



THE SALVATION ARMY OF CENTRAL VIRGINIA 2021 ANNUAL REPORT

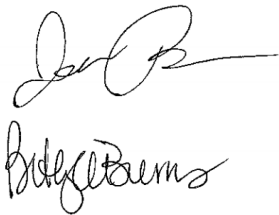
A Letter from Captains Burns

Dear Friends,

It is our pleasure to share this 2021 Annual Report with you. After a year of uncertainty, 2021 brought a year of hope and renewed joy as our programs began returning to normal and increasing support for those who the pandemic hit hardest. Throughout the year, we remained focused on our mission by extending help and hope to those in our community, whether through food and shelter, financial assistance, ministry, youth programming or community wellness.

This past year marked many celebrations of success as well as new endeavors that will impact lives for years to come. As we share the highlights of 2021 with you, it is not lost on us the role you played in bringing these blessings to life. We want to extend our deepest gratitude for your contributions that have helped bring hope to over 7,000 people throughout Greater Richmond. We look forward to the ways we can continue to serve this year and to the impact we make together with you.

Blessings,



Captains Jason and Bethany Burns
Central Virginia Area Commanders



Center of Hope Mockup

Our Mission

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church.

Its **message** is based on the Bible.

Its **ministry** is motivated by THE LOVE OF GOD.

Its **mission** is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

7,390
total people served in 2021

Our vision to construct a Center of Hope at the recently purchased site on Chamberlayne Avenue took another important step forward this year. The Center of Hope will have increased shelter capacity for individuals and families and additional space for collaborative partners in permanent housing solutions for those experiencing homelessness. The Salvation Army seeks to provide much needed stability and help to break the cycle of intergenerational poverty for thousands of Central Virginia families and individuals.



In 2021, we conducted a study to assess the community's awareness and support of The Center of Hope. Nearly all study participants agreed the project is critically needed. **"This is tremendously urgent....and Covid demonstrated that even more,"** said a study participant. Throughout 2022, we will be dedicated to program planning and fundraising to make our Center of Hope a reality!

Statement of Financial Activities

*Fiscal Year Ended September 30, 2021

INCOME

Donations	\$3,190,440
Gifts in Kind	\$1,148,457
Special Events	\$3,983
Sales to the Public	\$4,195
Government Grants & Federated Funds	\$273,483
Other Income	\$892,073
Total Support and Revenue	\$5,512,631

EXPENSE

Salaries & Benefits	\$2,096,215
Social Services	\$1,596,465
Program & Operating	\$1,407,853
Support Services to Divisional Headquarters	\$406,649
Total Expense	\$5,507,182
Surplus (Deficit)	\$5,449

**unaudited financials*

Planned Giving



Some people's legacies are written in history books, but yours will be written on lives. Now and in the future, your assets can help you, your family and countless people in need.

To find out more about wills, gift annuities, estate planning or other ways to plan your legacy, please contact us today for additional information.

Deborah Williamson
Associate Planned Giving Director
202-774-6525
deborah.williamson@uss.salvationarmy.org

Annual Giving

Gifts by check or credit card are the most popular ways to give, however gifts of other assets can help you save even more. Gifts of stock, bonds, mutual funds and other assets such as real estate, jewelry or art that have increased in value since you have owned them can result in even greater tax savings.

For our friends over the age of 70, it is possible to make tax free charitable gifts directly from your IRA. Funds donated in this way will never be subject to income or estate tax. We also offer NAP credits in select locations that provide state tax credits equaling up to 65% of the donation that may be applied against your state income tax liability. Consult your tax advisor for more information.

To find out more about ways to make your annual gift to The Salvation Army, please contact:

Kim Wentz
Senior Regional Resource Development Director
804-400-5992
kim.wentz@uss.salvationarmy.org



68 Members Attended Oasis Wellness Center

In 2021, The Salvation Army officially opened Oasis Wellness Center, a membership-based health and wellness program located at The Salvation Army Boys & Girls Club in Church Hill. Members receive year-round access to state-of-the-art strength and cardio equipment, an indoor heated pool, full length gymnasium, and wellness programming.

Oasis Wellness Center was made possible through the generous support of Bon Secours Health System with a goal of increasing the overall health of residents in the East End of Richmond.



