOGNITION

Gold benefits apply for either event unless noted

- Logo on sponsor banner, displayed at Youth Center (1 year)
- Company name listed on back of race shirt
- Signage in Angel Tree Christmas Center
- Recognition from podium / PA announcement
- Complimentary tickets
 - 2 tables of premium seating (20 tickets)
 - 15 race registrations (Fun Run or 5k)
- Logo presence on all printed materials, event signage and digital promotions*
- Logo hyperlinked on www.salvationarmycentralva.org and event pages
- Logo on all signage for event*
- Ability to provide giveaways/promo piece



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SILVER SPONSOR (\$3,000)

FOCUS YOUR BRAND VISIBILITY AT ONE SIGNATURE EVENT

SPRING EVENT



OR

SUMMER EVENT



BENEFITS & BRAND RECOGNITION

Silver benefits apply for either event unless noted

- Logo on sponsor banner, displayed at Youth Center (1 year)
- Company name listed on back of race shirt
- Signage in Angel Tree Christmas Center
- Recognition from podium
- Complimentary tickets
 - 1 table of premium seating (10 tickets) plus
 - 5 individual luncheon tickets
 - 10 race registrations (Fun Run or 5k)
- Logo presence on all printed materials and digital promotions*
- Logo hyperlinked on www.salvationarmycentralva.org and event pages
- Logo on all signage for event*
- Ability to provide giveaways/promo piece



* Subject to print deadlines

COMMUNITY SPONSOR (\$1,000)

FOCUS YOUR BRAND VISIBILITY AT ONE SIGNATURE EVENT

SPRING EVENT



OR

SUMMER EVENT



BENEFITS & BRAND RECOGNITION

Community Sponsor benefits apply for either event unless noted

- Company name listed on back of race shirt
- “Mile sponsored by” yard sign (2 signs)
- Company name listed in program
- Recognition from podium
- Complimentary tickets
 - 1 table of premium seating (10 tickets)
 - 7 race registrations (Fun Run or 5k)
- Logo presence on digital promotions*
- Logo hyperlinked on www.salvationarmycentralva.org and event pages
- Logo on all signage for event*
- Ability to provide giveaways/promo piece



* Subject to print deadlines