

# KETTLE CON *TEXAS DIVISION*



Captain Ken Chapman





# Think outside of the Box? There is no box!

Imagineering:



Inclusion in existing events



Local Cultural References:



Local Celebrities:



Publicity Stunts:





# Street Kettles are Important

Organic Campaigns:



*But not your only  
assest!*

Virtual Kettles/QR Code:



World Largest Kettle:



Social Media



Campaign Promo Idea







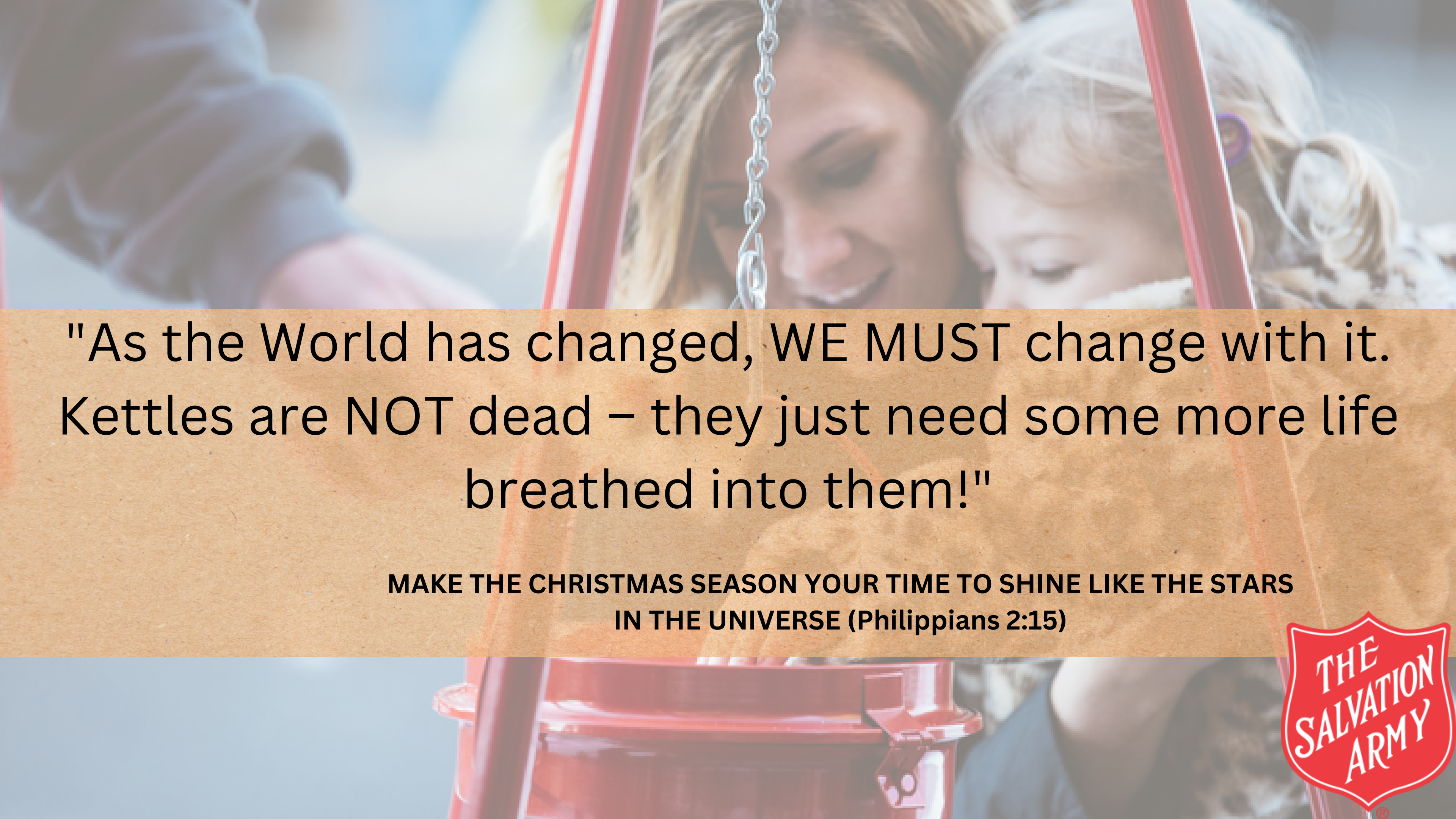
# TIK TOK AROUND THE CLOCK

Influencers

Dollar Day Campaign





A background image showing a woman and a young child smiling and looking down together on a swing set. The woman has blonde hair and is wearing a dark top. The child has blonde hair and is wearing a light-colored top. They are both looking down at something in their hands. The swing set has red metal bars and a silver chain.

"As the World has changed, WE MUST change with it.  
Kettles are NOT dead – they just need some more life  
breathed into them!"

**MAKE THE CHRISTMAS SEASON YOUR TIME TO SHINE LIKE THE STARS  
IN THE UNIVERSE (Philippians 2:15)**

