



ANNUAL REPORT 2022

San Antonio Area Command

Serving San Antonio Since 1889





278,677

Meals to hungry
men, women
and children



57,381

Nights of shelter
for people who
would have been
on the streets



DOING
THE MOST
GOOD



THANKS TO DONORS LIKE YOU,
THE SALVATION ARMY, SAN ANTONIO,
WAS ABLE TO HELP THOUSANDS OF
PEOPLE IN BEXAR & COMAL COUNTIES
WHO NEEDED IT MOST DURING 2022.

LOVE BEYOND

THE MISSION



Dear Friends,

This year, The Salvation Army of San Antonio celebrates 134 years of fulfilling its mission of preaching the Gospel of Jesus Christ and meeting human needs in His name without discrimination in Bexar and Comal Counties. As we come out of the pandemic, many of our neighbors face inflationary pressures and economic and political uncertainties. Every day we see the impact these have on housing and food-insecure families, lonely seniors, and the at-risk youth in our community. The Salvation Army is committed to combatting these fears with hope and meeting these needs with real solutions.

We are often reminded of General William Booth, the founder of The Salvation Army. General Booth once said, "While women weep as they do now, I'll fight. While little children go hungry, as they do now, I'll fight. While men go to prison, in and out, in and out, I'll fight. While there is a drunkard left, while there is a poor lost girl upon the streets, while there remains one dark soul without the light of God, I'll fight!"

Today, we at the San Antonio Salvation Army Area Command are proud to be a part of this heritage and are committed to continuing General Booth's fight.

We want to thank all of you for helping make our continued service possible through your generous financial support. You are in our prayers, and your continued support, thoughtfulness, and compassion are greatly appreciated.

God bless you,

Joshua and Ashley Robinett
Captains Joshua & Ashley Robinett
Area Commanders

*"You cannot warm
the hearts of people
with God's love if
they have an empty
stomach and cold
feet."*

– William Booth



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MESSAGE FROM THE BOARD

Dear Friends,

I simply can't believe I am a part of The Salvation Army in San Antonio, Texas. My experience as the Advisory Board Chair has allowed me to work alongside tremendous leadership. It has been such an honor to work with our new leaders, Captains Joshua, and Ashley Robinett, and their committed and dedicated staff; all of whom continually support the mission of The Salvation Army working with those communities in need.



All of us who are affiliated with The Salvation Army are completely honored and aware that it is through your generosity, kindness and especially your prayers that we can offer so much assistance to so many. All of you are in our thoughts and prayers as you help by donating to our Family Stores, distributing gifts at Christmas, and providing nutritious meals to those who are hungry and in need. It is your financial support that allows us to provide critical support and continue the success of our ministry, Doing the Most Good.

I heard from some of our staff who recently attended The Salvation Army Annual Conference, 'Better Together' how inspired they were. To imagine that for more than 130 years of service, The Salvation Army is still going strong, it is truly awe inspiring.

On behalf of the Advisory Board and staff, it is my pleasure to graciously thank all of you for the support you provide us. You care about our mission. All of us here today are Doing The Most Good in Bexar County.

In His Name,

A handwritten signature in blue ink that reads "Ron Fowler". The signature is fluid and cursive, with a long horizontal stroke at the end.

Ron Fowler
Advisory Board Chair

DOING THE MOST GOOD

Doing The Most Good is The Salvation Army's national branding message. Moreover, it is a promise the organization makes to its contributors, clients, associates, officers and employees. The Salvation Army pledges to Do The Most Good with contributions of money, time and resources. Evidence of this commitment is that 82 cents of every dollar donated is directly allocated to services provided to people in need. The following are a few of those services.

PEACOCK BOYS & GIRLS CLUB

For nearly 50 years, The Salvation Army Peacock Boys & Girls Club has been a unique place which offers programs that exemplify and actively practice Christian principles. It is designed to serve the needs of local children and is chartered by the Boys & Girls Clubs of America. Boys & Girls Club programs are based on a youth development strategy that builds character and self-confidence – and instills a sense of belonging, competence, usefulness and influence.