2,036 Music & Arts Lessons Provided

Makayla has been attending The Salvation Army's local church, the Richmond Citadel Corps, since she was two years old with her three younger sisters following behind her. Now 15, she is a highly active member, participating in music programming, leading youth ministry, and going to The Salvation Army's summer camp each year. Makayla plays baritone, trombone, guitar, piano, tuba - but her favorite instrument is the trumpet. **"I enjoy the community at the church and knowing that I have a loving family to come back to if I ever have a problem. I absolutely love playing music here, music is my life. If it weren't for The Salvation Army I would not have such a divine love for music."**



Impact at a Glance

Family Services & Shelter Programs

709	Individuals Served (unduplicated)
6,963	Meals Served
221	Households Provided Utility Assistance
122	Individuals Provided Shelter
72	Men Provided Shelter
14	Women Provided Shelter
36	Children Provided Shelter
69	Individuals Placed into Permanent Housing
66	Households Provided Self-Resolution Funds
63	Households Provided Rent/Mortgage Assistance

Boys & Girls Club

61	Afterschool Members (Fall of 2021)
74	Members Attended Summer Camp
51	Members Attended Facilitated Learning (January – June)
143	Total Members in 2021

Worship

207	Total Members
230	Vacation Bible School Attendance (duplicated)
100	Worship Services Held
1,825	Individuals Served through Homeless Ministry
2,036	Music and Performing Arts Lessons Provided (unduplicated)


Seasonal Assistance

3,871	Children Provided Christmas Gifts
2,278	Families Received Christmas Gifts
635	Seniors Provided Christmas Gifts

Volunteers

1,202	Christmas Volunteers
7,189	Christmas Volunteer Hours
3,384	Total Volunteers
17,702	Total Volunteer Hours

1,825 Homeless Individuals received spiritual outreach, clothing and warm meals



Throughout 2021, The Salvation Army of Central Virginia sheltered 122 homeless individuals and provided hot meals to 1,825 individuals through its homeless outreach ministry.

At our Family Shelter, many stories were similar to that of Tyshell and her daughter, Delani, where tension with family members created challenging home environments, causing them to lose their home and support system. As Tyshell says, **“It only storms for a short while and eventually, you do get clear skies.”** Those clear skies came to her as she regained employment and obtained a housing voucher that allowed her and Delani to transition from The Salvation Army’s shelter to a home of their own.



Single men faced different challenges as loss of employment and increased health concerns made obtaining housing a constant battle. One of those men was James, who after retiring from a 30 year construction career struggled to save money. After financial hardships left him living on the streets for five years, he accepted help and found shelter at The Salvation Army before moving into his own apartment.

Looking back on his time with The Salvation Army James says, **“They helped me thrive, they showed me that I’m an individual. It’s so exhilarating that I’m getting my life back. I can’t be more proud of what the shelter has done for me.”**



122 Men, Women & Children Provided Shelter

This past December, The Salvation Army partnered with Rotary District 7600 for the first district-wide Red Kettle bell ringing volunteer event. Rotary Clubs volunteered with the Salvation Army unit in their area of Virginia, coming together to increase the overall impact in their community. Rotarians throughout the state volunteered a collective 416 hours of service which raised over \$16,000 for The Salvation Army's social services and programs throughout Virginia. For nearly two centuries, both Rotary and The Salvation Army have been dedicated to uplifting people in need and creating a stronger community. We know many Rotary Clubs have volunteered with Red Kettles for years, but we were thrilled to see this partnership expand into something larger. Red Kettle funds remain in the local community where they were raised and provide critically needed services and resources throughout the year. In Central Virginia, Red Kettle funds between November - December totaled over \$177,000 which go directly to our emergency shelters, Boys & Girls Club, financial assistance, ministry and Oasis Wellness Center.

5,652 Volunteer Hours

Served through Red Kettles and Angel Tree



4,506 Individuals

Received Christmas Assistance

Thanks to our generous community members, corporate groups, donors and volunteers, we were able to provide over 62,000 Christmas gifts and critically needed items to 4,506 children and seniors through Angel Tree.

Angel Tree has been bringing hope to individuals in need during the holidays in Central Virginia since 1930. Through Angel Tree, we connect low-income families and seniors to resources and establish partnerships in the community to ensure they can experience the joy of Christmas.

“Thank you Salvation Army for lifting our spirits this holiday and giving me the opportunity to see my babies smile this Christmas,” said Jon-Nesha, Angel Tree recipient.

Special thanks to our Christmas Partners: NBC12, Richmond-Times Dispatch and the 2021 Richmond Christmas Mother, Petra Glover, FOX Richmond, Puritan Cleaners, Page Auto Group, Wegmans and ESPN Richmond.

The Salvation Army Boys & Girls Club has been a lifesaver for youth in the East End of Richmond for over 70 years. Its been a safe place where youth have a positive outlet that encourages good decisions and fosters brighter futures. For many alumni, The Salvation Army Boys & Girls Club is where they discovered their passion and purpose in life and developed the ambition to pursue their dreams. For others, the support found within the Club was as simple as a warm meal and the structure to succeed in school.

