

CHANGE BEGINS WITH YOU



## THE RED KETTLE CAMPAIGN

From its humble beginnings as a local San Francisco fundraiser that featured a single crab pot in 1891, The Salvation Army's Red Kettle Campaign has grown into one of the most recognizable and important charitable events in the United States. The Loudoun County community relies on the money raised from the Red Kettle Campaign for assistance during the holiday season and year-round services. All money collected in Loudoun County remains in this community to best meet local needs.

Did you know you could make a difference in Loudoun County by partnering with The Salvation Army and exposing your company or organization to thousands of people?

**“He who is kind to the poor lends to the Lord,  
and He will reward him for what he has done.”**

*--Proverbs 19:17*



DOING THE  
MOST GOOD

LOUDOUN COUNTY, VIRGINIA

# RED KETTLE SEASON IS 6 WEEKS IN 2025

## GRAND KETTLE PARTNER \$5,000

- ◆ Exclusive Opportunity for One Company to be our Christmas Kettle Chair in Loudoun County
- ◆ Red Kettle 2025 Ribbon Cutting Kick-Off Ceremony to be at your company with musicians from the National Capital Band of the Salvation Army
- ◆ Company logo on all 17 kettle stands
- ◆ Logo displayed on Register to Ring website. Register to Ring is the website for all kettle volunteers
- ◆ Logo on ad in *Loudoun Now*
- ◆ Logo periodically displayed on Facebook throughout the campaign
- ◆ Logo displayed on the home page of our website throughout the campaign



## PLATINUM KETTLE PARTNER \$3,500

- ◆ Company/Organization logo displayed on ten (10) Kettle Stands
- ◆ Logo displayed on Register to Ring website. Register to Ring is the website for all kettle volunteers
- ◆ Company logo on ad in *Loudoun Now*
- ◆ Logo periodically displayed on Facebook throughout the campaign

## GOLD KETTLE PARTNER \$1,500

- ◆ Logo on eight (8) Kettle Stands
- ◆ Logo displayed on our Register to Ring website. Register to Ring is the website for all kettle volunteers.
- ◆ Logo displayed periodically on our Facebook page throughout the campaign
- ◆ Logo displayed on our website throughout the campaign

## SILVER KETTLE PARTNER \$750

- ◆ Logo on four (4) kettle stands
- ◆ Logo displayed periodically on our Facebook page throughout the campaign
- ◆ Logo displayed on the home page of our website throughout the campaign

## BRONZE KETTLE PARTNER \$500

- ◆ Logo on two (2) Kettle Stands
- ◆ Logo displayed periodically on our Facebook page throughout the campaign
- ◆ Logo displayed on the home page of our website throughout the campaign

For more information on how you can get involved, please contact:

Bonnie Inman, Director of Development  
bonnie.inman@uss.salvationarmy.org  
571-510-2196

# The Salvation Army of Loudoun County Red Kettle Partnership Program

The Salvation Army helps struggling individuals, families, and communities when an emergency occurs thanks to the success of our Red Kettle campaign. So many people in Loudoun are reeling from the impact of an uncertain economy, extreme weather, and job and income loss. We are committed to making sure our doors are always open to help those who are struggling throughout the year. Help us make a difference in the lives of so many by partnering with us.



**Sponsor a Red Kettle this  
Christmas season and you  
will help The Salvation Army  
of Loudoun County continue  
Doing The Most Good**

## Red Kettle Partner Commitment

### YES! I Want To Make A Difference

- Grand Kettle Partner - \$5,000   
  Platinum Kettle Partner - \$3,500   
  Gold Kettle Partner - \$1,500  
 Silver Kettle Partner - \$750   
  Bronze Kettle Partner - \$500   
  Make a Donation  
 \$ \_\_\_\_\_

Company/Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office Phone \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Preferred Kettle Location \_\_\_\_\_

*If you would like to pay with a credit card, please call Bonnie Inman at 571-510-2196*

**Please return by November 1, to:  
The Salvation Army of Loudoun County  
10 Cardinal Park Drive SE  
Leesburg Virginia 20175**

**"THERE IS NO  
REWARD EQUAL  
TO THAT OF  
DOING THE  
MOST GOOD  
TO THE MOST  
PEOPLE IN THE  
MOST NEED."**

EVANGELINE BOOTH



**DOING THE  
MOST GOOD**  
LOUDOUN COUNTY, VIRGINIA