9,945

Boys & Girls Club
daily attendance
total

73

Children in
Summer Camp
program



Senior Nutrition
Program

19,158

Meals served
to seniors

SOCIAL SERVICES

22,513
Persons Served



4,422
Clothing Items
Distributed

2,734
Food Boxes Given



570
Utility Bill and
Rent Assistance

ADULT REHABILITATION CENTER

917
Persons Served

21,287
Nights of Lodging

99,103
Meals Served

SAFETY NET SERVICES

Financial resources for families and individuals in crisis are available through The Salvation Army. Case managers are on duty to meet with and discuss each individual situation, work with those in need to come up with the best solution for their situation.

Comprehensive Emergency Assistance

In 2022, more than 23,884 individuals turned to The Salvation Army for utility, housing, clothing, furniture and food assistance through our Social Services office. The goal is to prevent homelessness and meet basic needs by providing a *hand up rather than a hand out*. In recent days, due to challenging economic conditions we have seen some people who in the past have donated to The Salvation Army are now requesting assistance. Through our collaborative approach with other agencies by The Salvation Army can help in most emergency situations by providing assistance to those experiencing personal crises. This affirms our promise of “Doing the Most Good.”

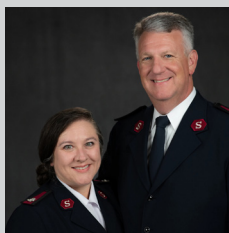
The Salvation Army Adult Rehabilitation Center & Family Stores

The Salvation Army ARC is an 86 bed men’s residential 180-day rehabilitation program. We focus on restoring the whole person to become a full participant in our community through bible study, life skills and rehabilitation class, and topic centered processing groups. The Family Stores are owned and operated by The Salvation Army ARC. The proceeds from the sale of donated goods go directly to fund alcohol and drug rehabilitation services here in San Antonio. For those on a tight budget or someone looking for a good deal, the Family Store gives the community an opportunity to buy quality clothing, household items and/or furniture at affordable prices. Your donations are recycled and will find a happy new home. To schedule a donation pick-up please call (800) SA-Truck or drop your donations off at 1324 S. Flores St., San Antonio, Texas 78204. Please visit our ebay store, www.ebay.com/str/salvationarmysanantonioarc or one of our 3 San Antonio locations, 1324 S. Flores St., 301 SW Military, or 10203 W. Loop 1604.

SHELTER FROM LIFE'S STORMS



The Salvation Army Emergency Shelters provide safe, monitored and healthy housing in the Bexar County area to address the needs of the homeless. Shelter accommodations are provided for men, women, and families with 312 beds available every night. Case managers offer guidance and support to help the residents resolve issues and obtain permanent housing. Three hot, nutritious meals are served 365 days a year for program residents. Extra beds are also made available to the homeless during weather emergencies. In 2022, The Salvation Army provided 89,412 meals in our shelters. If you or your family, church, or service group would like to volunteer, please call The Salvation Army at (210) 352-2000.



Majors John & Christina Branscum
Administrator

The Salvation Army Family Store & ARC

1324 S Flores Street
San Antonio, TX 78204
(210) 223-6877
www.SATruck.org

SHELTER STATISTICS

2,395

Men Served

998

Women Served



1,019

Families Served

51,166

Total Nights
of Shelter



89,412

Meals Served

A Brief History

The Salvation Army expanded to the United States in 1880; beginning its service in San Antonio in 1889, meeting in a second-story hall of the old Joske's building on Losoya Street.

In 1907, the Corps (church) building was located at 112 S. Flores, later moving to a site on Alamo Plaza where the Landmark Building is now located.

In September 1909, local businessman George W. Brackenridge donated property for use as a Rescue Home (the beginning of The Salvation Army Home and Hospital for Girls). As the activities of the Army increased, the Corps building was moved to an old school building at Avenue E and 4th Street and later relocated to 315 Commerce Street. In 1914, a nursery was added to the Home and Hospital for Girls.

From 1941 to 1960, the Corps was located at Elm and 5th Streets. The constantly expanding program made it possible to construct the Social Services Welfare Center at 226 Nolan Street in 1960.

