



# AUGUSTA

annual report

2025

[salvationarmyaugusta.org](http://salvationarmyaugusta.org)

# FINANCIAL HIGHLIGHTS

For more than a century, The Salvation Army of Augusta has served the Augusta community; meeting human needs in Jesus’ name without discrimination while upholding strong, responsible financial practices. Guided by our mission, we remain committed to caring for our neighbors with compassion, dignity, and integrity.

We take seriously the trust placed in us by our donors and supporters. That’s why we prioritize transparency and accountability in everything we do. As part of the Georgia Division within the Southern Territory, our local command is supported by a broader network while remaining deeply rooted in the Augusta community.

No matter how you choose to give—whether through a Red Kettle, an online donation, or support of a local fundraiser—your generosity makes a direct impact right here at home. Every dollar stays local, helping provide critical services and support to individuals and families across the Augusta area.



## REVENUE

Public Contributions  
**\$3,342,534**  
 Grants and Funds  
**\$245,849**  
 Total Other Revenue  
**\$2,081,641**  
 Transfers between Units  
**\$18,094**  
**Total Revenue:**  
**\$5,688,119**



## EXPENSE

Program Services  
**\$3,434,769**  
 Supportive Services  
**\$1,045,963**  
**Total Expenses:**  
**\$4,480,732**  
**Surplus\***  
**\$1,207,387**

\*includes Hurricane Helene Relief

# 2025 HIGHLIGHTS

IN FY2025, THE SALVATION ARMY OF AUGUSTA SERVED **1,817 INDIVIDUALS** ACROSS THE AREA COMMAND.

 <b>62</b> Individuals Placed in Housing	 <b>42</b> Families Served	 <b>\$183,495</b> Provided in Rent and Utility Assistance
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## SERVICES TO INDIVIDUALS



### CENTER OF HOPE

<b>54,604</b>	Meals provided
<b>22,895</b>	Total Nights of Shelter
<b>2,332</b>	Families Nights
<b>3,709</b>	Children Nights
<b>5,899</b>	Women Nights
<b>10,955</b>	Men Nights
<b>46</b>	Veterans
<b>575</b>	<b>Total Sheltered</b>

### SOCIAL SERVICES

<b>834</b>	Family Casework Sessions
<b>1,257</b>	Women Casework Sessions
<b>790</b>	Men's Casework Sessions
<b>2881</b>	Total Casework Sessions
<b>291</b>	Clothing Vouchers

### PROJECT SHARE

<b>\$183,495</b>	Assistance Given
<b>\$33,992</b>	Rental Assistance
<b>\$149,504</b>	Utility Assistance
<b>913</b>	<b>Individuals Kept in their Homes through Project Share</b>

### JOB SKILLS TRAINING PROGRAM

<b>38</b>	Total Served
<b>30</b>	Graduates

## COMMUNITY RESPONSE TO HURRICANE HELENE

In the wake of Hurricane Helene, The Salvation Army of Augusta quickly stepped in to care for Augusta when it needed it most. With widespread power outages and daily life disrupted across the region, teams worked tirelessly to provide 5,034 meals, along with snacks and drinks, to neighbors facing sudden hardship.

Working side by side with the City of Augusta, the Red Cross, the United Way, the Community Foundation, and the HUB, The Salvation Army helped bring together a coordinated, community-wide response. The Kroc Center became a true hub of hope—hosting National Guard operations while also serving as the central kitchen and staging point for relief efforts.



As the days went on, the work only grew. The Kroc Center kitchen ran nearly nonstop, with staff and volunteers putting in long, 18-hour days to prepare hot meals. Two emergency canteens traveled throughout Augusta, bringing food directly to some of the hardest-hit areas. Volunteers went door-to-door in senior communities without power, climbing stairs and checking on residents to make sure no one was overlooked.

At the same time, the Center of Hope never closed. With the lights on and doors open, staff worked around the clock to provide shelter, meals, and stability for those already facing hardship before the storm. Through it all, The Salvation Army was honored to serve—standing alongside our partners, supporting Augusta, and helping the city take its first steps toward recovery.

Rooted in our mission and guided by faith, we remain committed to serving others with compassion, meeting human needs in His name without discrimination, and bringing hope wherever it is needed most.

# THE CAMPAIGN FOR A NEW CENTER OF HOPE

Since 1891, The Salvation Army in Augusta has provided hope to those in need. Today, that mission calls for a new step forward—a modern Center of Hope designed to meet the realities of homelessness as they exist now, not as they did decades ago.

Augusta is facing a growing challenge as more families and individuals experience homelessness, yet our city continues to show a strong commitment to creating lasting solutions.

The new Center of Hope will be more than a shelter. It will serve as a place where individuals and families can begin again in a safe, stable, and dignified environment. Designed to serve more families with children, the facility will provide essential resources and connect clients with dedicated case workers. Staff will provide personalized guidance, helping them move from homelessness to stability and permanent housing.

At the time of publication, the \$15.7 million campaign has identified over \$15 million to relocate the Center of Hope to a new location on Hale Street. This space will place guests closer to critical services, including healthcare, employment opportunities, and community support systems. Every aspect of the new facility is designed to improve the lives of those who enter its doors, creating a coordinated, compassionate approach that empowers individuals to rebuild their lives.

