

35th Anniversary of the Women's Auxiliary

# FASHION SHOW & Luncheon

2026



## Call for Fashion Design Entries

**The Salvation Army Women's Auxiliary Fashion Show & Luncheon Event Date:**

**April 21, 2026 (9:30 am - 2:30 pm)**

**Location: Meyerson Symphony Center, Dallas, TX**

**Benefiting: The Salvation Army of North Texas**

**Event Chair: Katherine Coker**

**Contact Information: [katherine\\_coker@yahoo.com](mailto:katherine_coker@yahoo.com) or 214.213.1262**

The Salvation Army Women's Auxiliary Fashion Show & Luncheon Committee invites **emerging designers** to submit original fashion designs for a chance to be featured in the event's **runway show** and **Chic Boutique Pop-Up Shop**. This is a unique opportunity to gain visibility, support an important cause, and have your work featured in front of approximately 700 guests, including community leaders, press, fashion enthusiasts and philanthropic supporters.

Each year the SAWA Fashion Show & Luncheon raises funds to support the Salvation Army of North Texas, which is the largest command in the world and social services provider in North Texas serving men, women and children experiencing poverty, homelessness and addiction. Guests attend the luncheon at the Meyerson Symphony Center for a fashion show comprised of new and preowned couture clothing. Selected runway looks are featured in the program and online auction.

### Why Submit?

- Your design could be featured **in the runway show, program, online auction, SAWADallas social media** and other **event public relations**.
- All entries will be photographed on a professional model and highlighted on a "wall-of-fame" at the event with designer recognition. A digital copy of the photo will be given to entrants.
- Entries not included in the runway show will be available for **purchase at the event Chic Boutique Pop-Up Shop and After-Sale**.
- Designers will be invited to attend the event reception and fashion show as a guest to meet attendees.
- All pieces will help raise funds supporting vital **Salvation Army programs** for individuals experiencing poverty, homelessness, and addiction.

### Types of Entries:

- **Women's apparel** in sizes 4, 6, 8 or 10
- **Accessories** such as handbags, belts, scarves, jewelry
- Original, **couture** items
- Entries must be **donated**; they will not be returned

### Key Dates:

- **Submission Deadline:** March 2, 2026
- **Event Date:** April 21, 2026 (9:30 am - 2:30 pm)

|                |                   |               |                         |
|----------------|-------------------|---------------|-------------------------|
| <b>Judges:</b> | Robyn Chauvin     | Daniel Mofor  | Jan Strimple            |
|                | Katherine Coker   | Sai Sankoh    | Max Trowbridge          |
|                | Michael Faircloth | Shelle Sills  | Nerissa Von Helpenstill |
|                | Patti Flowers     | Victoria Snee | Ken Weber               |

### How to Submit?

- **See Attached Call for Entry Form**