In 2021, The Salvation Army Boys & Girls Club commemorated its 50th anniversary at its current R Street location with an Alumni Day celebration. Hundreds of current and past Club members walked through the doors to find familiar faces of friends who they consider family. Many Club members have generations of family members who attended the Club. Awards were given out to alumni who have made an impact on their continued commitment to serving their community. The Alumni Day celebration would not have been possible without the dedicated Advisory Council members and Alumni Committee who helped plan the event. During the event, the James H. Bryant Scholarsip Fund was announced which will support program costs for future members in need. Members are looking forward to regularly reconnecting with their childhood friends and giving back to the future generations of Club members.



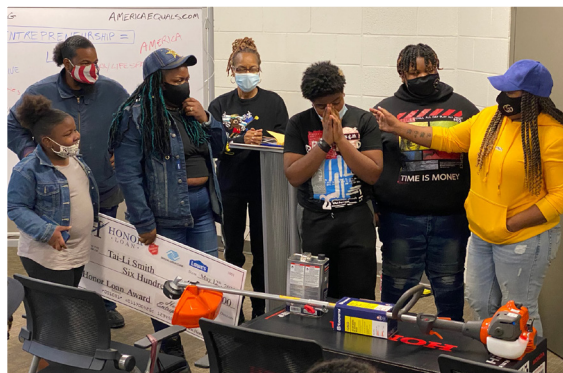
143 Youth & Teens Attended Boys & Girls Club

During the 2021 school year, Church Hill youth had the opportunity to attend The Salvation Army Boys & Girls Club's Facilitated Learning Center where socially distanced spaces allowed them to have structured support and socialization while doing their school work virtually.

Once the school year concluded, members eagerly returned to after school and summer camp programming. Terri Lee was awarded the 2021 Youth of the Year title in recognition of her character and academic success.

Youth club members enjoyed Teen Cuisine, a program that helps them develop cooking skills as they prepare their favorite meals. Teen members enjoyed Honor Loan, an entrepreneurship program that helps young business builders create their vision. At the end of the program, Club member Tai-li was awarded funding and equipment from the program to use towards his lawn-mowing business.

Club members developed new skills and passions through activities like hands-on STEM projects, outdoor exploration and creating music in the recording studio. Every day, youth have the opportunity to create a brighter future inside The Salvation Army Boys & Girls Club.



ADVISORY BOARD MEMBERS

Executive Committee

James Head, Chair, *Hunton, Andrews, Kurth LLP*

Scott Aronson, Immediate Past Chair, *Ukrop's Homestyle Foods*

Ann Ramage, Treasurer, *Keiter*

Assembly

Harold W. Babb, PhD., Retired, *University of Richmond, Robinson School of Business*

Rodney Bryant, *NBC12*

Reginald Gordon, *City of Richmond*

Dick Guthrie, Programs & Services Committee Chair, *Government Consultant*

Antoinette Irving, PhD., Sheriff, *City of Richmond*

Charles James, Jr., Community Relations & Development Committee Chair, *Williams Mullen*

Michael Pruitt, Property Committee Chair, *Pruitt Associates LLC*

Kevin Robinson, *Dominion Resources Services*

Norman Way, *Puritan Cleaners*

Mary Ann Wilson, Retired, *U.S. Dept. of Housing and Urban Development*

Life Members

Robert S. Ukrop, *Ukrop's Homestyle Foods*

Emeritus Members

Coleman Rice, Jr., *Coleman Rice Associates LTD*

LEADERSHIP STAFF

Captain Jason Burns, Area Commander

Captain Bethany Burns, Area Commander

Captain Melody Moran, Corps Officer

Stephen Batsche, Executive Director of Program Services

Micky Cundiff, Facilities & Property Manager

Hugh Jones, Club Director

Charlene Nieman, Development Director

Terri Stimis, SHRM-CP, PHR, Regional Human Resource Manager

Ervin Wilkerson, Finance Manager

LOCATIONS OF SERVICE

Central Virginia Area Command

Richmond Shelter, Family Services & Administration
2 West Grace Street ~ Richmond, VA 23220
(804) 225-7470

Salvation Army Officers: Captains Jason and Bethany Burns

The Salvation Army Boys & Girls Club

3701 R Street ~ Richmond, VA 23223
(804) 222-3122

The Salvation Army Richmond Citadel Corps

5327 Orcutt Lane ~ Richmond, VA 23224
(804) 745-5524

Salvation Army Officer: Captain Melody Moran

The Salvation Army Tri-Cities Service Center

1228 South West Street ~ Petersburg, VA 23803
(804) 732-8449



DOING
THE MOST
GOOD®



United Way of Greater
Richmond & Petersburg

Partner Agency

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