In 1973, Colonels Donald and Wesley Peacock decided to retire, and offered the Peacock Military Academy – located adjacent to Woodlawn Lake – to The Salvation Army to use for more needed programs. For a small token of exchange, The Salvation Army acquired the 20-acre Peacock Campus where it now operates the Citadel Corps (1978), a Senior Nutrition Center, Boys & Girls Club, the William Booth Garden Apartments (1980), the Catherine Booth Garden Apartments (2008) and the Wesley Peacock House, historical site of the Peacock Military Academy.

In 1997 The Salvation Army expanded its programming with the addition of the Hope Center at 519 W. Elmira Street. The Hope Center offers the Women and Family Emergency Shelters, Scattered Sites transitional housing, Senior Nutrition Program, the Goslinowski Social Services Center, Center of Hope Corps and Administration offices.

The Southside programs moved to their new location in October 2010 offering the Southside community of San Antonio an After-School Care Program, Food Pantry, a gymnasium and the revitalized Mission Corps.

Today, The Salvation Army San Antonio helps thousands each year with the support of a caring local community. Thank you for your continued support!



On May of 2022, The Salvation Army unveiled its new Emergency Response Vehicle to help service during



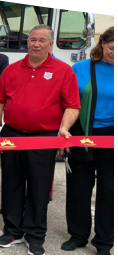
Staff and volunteers pass out hot food, ch blankets and socks to the homeless during



Casting with Patriots, presented by Bass Pro, is a Veteran appreciation trip. We take Veterans struggling with homelessness and food insecurity for an overnight all-inclusive fishing trip to celebrate Veterans Day.



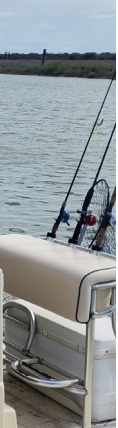
DOING THE
MOST GOOD®



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A Salvation Army Angel Tree volunteer helps to coordinate and distribute clothes and toys to thousands of children and seniors who are in need of Christmas assistance.



During the tragedy at Robb Elementary School in Uvalde, The Salvation Army fed thousands of hot meals to first responders from the Emergency Response Vehicle/Canteen.



The 41st Annual Shoe-In for kids, is a Salvation Army program that provides brand new shoes, socks and school supplies for nearly 3,000 elementary students in need.

CHRISTMAS REPORT



4,130
Children
Received Toys



41,300+
Toys Distributed



455
Seniors
Received Gifts

CHRISTMAS ASSISTANCE

New clothes, toys and bikes made a happy Christmas for so many. The Salvation Army provided gifts to 4,130 children ages 12 and younger through our Angel Tree program. More than 41,300 toys were distributed in San Antonio and New Braunfels. Additionally, 455 seniors were provided unique individual Christmas gifts. Partnerships with area businesses, churches, civic clubs, radio and television stations, bring community drives for toys, food and blankets, and generous individuals to provide for thousands of families in need. Thank you to all who donated time, gifts and money!



The Red Kettle Campaign is our primary annual fundraising event. Christmas proved again that Texans are very caring and generous. The Salvation Army had 100+ locations for bell ringing and raised more than \$439,580!

Volunteer opportunities are available for helping at Angel Tree locations, working in the toy shop, bell ringing, delivering gift bags to nursing homes, toy drives, food drives, and blanket drives. Please call (210) 352-2000 or visit www.SalvationArmySATX.org to help!

VOLUNTEER OPPORTUNITIES

ANGEL TREE

You can help families in need each Christmas by volunteering at The Salvation Army Angel Tree. We need help to process applications, interview families, organize and distribute all of the toys and items received.



HOST AN ANGEL TREE

Your business, church or civic club can host a Salvation Army Angel Tree. We will provide you all of the necessary materials so you and your team will have the opportunity to give children in need a Christmas they will never forget!

RED KETTLE CAMPAIGN

We need volunteers to ring bells for The Salvation Army Red Kettle Campaign. Whether it's for two hours, four hours, or a whole day; you are sure to enjoy this rewarding experience as you support the life-changing programs of The Salvation Army. Sign up to ring at www.RegistertoRing.com.