STANDING  
TOGETHER



RESTORING  
HOPE

AUGUSTA'S NEW CENTER OF HOPE





**510**  
Families  
Served

**1,260**  
Children

**6,540**  
Toys



**748**  
Youth  
Outreach

**450**  
Adult Spiritual  
Development

**516**  
Spiritual  
Seekers





 **KROC  
AUGUSTA**

**\$125,444**

Provided in Kroc Center  
Member Scholarships

**\$9,256**

Camp Scholarships

**5,238**

Members

**594**

Participants in  
Sports Leagues

**1,856**

Participants in  
Swim Lessons

**282**

Participants in  
Personal Training

**283**

Participants in  
Arts and Education Programs



# Family Store



Our Family Stores and Donation Center are at the heart of how The Salvation Army of Augusta turns generosity into real, lasting impact. With four Family Store locations—North Augusta, Martinez, South Augusta, and Thomson—and a centralized Donation Center in Augusta, these operations do more than resell goods—they help fund the life-changing work happening every day at the Center of Hope.

Every item donated and every purchase made directly supports shelter, meals, and critical services for our neighbors working to rebuild their lives. At the same time, our stores serve as a vital resource for the community—offering affordable clothing, furniture, and household items to families who need them most.

For those facing the greatest challenges, the impact goes even further. Through vouchers provided at the Center of Hope, individuals and families can receive clothing and furniture at no cost—restoring dignity and helping them take meaningful steps toward stability.

This work would not be possible without our dedicated volunteers. From sorting donations to assisting customers, volunteers play a critical role in keeping our stores running and maximizing the impact of every donation. Together, these efforts create a powerful cycle of giving—where one act of generosity can uplift an entire community.

**\$2,066,980**  
Sales Generated in all  
4 Stores and Warehouse

**\$914,813**  
in bric-a-brac sales

**8,594**  
Volunteer Hours

# VOLUNTEERS



Volunteers are the heartbeat of The Salvation Army of Augusta. Their compassion, time, and dedication make it possible for us to serve our community not just during the holidays but every single day of the year.

From preparing meals and supporting families at the Center of Hope, to sorting donations and assisting in our Family Stores, volunteers are woven into every part of our mission. Their impact goes far beyond the tasks at hand—they bring encouragement, dignity, and hope to every person they encounter.

We are deeply grateful for each individual who chooses to serve alongside us. Because of our volunteers, we are able to reach more neighbors, respond to greater needs, and continue Doing the Most Good across the Augusta community.



**282**

Volunteers

**10,920**

Volunteering Hours

**\$327,600**

Value of Volunteering Hours

## FROM THE COMMANDING OFFICERS



At The Salvation Army, we believe every person who walks through our doors is more than a statistic — they are a soul deeply loved by God. Here in Augusta, we have the sacred privilege of meeting people at some of the hardest moments of their lives. We serve neighbors experiencing homelessness. We help families keep their heat on when the cold feels overwhelming. We give children a Christmas morning filled with joy they otherwise may never have known. We respond when disaster strikes, showing up with practical help and the steady presence of Christ.

But beyond the food, the shelter, the gifts, and the assistance — our deepest calling is to share hope. Real hope. The hope found in Jesus Christ. We pray with the weary, weep with the broken, and witness men and women rediscover purpose, dignity, and faith. And in each story, we are reminded that the Gospel is not just something we preach — it is something we live. As we look ahead, we know there will be challenges. The needs in our community are great. Yet we do not move forward in fear. We move forward in faith — trusting the Lord who has called us to preach the Gospel of Jesus Christ and meet human need in His name, without discrimination.

To our faithful donors and volunteers: you are not simply supporting a charity. You are partnering in ministry. You are helping carry the light of Christ into dark places. You are part of every meal served, every prayer lifted, every life restored. And to those who may be reading this and searching for hope — know this: Jesus sees you. He knows you. And He is able to redeem what feels broken. By God's grace and together as one body, we will continue to love boldly, serve faithfully, and proclaim clearly that Christ is our hope — and He is more than enough. Let's keep building His Kingdom here in Augusta.

Love wins,  
**Amanda and Jonathan Raymer, Majors**  
Area Commanders & Senior Kroc Officers  
The Salvation Army of the Greater Augusta Area

## FROM THE ADVISORY BOARD CHAIR



It has been a true honor to serve as Chair of the Advisory Board for The Salvation Army of Augusta over the past two years. This role holds deep personal meaning for me, as my family's commitment to this mission spans generations. My grandfather and father both served as Chairman before me, and it is especially significant to follow in their footsteps—particularly during such a pivotal time in our organization's history.

My father had the privilege of serving as Chair when the current Center of Hope on Greene Street was built. To now serve in this role as we work toward opening a new, purpose-built Center of Hope through the Standing Together: Restoring Hope campaign is a full-circle moment I do not take lightly. Over the past year, I have had the privilege of working alongside an incredible team of staff, volunteers, and fellow board members who are deeply committed to serving our neighbors in need. This work is only possible because of the compassion and generosity of our community. Your support—whether through giving, volunteering, or advocacy—makes a lasting difference in the lives of individuals and families across Augusta.

On behalf of the Advisory Board and staff, thank you for your continued trust and partnership. Because of you, we are able to strengthen our community and bring hope to those who need it most. As I conclude my term as Chair, I am honored to welcome our new Chairwoman, Belita Smith. I have full confidence in her leadership and know she will continue to move this mission forward with passion and purpose.

Sincerely,  
**Bennett Bowers**  
Advisory Board Chair 2024

# ADVISORY BOARD PARTNERS

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BLANE BAILEY	Tranter Grey Media
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PHILLIP A. WILLIAMS	Community Volunteer

**THE SALVATION ARMY,**

an international movement,  
is an evangelical part of the  
universal Christian Church.  
Its message is based on the Bible.  
Its ministry is motivated by

**THE LOVE OF GOD.**

Its mission is to preach the  
gospel of Jesus Christ and to  
meet human needs in His  
name without discrimination.



**DOING THE  
MOST GOOD®**

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**SalvationArmyAugusta.org**