EMERGENCY DISASTER SERVICES

Want to serve alongside The Salvation Army in times of disaster? Disaster volunteers receive training and are then called into action when disaster strikes. To learn more visit:

www.disaster.SalvationArmyusa.org



VOLUNTEER

Our volunteers are critical partners in helping us fulfill our promise to San Antonio, Bexar and Comal counties of "Doing the Most Good."

It takes an Army of volunteers

11,548
Volunteers

59,087
Volunteer hours

VOLUNTEER
with
The Salvation
Army
this Christmas
and all year
round!

For more information
please contact
The Salvation Army
San Antonio at
(210) 352-2000
www.SalvationArmySATX.org



EMERGENCY DISASTER SERVICES

To learn more about how you can get involved as a disaster volunteer, visit our Emergency Disaster Services website at www.disaster.SalvationArmyusa.org



OUR MISSION

The Salvation Army — an international movement — is an evangelical part of the universal Christian church. Its message is based on the Bible.

Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ, and to meet human needs in His name without discrimination.



DOING
THE MOST
GOOD®



Major Alfonso Martinez prays with a man during Church services at Mission Corps.

In any disaster, the mission of The Salvation Army is to alleviate human suffering.

The Salvation Army does not compete with other agencies in a disaster, but collaborates with them to make sure that all the needs of survivors and rescue workers are being met. In the early phases of a disaster, emergency assistance is focused on survivors' most urgent needs: food, clothing, shelter and medical. In addition, direct financial assistance is provided to individuals and families through a system of trained casework specialists.



Salvation Army Officers, along with trained staff and volunteers, provide pastoral and emotional comfort to disaster survivors and emergency workers. This support often involves simply listening and maintaining a ministry of presence among those coping with the aftermath of a disaster.

The most visible Salvation Army service in times of disaster is often the hot meals and cold drinks served from The Salvation Army mobile kitchen to survivors and emergency personnel. The "canteen" is a full service kitchen-on-wheels that can prepare and serve approximately 1,500 meals a day.

UPCOMING EVENTS 2023

The Salvation Army San Antonio Area Command has a variety of special events that take place throughout the year. Here are a few of our upcoming events:

Celebrity Bowl • September

The Celebrity Bowl helps raise funds and awareness for The Salvation Army Emergency Family Shelter. The Annual Celebrity Bowl is your opportunity to bowl and mingle with local celebrities while enjoying great food and fun.



The Salvation Army Shoe-In • September 16

The Salvation Army Annual Shoe-In is a Back-to-School program that provides new shoes and socks to nearly 2,000 disadvantaged children in our community. These shoes symbolize both hope and opportunity for thousands of children.



Don't Forget to sign-up to ring the bell at Christmas and adopt Angels for families in need.

Angel Tree Golf Tournament • December 4

Proceeds help share the Spirit of Christmas with those who are less fortunate, by providing new toys, clothes, and books to thousands of children in need at Christmas.



Mike Taylor's BBQ Cook-Off • April 6, 2024

The Annual BBQ Cook-off hosted by Ticket 760 host Mike Taylor is a BBQ Cook-Off competition and BBQ Plate sale with proceeds benefitting The Salvation Army Peacock Boys & Girls Club!

Spectators are able to sample delicious meats from 20+ cooking teams, enjoy music, games and activities. It is fun for the whole family.



Annual Luncheon

The Salvation Army Annual Dinner is our second largest fundraiser. Proceeds are used to operate life-changing, year-round programs in San Antonio, Bexar and Comal counties.

These programs help youth at risk, seniors, individuals and families in need, and veterans. They include housing and rehabilitation services, counseling, disaster relief, emergency social services, food and nutrition, veterans services and Christmas assistance. All are expressions of God's love demonstrated in real and tangible ways to thousands in need each year. With your faithful and generous support, The Salvation Army will continue to serve our community faithfully just as it has done since 1889.

For more information, call us at (210) 352-2000 or visit our website at www.SalvationArmySATX.org

PLANNED GIVING

STEWARDSHIP

The Salvation Army San Antonio Area Command
Operating Income/Expense
Fiscal Year Ending September 30, 2021

INCOME

Contributions	\$4,184,048.87
Distributions in Kind	1,310,595.52
Contributed Services	174,963.00
Special Events	302,261.22
Allocated by Federated Fund	558,608.27
Fees/Grants from Government Agencies	2,981,190.58
Other Revenue/Internal Support	6,394,381.68
Adult Rehabilitation Center	6,806,386.04

Total Income	22,712,435.18
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EXPENSE

Program and Ministry Expense	\$10,138,736.51
Professional Fees	122,415.82
Staff Compensation	4,232,657.79
Payments to Supervising Headquarters	858,127.98
Adult Rehabilitation Center	6,806,386.04

Total Expense	22,158,326.14
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Surplus (Deficit) of Revenue over Expenses (Revenue - Expense)	\$554,109.04
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*Your generous, faithful support will help us address funding shortfalls in the future. Thank you for your compassionate giving. You may donate today at www.SalvationArmySATX.org or mail-in a check made payable to: The Salvation Army
521 W. Elmira Street, San Antonio, TX 78212.*



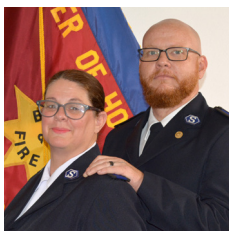
A *planned gift* is a meaningful way to demonstrate your passion for the humanitarian work of The Salvation Army. Through consultation with your personal advisors and a Salvation Army representative, you can develop a strategy of charitable giving that works both to benefit you and those helped by The Salvation Army.

Call
Steve Anderson at
806-300-7885 for
more information.

Make a lasting
impact on our
community with a
Planned Gift.

SPIRITUAL FORMATION

Did you know The Salvation Army is a branch of the Christian movement and meets weekly for worship? The Corps (the Army's term for church) is a center of worship, activity and hope. The Salvation Army is committed to serving the social and spiritual needs of San Antonio. Children in need of guidance, teens with nowhere else to go, seniors looking for companionship – we welcome all. Christ-centered programs throughout the week provide opportunities for personal growth and social interaction. Bible studies, youth programs, music and arts, educational and recreational opportunities provide inspiration for the whole family. Please meet our Salvation Army Officers (Pastors) who serve the San Antonio area. Come worship with us!



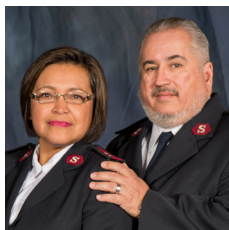
Sergeants Brian & Donna Shea
CENTER OF HOPE CORPS

519 W. Elmira St.
San Antonio, Texas 78212
(210) 352-2000

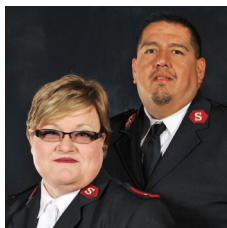


Majors Linda & Russ Keeney
CITADEL CORPS

2810 W. Ashby Pl.
San Antonio, Texas 78212
(210) 733-0643



Majors Alfonso & Adriana Martinez
MISSION CORPS
3802 SW Military Dr.
San Antonio, Texas 78211
(210) 390-1119



Majors Roman and Lois Leal
NEW BRAUNFELS CORPS
617 S. Business IH 35
New Braunfels, Texas 78130
(830) 608-9129



Captains Joshua & Ashley Robinett
Area Commanders

**THE
SALVATION ARMY
SAN ANTONIO
AREA COMMAND**

521 W. Elmira St.
San Antonio, TX 78212
(210) 352-2000



**CORPS
HELPING
OTHERS**

Join us for worship
at one of our four
locations!

We have services
and programs on
Sundays, Tuesdays
and Wednesdays.





DOING THE MOST GOOD

THE SALVATION ARMY
SAN ANTONIO METROPOLITAN AREA COMMAND

521 W. Elmira • San Antonio, Texas 78212

(210) 352-2000

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